Variable Tint Lenses in Today's World - (VTL)

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Photochromic lenses (aka variable tint lenses VTL)) are convenient, really cool, fashionable, functional, comfortable and of course profitable. Yet what makes this technology so unique? How are they made? How do they work? What considerations need to be addressed before recommending specific VTL lenses to our patients? These common questions, and others, will be addressed during this course. And we will take a walk down memory lane and explore how and why technological advancements improved lens performance and patient satisfaction. This course is to help better understand the properties of VTL lenses that are available in our ophthalmic world today.

As a result of this course, the student should be able to:

1. Understand the technical properties of VTLs.
2. Present advanced products effectively based on the patient's needs/wants.
3. Overcome patient objections based on science.
4. Recognize the advantages of bundling products.

notes: