The Power of Polarized Lenses

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How could we have ever survived the outdoors without polarized lenses back in the day? Today, the U.S. ophthalmic market is witnessing an increase in the sales of polarized lenses…especially in Rx sun and sportswear. This course looks at various types of glare, how variable and fixed polarized lenses are manufactured, how they work and strategies in recommending them. When you understand how they work and the need for polarized lenses, it is most natural when presenting this technology to the patient.

As a result of this course, the student should be able to:

1. Cite 4 types of glare.
2. Understand how fixed polarized and variable polarized lenses are manufactured.
3. Understand how fixed polarized and variable polarized work.
3. Explain the benefits to the patient.

notes: