



**VISION 2021  
EXPO VEGAS**  
EDUCATION: SEPT 22-25  
EXHIBIT HALL: SEPT 23-25  
SANDS EXPO | LAS VEGAS



# EDUCATION BROCHURE



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# 2021 VISION EXPO SUPPORTERS



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College of Optometry

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MEET THE MEMBERS WHO HAVE BEEN ACTIVELY INVOLVED IN THE DEVELOPMENT OF THIS YEAR'S EDUCATION MEETING.



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MEET THE MEMBERS WHO HAVE BEEN ACTIVELY INVOLVED IN THE DEVELOPMENT OF THIS YEAR'S EDUCATION MEETING.



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Department Chair

# EDUCATION PRICING\*

ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:

ADMISSION TO EXHIBITS (\$150 VALUE)

ADMISSION TO EDUCATION ATTENDEE LOUNGE

EDUCATION REGISTRATION PROCESSING FEE (\$40 VALUE)

EARLY BIRD RATES: APPLY ON OR BEFORE 8/19/21

REGULAR RATES: APPLY AFTER 8/19/21

OPTICON @ VISION EXPO *EXCLUSIVE TO*

**\$249**  
**PACKAGE**

OPTICIANS

BUYERS

CONTACT LENS TECHNICIANS

OPHTHALMIC ALLIED PROFESSIONALS

## A LA CARTE RATES

### 1 HOUR

Early Bird \$112  
Regular Rate \$118

### 2 HOURS

Early Bird \$186  
Regular Rate \$197

### 3 HOURS

Early Bird \$216  
Regular Rate \$228

### 4 HOURS

Early Bird \$235  
Regular Rate \$260

### 5 HOURS

Early Bird \$271  
Regular Rate \$285

## STANDARD PACKAGE RATES

### 6 HOURS

Early Bird \$288  
Regular Rate \$306

### 9 HOURS

Early Bird \$396  
Regular Rate \$423

### 13 HOURS

Early Bird \$520  
Regular Rate \$559

### 18 HOURS

Early Bird \$684  
Regular Rate \$738

ADDITIONAL HOURS CAN BE ADDED TO ANY PACKAGE ABOVE/BELOW FOR **\$39 PER HOUR**.

## TOTAL OFFICE PACKAGE RATES

### 25 HOURS UP TO 4 PEOPLE

Early Bird \$925 (\$37/hr)  
Regular Rate \$1,000 (\$40/hr)

### 35 HOURS UP TO 7 PEOPLE

Early Bird \$1,190 (\$34/hr)  
Regular Rate \$1,295 (\$37/hr)

### 45 HOURS UP TO 10 PEOPLE

Early Bird \$1,485 (\$33/hr)  
Regular Rate \$1,620 (\$36/hr)

## WORKSHOPS \$186

**25L1:** Scleral Lens Workshop

**30C5:** OCT Workshop

## FREE EDUCATION\*

Global Contact Lens Forum: 10L1, 10L2, 10L3

Battle at the Sands Imaging Program: 10C1, 10C2, 10C3

(10C1 workshop limited to first 50 registrants)

Vision Series (Optometrists Only)

Innovation Stage

\*Advance Registration is required for free courses.

# CLINICAL HIGHLIGHTS

## GLAUCOMA

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: BAUSCH & LOMB, SIGHT SCIENCES, SUN AND CARL ZEISS MEDITEC

- 11C1 The Glaucoma Suspect: Clinical Pearls for Optimal Management
- 13C1 Innovations in Glaucoma Drug Delivery: What the Future Holds
- 21C1 A Roadmap for Making the Diagnosis in Glaucoma
- 23C1 Treating the Newly Diagnosed Glaucoma Patient
- 24C1 New Medications in Glaucoma
- 25C1 A Roadmap for Identifying and Managing Progression in Glaucoma
- 26C1 A Roadmap for Medical Management of Glaucoma
- 30C4 MIGS in Glaucoma
- 30C5 OCT Workshop
- 30C7 New Diagnostics and Technology in Glaucoma Management
- 33C1 Glaucoma Grand Rounds
- 34C1 Surgical Advances in Glaucoma Therapy

## ANTERIOR SEGMENT

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: SIGHT SCIENCES, AVEDRO, SUN AND KALA PHARMACEUTICALS

- 11L1 Dry Eye and Contact Lenses
- 12C2 Biologics in the Optometric Practice: Lowering Inflammation With Amniotic Tissue
- 13C2 Are You Ready for Ocular Allergy Armageddon?
- 21C2 Pain Photophobia and Ocular Pathology: What You Should Know to Help Your Patient
- 22C2 Updates in Corneal Collagen Crosslinking
- 24C6 Treatment of Inflammatory Eyelid Disease with Photobiomodulation Therapy
- 31C2 Uveitis
- 33C2 Advances in Ocular Surface Disease: Treating Dry Eye
- 41C1 MGD: New Technologies for Diagnosis and Management
- 42C2 CSI: Anterior Segment Case Files
- 43C1 Red Eyes – It’s Just Conjunctivitis or Is It?

## BLEPHARITIS

- 26C2 Anterior Segment Dilemmas
- 31C3 Demodex Principal, Conspirator, or Bystander in Dry Eye
- 32C2 The Greatest Anterior Segment Disease and Medical Management of Contact Lens Complications Course Ever
- 34C4 Don’t Let Your Lids Get You Down

## IMAGING TECHNOLOGY

- 10C1 Battle at the Sands: Case Challenges in Optometry - Optimizing Ocular Imaging Workshop
- 10C2 Battle at the Sands: Case Challenges in Optometry - Optimizing Ocular Imaging Round 1
- 10C3 Battle at the Sands: Case Challenges in Optometry - Optimizing Ocular Imaging Semifinals and Finals
- 22C3 OCTA
- 23C3 How OCT Forever Changed Retina
- 30C6 10 Hacks for OCT Interpretation in Glaucoma
- 31C5 OCT Connect: Maximizing Your OCT

## SURGICAL/ CO-MANAGEMENT

- 22C4 Aesthetics in Optometry... a Therapeutic Approach: IPL
- 33C4 20/20 Refractive Update: Advances in Presbyopic and Corneal Procedures

## HANDS ON WORKSHOP

- 25L1 Scleral Lens Workshop
- 30C5 OCT Workshop

## CONTACT LENS

- 10L1 Roadmap to Success in Contact Lens Practice
- 10L2 Lessons Learned from Favorite Contact Lens Cases
- 10L3 Facilitated Learning Lab Coding and Billing Patient Communication Strategies
- 11L1 Dry Eye and Contact Lenses
- 22L1 Scleral Lenses 101: Basic Fitting
- 23L1 Scleral Lens Advanced Fitting
- 24L1 Scleral Lens Troubleshooting
- 25L1 Scleral Lens Workshop
- 26L1 The Art and Science of Dry Eye and Contact Lens Wear
- 31L1 Tricks of the Trade with Torics
- 32L1 The Art and Science of Presbyopic CL Fitting
- 33L1 Diagnosis and Treatment of the Irregular Cornea
- 42L1 Contact Lens Management of Keratoconus

## LOW VISION

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: THE VISION COUNCIL

- 25C3 Today’s Low Vision Made Easy
- 31C4 Low Vision – A Multidisciplinary Approach
- 32C4 Low Vision Triage: The Gap Between Simple Magnification and Braille

## POSTERIOR SEGMENT/ RETINA:

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: NOVARTIS AND REGENERON

- 23C5 OD’s Roll in Diabetic Retinopathy
- 25C5 The Greatest Posterior Segment Disease Course Ever
- 26C5 21st Century Retina Care
- 42C3 Diseases of the Vitreomacular Interface
- 43C3 Retina Grand Rounds

## PHARMACOLOGY

- 11C3 Oral Pharmaceuticals for Anterior Segment Disease
- 25C6 Therapeutic Approaches to Presbyopia Management: The Dawn of a New Age
- 34C3 Ocular Pain Management
- 33C6 Top 10 Medicines in the Cabinet

## OPTOMETRIC/SURGICAL PROCEDURES

- 13C1 Innovations in Glaucoma Drug Delivery: What the Future Holds
- 22C2 Updates in Corneal Collagen Crosslinking
- 22C4 Aesthetics in Optometry...a Therapeutic Approach: IPL

## NEW + EXCLUSIVE CLINICAL CONTENT

Custom designed for Vision Expo by the Education Advisory Board, our 2021 program is organized by key content areas including glaucoma, posterior segment/retina, anterior segment/dry eye, surgical/co-management, and systemic disease and diabetes. Here you will discover courses specifically developed to immerse you in the most cutting-edge developments for better patient care. Learn from the most knowledgeable experts in the field of optometry as they unveil leading-edge technology and the latest trends in the diagnosis and treatment of common eye diseases. Nine clinical tracks with over 100 hours of new content will keep you at the forefront of the industry.



# EDUCATION HIGHLIGHTS

## MYOPIA TRACK

32C6 Practical Myopia Management for the Primary Care OD

## OWNER'S AND MANAGER'S ESSENTIALS PROGRAM

Reflecting today's biggest business challenges, this program for owners, managers and key decision makers will focus on the business side, including strategies to grow your business. Critical areas of focus include marketing your practice, growing and transitioning your practice, measuring financial success, building a great staff, competing in a digitally connected world, and building the ultimate optical business.

20B0	The Ritz-Carlton Leadership Center Presents: Brand Differentiating Service
21B2	How To Become the Best Leader to Make Your Team Smarter
23B4	How I Built This: Building a New Practice from the Ground Up
33B3	Cold Start, Warm Start, Hot Start: Opening your first successful private practice in the world of private equity and consolidation
43B2	Creating Long Term Private Practice Success Through Real Estate

## SCLERAL LENS TRACK

Scleral lens fitting is one of the fastest growing segments of specialty contact lens practice. Their impact can be profound and life changing, both to the patient and the practice. This tract will provide comprehensive and highly clinical information on how to select a scleral lens design for both basic and advance cases, how to assess the fit and how to solve problems that may develop. Learn skills that will take your abilities and patient satisfaction to the next level.

Supported by an unrestricted educational grant from: Bausch & Lomb

22L1	Scleral Lenses 101: Basic Fitting
23L1	Scleral Lenses: Advanced Fitting
24L1	Scleral Lens Troubleshooting
25L1	Scleral Lens Workshop

## THE RITZ-CARLTON LEADERSHIP CENTER PRESENTS: BRAND DIFFERENTIATING SERVICE

The Ritz-Carlton Leadership Center is an unequaled partner in the journey to refine and innovate service excellence and customer engagement, and to transform organizational culture. The Ritz-Carlton Leadership Center delivers award-winning services that have allowed thousands of clients to improve customer and employee engagement, transform their culture, drive brand loyalty and create an extraordinary customer experience.

20B0	The Ritz-Carlton Leadership Center Presents: Brand Differentiating Service
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## VISION SERIES

This all-new-for-2021 format invites you to grab a bite to eat or drink and continue learning over breakfast or lunch. Take a break from the exhibit hall or formal classroom learning as industry leaders address the latest clinical innovations in a relaxed and collaborative learning environment. Then put theory into practice by heading back into the exhibit hall to connect and build on your classroom learning. Vision Series sessions are open to Optometrists only and are limited to one session per day. **NOT FOR CREDIT.**

Please check our website [west.visionexpo.com](http://west.visionexpo.com) for the list of Vision Series sessions.

## INNOVATION STAGE

Located in The Seen, the all-new Innovation Stage features free exhibitor-sponsored content for all attendees. Learn about the latest products and services over complimentary snacks and beverages in a casual, soft-seating environment.

Please check our website [west.visionexpo.com](http://west.visionexpo.com) for the list of Innovation Stage sessions.

# GLOBAL CONTACT LENS FORUM

This free, informative and highly attended 'meeting within a meeting' provides attendees with practical, timely tips in both clinical and business processes that will take your specialty contact lens practice to the next level. A panel of respected, highly successful contact lens practitioners will provide personal insights gleaned from their road map to success. This will be followed by grand rounds case presentations highlighting key problem-solving strategies in specialty contact lens practice. Finally, learn valuable practice management tips for billing and coding in specialty lens practice.

THE GLOBAL CONTACT LENS FORUM IS DIRECTED BY THOMAS QUINN, OD  
SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: BAUSCH + LOMB, COOPERVISION, JOHNSON & JOHNSON VISION

## WEDNESDAY, SEPTEMBER 22

<b>7:00 AM - 8:00 AM</b> 10L1 - Roadmap to Success in Contact Lens Practice <b>Moderator:</b> Thomas Quinn, OD <b>Panelists:</b> Shalu Pal, OD; Christopher Wolfe, OD; Milton Hom, OD	<b>8:00 AM - 9:00 AM</b> Promotional Breakfast Symposium: Act Today, Change Tomorrow <b>Speaker:</b> Justin Kwan, OD, FAAO <i>Presented by: Coopervision</i>	<b>9:15 AM - 11:15 AM</b> 10L2 - Lessons Learned from Favorite Contact Lens Cases <b>Speakers:</b> Thomas Quinn, OD; Shalu Pal, OD; Christopher Wolfe, OD; Milton Hom, OD	<b>11:45 AM - 12:45 PM</b> 10L3 - Facilitated Learning Lab Coding and Billing Patient Communication Strategies <b>Speaker:</b> Christopher Wolfe, OD	<b>12:45PM – 1:15PM</b> <b>PROMOTIONAL LUNCH SYMPOSIUM</b> Using Innovation To Help Stop Contact Lens Dropout <b>Speaker:</b> Kurt Moody, OD, FAAO <i>Presented by: Johnson &amp; Johnson Vision</i>	<b>1:15PM – 1:45PM</b> Bausch + Lomb: Innovation Through Experience <b>Speaker:</b> Ben Gaddie, OD, FAAO <i>Presented by: Bausch + Lomb</i>
	NOT FOR CREDIT			NOT FOR CREDIT	NOT FOR CREDIT

4 HOURS FREE CE | ADVANCED REGISTRATION REQUIRED | ACCREDITATION PENDING - COPE, NCLE, FL BOARDS OF OPTOMETRY + OPTICIANRY, NY STATE OPTICIAN - CONTACT LENS - INTERMEDIATE

# BATTLE AT THE SANDS

In the spirit of high stakes competition, panelists will compete against each other by presenting interesting cases highlighting imaging technology. The audience decides who wins each match via attendee interactive polling technology. The competition is fierce and the stakes are high as the loser goes home and the winner advances until the final showdown. Come be a part of this unique program that captures the thrill of victory and the agony of defeat as a champion gets crowned.

SUPPORTED BY AN UNRESTRICTED EDUCATIONAL GRANT FROM: CENTERVUE, HEIDELBERG, OPTOS, OPTOVUE AND CARL ZEISS MEDITEC

## WEDNESDAY, SEPTEMBER 22

<b>11:30AM - 1:30 PM</b> 10C1 – Battle at the Sands: Case Challenges in Optometry - Optimizing Ocular Imaging Workshop <b>Speaker:</b> Mark Dunbar, OD, FAAO	<b>1:45 PM - 3:45 PM</b> 10C2 – Battle at the Sands: Case Challenges in Optometry - Optimizing Ocular Imaging Round 1 <b>Moderator:</b> Mark Dunbar, OD, FAAO <b>Panelists:</b> Greg Caldwell, OD; Mohammad Rafieetary, OD; Steven Ferrucci, OD; Marc Sutton, OD; Carolyn Majcher, OD; Jay Haynie, OD; Joseph Pizzimenti, OD; Sherrol Reynolds, OD	<b>4:15 PM -5:15 PM</b> 10C3 – Battle at the Sands: Case Challenges in Optometry - Optimizing Ocular Imaging Semifinals and Finals <b>Moderator:</b> Mark Dunbar, OD, FAAO <b>Panelists:</b> Greg Caldwell, OD; Mohammad Rafieetary, OD; Steven Ferrucci, OD; Marc Sutton, OD; Carolyn Majcher, OD; Jay Haynie, OD; Joseph Pizzimenti, OD; Sherrol Reynolds, OD
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5 HOURS FREE CE | ADVANCED REGISTRATION REQUIRED | ACCREDITATION PENDING - COPE, FL BOARD OF OPTOMETRY

FREE! GLOBAL CONTACT LENS FORUM

7:00 AM – 8:00 AM	10L1 - FREE	
	Roadmap to Success in Contact Lens Practice Moderator: Quinn Panelists: Pal, Wolfe, Hom	
	C,FL-OD, FL-OP,N,NYS-CL-I	
9:15 AM – 11:15 AM	10L2 - FREE	
	Lessons Learned from Favorite Contact Lens Cases Quinn, Pal, Wolfe, Hom	
	C,FL-OD, FL-OP,N,NYS-CL-I	
11:45 AM – 12:45 PM	10L3 - FREE	
	Facilitated Learning Lab Coding and Billing Patient Communication Strategies Wolfe	
	C,FL-OD, FL-OP,N,NYS-CL-I	

CLINICAL				
11:30 AM – 1:30 PM				10C1 - FREE
				BATTLE AT THE SANDS: Case Challenges in Optometry - Optimizing Ocular Imaging Workshop Speaker: Dunbar <i>Limited Attendance</i>
				C,FL-OD
1:45 PM – 3:45 PM	11C1		11C3	10C2 - FREE
	The Glaucoma Suspect: Clinical Pearls for Optimal Management Chaglasian		Oral Pharmaceuticals for Anterior Segment Disease Lighthizer	BATTLE AT THE SANDS: Case Challenges in Optometry - Optimizing Ocular Imaging Round 1 Moderator: Dunbar Panelists: Caldwell, Ferrucci, Haynie, Rafieetary, Sutton, Majcher, Pizzimenti, Reynolds
	C,FL-OD,TPA,T		C,FL-OD,O,TPA,T	C,FL-OD
4:15 PM – 5:15 PM		12C2		10C3 - FREE
		Biologics in the Optometric Practice: Lowering Inflammation With Amniotic Tissue Devries		BATTLE AT THE SANDS: Case Challenges in Optometry - Optimizing Ocular Imaging Semifinals and Finals Moderator: Dunbar Panelists: Caldwell, Ferrucci, Haynie, Rafieetary, Sutton, Majcher, Pizzimenti, Reynolds
		C,FL-OD		C,FL-OD
5:45 PM – 6:45 PM	13C1	13C2		
	Innovations in Glaucoma Drug Delivery: What the Future Holds Schweitzer	Are You Ready for Ocular Allergy Armageddon? Hom		
	C,FL-OD,TPA	C,FL-OD,TPA		

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	



CONTACT LENS	OPTICAL TECHNOLOGY	BUSINESS SOLUTIONS
11L1	11O1	
Dry Eye and Contact Lenses Hom	Fundamentals for the Newer Optician Walker	
C,FL-OD	NYS-D-B,A	
	13O1	13B1
	Visual Perception: From Photon to Neuron Kotob	Creating Perceived Value Hanlin
	FL-T,NYS-D/CL-I,A	A

ACCREDITATION LEGEND

A – ABO, C – COPE, FL-OD – Florida State Board of Optometry, FL-OP – Florida State Board of Opticianry, FL-T – Florida State Board of Opticianry – Technical, N – NCLE, NYS-D/CL – B/I/A – New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, O – Orals, P – AOA Paraoptometric Commission, T – TQ/CEE, TPA – Therapeutic



VISION EXPO

Provide your staff with the highest quality and most affordable opportunity to learn with a comprehensive package that includes up to 15 hours of Education.

LOOK FOR THE OPTICON LOGO  IN THE DAILY COURSE GRID SCHEDULE SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON.

THURSDAYSEPTEMBER23

CLINICAL							CONTACT LENS
7:00AM–8:00AM	<div>21C1</div> <div>A Roadmap for Making the Diagnosis in Glaucoma Chaglasian, Schmidt <i>This course is 2 hours from 7:00am – 9:00am</i></div>	<div>21C2</div> <div>Pain Photophobia and Ocular Pathology: What You Should Know to Help Your Patient Hauswirth</div> <div>C,FL-OD,O,TPA</div>			<div>21C5</div> <div>AMD Current Science and Trends in Diagnosis and Treatment Gerson <i>This course is 2 hours from 7:00am – 9:00am</i></div>		
8:30AM–9:30AM		<div>22C2</div> <div>Updates in Corneal Collagen Crosslinking Hauswirth</div>	<div>22C3</div> <div>OCTA Lighthizer</div>	<div>22C4</div> <div>Aesthetics in Optometry...a Therapeutic Approach: IPL McGee, Devries <i>This course is 2 hours from 8:30am – 10:30am</i></div>			<div>22L1</div> <div>Scleral Lenses 101: Basic Fitting Barnett, Pal</div>
	C,FL-OD	C,FL-OD	C,FL-OD		C,FL-OD		C,FL-OD
10:00AM–11:00AM	<div>23C1</div> <div>Treating the Newly Diagnosed Glaucoma Patient Gaddie</div>		<div>23C3</div> <div>How OCT Forever Changed Retina Pizzimenti <i>This course is 2 hours from 10:00am – 12:00pm</i></div>		<div>23C5</div> <div>OD's Roll in Diabetic Retinopathy Reynolds <i>This course is 2 hours from 10:00am – 12:00pm</i></div>		<div>23L1</div> <div>Scleral Lens Advanced Fitting Barnett, Pal</div>
	C,FL-OD,TPA			C,FL-OD,TPA			C,FL-OD
11:30AM–12:30PM	<div>24C1</div> <div>New Medications in Glaucoma Gaddie</div>	<div>24C2</div> <div>Cultural Competence The Opportunities of Serving the Needs of Hispanic Patients Santiago</div>				<div>24C6</div> <div>Treatment of Inflammatory Eyelid Disease with Photobiomodulation Therapy Thomas</div>	<div>24L1</div> <div>Scleral Lens Troubleshooting Barnett, Pal</div>
	C, FL-OD,TPA	C, FL-OD	C,FL-OD		C, FL-OD	C,FL-OD	C,FL-OD,N
1:00PM–2:00PM	<div>20C1</div> <div>Vision Series – Presented by Allergan – Presby What? Enhancing the Presbyopia Dialogue with Patients Brujic</div> <div>FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY.</div>	<div>20C2</div> <div>Vision Series - Presented by Bausch + Lomb – Practice Pearls &amp; Innovations Karpecki, Gaddie, Tsai, Epstein</div> <div>FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY.</div>					
2:30PM–4:30PM	<div>25C1</div> <div>A Roadmap for Identifying and Managing Progression in Glaucoma Chaglasian, Fingeret</div>		<div>25C3</div> <div>Today's Low Vision Made Easy Gannon, Porter, Gartner</div>	<div>25C4</div> <div>Refractive Surgery Patient Grand Rounds Tullo, Owen</div>	<div>25C5</div> <div>The Greatest Posterior Segment Disease Course Ever Haynie, Sutton, Dunbar</div>	<div>25C6</div> <div>Therapeutic Approaches to Presbyopia Management: The Dawn of a New Age McGee</div>	<div>25L1</div> <div>Scleral Lens Workshop Barnett, Pal, Quinn <i>Limited Attendance \$185</i></div>
	C,FL-OD		C,FL-OD	C,FL-OD,T	C,FL-OD,T	C, FL-OD, TPA	C,FL-OD,N
5:00PM–6:00PM	<div>26C1</div> <div>A Roadmap for Medical Management of Glaucoma Schmidt</div>	<div>26C2</div> <div>Anterior Segment Dilemmas Hauswirth</div>		<div>26C4</div> <div>Caring for the Cataract Patient in 2021 Owen, Tullo</div>	<div>26C5</div> <div>21st Century Retina Care Majcher</div>		<div>26L1</div> <div>The Art and Science of Dry Eye and Contact Lens Wear Barnett</div>
	C,FL-OD,TPA	C, FL-OD		C, FL-OD	C, FL-OD		C,FL-OD,N

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	

PROGRAM SUBJECT TO CHANGE AS OF 8-18-21.

OPTICAL TECHNOLOGY			BUSINESS SOLUTIONS				
			21B2				
			How To Become the Best Leader to Make Your Team Smarter Johnston				
			C,FL-OD				
			22B1		22B3		
			MBA Strategies to Maximizing Inventory ROI Walker 👁️		The Elderly...Dispensing Tips to Practice By O'Keefe 👁️		
			A		FL-OP,A,N, NYS-D/CL-B		
23O1		23O2	20B0		23B3		
Designing and Crafting Strong and Unusual Lenses Dennis 👁️		Fundamentals of Progressive Lens Design Hanlin 👁️	The Ritz-Carlton Leadership Center Presents: Brand Differentiating Service Piil <i>This session is 2 hours from 10:00am - 12:00pm</i>		Branded Eyewear – What's The Big Deal? O'Keefe 👁️		
A,FL-T,NYS-D-A		FL-T,NYS-D-I,A			A		
					C,FL-OD		
		24O2	24B1		24B3		
		Soft Lens Fitting Spherical and Toric Gzik 👁️	Myopia Hanlin 👁️		A Positive Approach to Patient Objections O'Keefe 👁️		
		FL-T,NYS-CL-I,N	A,FL-OP		A, N		
20O1						24B4	
OptiCon @ Vision Expo West 2021 General Session: Opticianry Leading the Way Wong, Duff, Morris 👁️						C, FL-OD	
A, N							
25O1		25O2	25B1		25B2		
Working With Customized and Personalized Free-Form Lenses Dennis 👁️		Biomicroscope Usage in a Contact Lens Practice and Workshop Gzik 👁️	The O'Keefe Sisters Top Dispensing Tips Pierce, O'Keefe, O'Keefe-Culp 👁️		Your Digital Score - The Secret to Attracting New Patients Carter 👁️		
A,FL-T,NYS-D-I		FL-T,NYS-CL-B,N	FL-OP,NYS-D-B,A		A,N		
26O1						26B3	
3D Printing for Lenses and Frames Pierce 👁️						26B4	
FL-T,NYS-D-I,A						C,FL-OD	
						C,FL-OD	

ACCREDITATION IS PENDING

The “pending CE approval” courses are being submitted to the accrediting agencies for consideration of approval – if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

CLINICAL							CONTACT LENS
7:00AM–7:30AM	30C0 Vision Series – Presented by Allergan – Experience & Evidence: Insights on Chronic Dry Eye Management Bloomenstein <small>FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY.</small>						
7:30AM–8:30AM		31C2 Uveitis M. Schaeffer, Schmidt  C,FL-OD,O,TPA	31C3 Demodex Principal, Conspirator, or Bystander in Dry Eye Hom  C,FL-OD	31C4 Low Vision – A Multidisciplinary Approach Porter  C,FL-OD	31C5 OCT Connect: Maximizing Your OCT Caldwell, Rodman <small>This course is 2 hours from 7:30am - 9:30am</small>		31L1 Tricks of the Trade with Torics Pal  C, FL-OD, N
9:00AM–10:00AM		32C2 The Greatest Anterior Segment Disease and Medical Management of Contact Lens Complications Course Ever Karpecki, Bloomenstein, Periman, J. Schaeffer <small>This course is 2 hours from 9:00am – 11:00am</small>		32C4 Low Vision Triage: The Gap Between Simple Magnification and Braille Gannon  C,FL-OD		32C6 Practical Myopia Management for the Primary Care OD Wolfe <small>This course is 2 hours from 9:00am – 11:00am</small>	32L1 The Art and Science of Presbyopic CL Fitting Bennett, Quinn <small>This course is 2 hours from 9:00am - 11:00am</small>
10:30AM–11:30AM	30C4 MIGS in Glaucoma Moderator: Schweitzer Panelists: Whitley, Hauswirth  C, FL-OD, TPA		30C3 Contoured Prism Correction for Symptomatic Headache, Neck Tension and Digital Eyestrain Karpecki  C,FL-OD	30C7 New Diagnostics and Technology in Glaucoma Management Thimons  C, FL-OD	30C6 10 Hacks for OCT Interpretation in Glaucoma Caldwell, Dunbar  C,FL-OD		C,FL-OD,N
11:45AM–2:15PM		30C2 Vision Series - Presented by Novartis - Navigating Dry Eye Disease: An Audience-Activated Adventure Hauser <small>This session is from 11:45am – 12:45pm</small>  <small>FREE, NOT FOR CREDIT. OPTOMETRISTS ONLY.</small>				30C5 OCT Workshop Pizzimenti, Haynie <small>This workshop is 2 hours from 12:00pm – 2:00pm</small>  C,FL-OD	
2:30PM–4:30PM	33C1 Glaucoma Grand Rounds Fingeret, Schmidt  C,FL-OD,TPA	33C2 Advances in Ocular Surface Disease: Treating Dry Eye Periman, J. Schaeffer, Karpecki  C,FL-OD,TPA		33C4 20/20 Refractive Update: Advances in Presbyopic and Corneal Procedures Johnston, Whitley  C,FL-OD		33C6 Top 10 Medicines in the Cabinet Thimons  C, FL-OD, O,TPA	33L1 Diagnosis and Treatment of the Irregular Cornea Quinn, Barnett  C,FL-OD
5:00PM–6:00PM	34C1 Surgical Advances in Glaucoma Therapy Schweitzer  C,FL-OD,TPA		34C3 Ocular Pain Management Whitley  C,FL-OD,O,TPA	34C4 Don't Let Your Lids Get You Down Karpecki  C, FL-OD, TPA			

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	

PROGRAM SUBJECT TO CHANGE AS OF 8-18-21.


ALLIED HEALTH	OPTICAL TECHNOLOGY		BUSINESS SOLUTIONS				
31A1 The Medical Bases for Optical Prescription Changes Zeitlin 	31O1 What's New in Wearable Technology Eyewear? Underwood 					31B4 8 Common Cash Flow Pitfalls Kling  C,FL-OD	
P	FL-T,NYS-D-I,A						
	32O1 An Optician's Guide to Visual Impairment Underwood <small>This course is 2 hours from 9:00am - 11:00am</small> 	32O2 Advancements in Photochromic Technology: Solutions for Today's World O'Keefe 	32B1 MBA Strategies to Managing Your Practice and Optical Walker <small>This course is 2 hours from 9:00am - 11:00am</small> 	32B2 Telemedicine in Optometry: Fight It or Embrace It? Rothschild <small>This course is 2 hours from 9:00am - 11:00am</small>	32B3 Profit First: Eradicating Business Poverty Kling <small>This course is 2 hours from 9:00am - 11:00am</small>		
	FL-OP,NYS-D/CL-I,A,N		A	C,FL-OD	C,FL-OD		
33A1 Clinical Ocular Concepts for Opticians and Technicians Young 	33O1 How to Get the Most Out of Your Digital Measuring Devices Underwood 		33B1 Dealing with Difficult Patients Carter 	33B2 Office Visits and Documentation Guidelines The Value of Care Wolfe	33B3 Cold Start, Warm Start, Hot Start: Opening your first successful private practice in the world of private equity and consolidation Baas, Steinmetz		
P	FL-T,NYS-D-I,A		A	C, FL-OD	C,FL-OD		
34A1 Cataract Surgery Comanagement for Opticians - Optical Solutions to Suboptimal Outcomes Zeitlin, Young 	34O1 Advanced Ophthalmic Optics Walker 	34O2 Compensated Powers (and Other Ophthalmic Conundrums) Hanlin 		34B2 Connecting the Refraction with the Patient's Prescriptions Pierce 			
	FL-OP,NYS-D-A,A	FL-T,NYS-D-I,A		FL-T,NYS-D/CL-I,A,N			

ABOUT ACCREDITATION















The accreditation designations serve as a guide to assist you with course selections. The courses listed are “pending CE approval.” Please refer to VisionExpoWest.com/learning under the Education tab for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education Office.



CLINICAL				CONTACT LENS	
7:00 AM–8:00 AM	<div>41C1</div> <div>MGD: New Technologies for Diagnosis and Management</div> <div>M. Schaeffer, Hom, Devries</div> <div><i>This course is 2 hours from 7:00am - 9:00am</i></div>			<div>41C4</div> <div>Disruptive Technologies</div> <div>Thimons</div>	
8:30 AM–9:30 AM	<div>C,FL-OD</div>	<div>42C2</div> <div>CSI: Anterior Segment Case Files</div> <div>Whitley, Koetting</div> <div><i>This course is 2 hours from 8:30am -10:30am</i></div>	<div>42C3</div> <div>Diseases of the Vitreomacular Interface</div> <div>Rodman</div>	<div>C, FL-OD</div>	<div>42L1</div> <div>Contact Lens Management of Keratoconus</div> <div>Quinn</div> <div><i>This course is 2 hours from 8:30am – 10:30am</i></div>
			<div>C, FL-OD</div>		
10:00 AM–11:00 AM	<div>43C1</div> <div>Red Eyes – It’s Just Conjunctivitis or Is It?</div> <div>Johnston</div>		<div>43C3</div> <div>Retina Grand Rounds</div> <div>Rodman</div> <div><i>This course is 2 hours from 10:00am -12:00pm</i></div>		
11:30 AM–12:30 PM		<div>44C2</div> <div>Urgency vs. Emergency</div> <div>Koetting</div>			<div>44O2</div> <div>Contact Lens Care and Compliance</div> <div>C. Russell</div> <div></div>
		<div>C,FL-OD, TPA</div>	<div>C, FL-OD</div>		<div>C,FL-OD,N</div>
1:00 PM–2:00 PM					<div>FL-T,NYS-CL-I,N</div>

Anterior Segment	Glaucoma	Imaging Technology	Myopia
Non-Track	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	

OPTICAL TECHNOLOGY			BUSINESS SOLUTIONS		
41O1	41O2	41O3	41B1	41B2	
Optical Boot Camp Zeitlin 	Mastering Prism Walker <i>This course is 2 hours from 7:00am – 9:00am</i> 	Ten Clinical Pearls after the First 10,000 Russell 	Attracting Quality Staff in a Full Employment Market Manso 	The Lean Machine: A Systematic Approach to an Efficient and Cost Effective Practice Neufeld	
A, NYS-D-B		FL-T, N, NYS-CL-I	A	C,FL-OD	
42O1	FL-OP,NYS-D-I,A	42O3	42B1		
Eye Disease with Deadly Consequences Zeitlin 		The Lost Art: GP Corneal Lens Fitting Russell 	Maximize Revenue and Profits with Vision Care Plans Manso 		
A		FL-T, N, NYS-CL-I	A		
		43O3	43B1	43B2	43B3
		Contact Lens Management of Infants and Children Russell 	Breaking Current Practice Barriers Manso 	Creating Long Term Private Practice Success Through Real Estate Neufeld	Efficiently Planning for Practice Succession Cmejla
		FL-T, N, NYS-CL-I	A	C,FL-OD	C,FL-OD
44O1	44O2	44O3	44B1	44B2	44B3
Blue Light Hanlin 	Contact Lens Care and Compliance C. Russell 	Anatomy of a Successful Optical Business Pierce 	Vendor Selection and Evaluation Carter <i>This course is 2 hours from 11:30am - 1:30pm</i> 	Demonstrating a Positive Attitude to Patients Manso <i>This course is 2 hours from 11:30am - 1:30pm</i> 	Self-Care: Understanding the Importance of a Healthy (Financial) Mindset in Practice Ownership Cmejla
FL-T,NYS-D-I,A	FL-T,NYS-CL-I,N	A	A	A	C,FL-OD

EDUCATION REGISTRATION

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge and course itinerary printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers.
- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge, you will need to get a new badge printed so that your current courses are embedded in your updated badge barcode.
- After the Education Program, you will receive a letter via e-mail verifying your course attendance. Please submit this letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.

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