

## **INDEPENDENT DESIGN: REQUIREMENTS + REGULATIONS**

## **BOOTH PACKAGES**

All INDEPENDENT DESIGN participants are required to purchase a booth package through RX.

The RX Sales Director contact is Kristin Cammarata. She can be reached by email or phone at: <a href="mailto:kristin.cammarata@rxglobal.com">kristin.cammarata@rxglobal.com</a> or (475) 266-9654.

The official provider for the booth packages is **FREEMAN**. Freeman offers a la carte, preferred furniture/display options. The Freeman sales contact to order additional furniture is turnkeyexhibits@freemanco.com.

Additional rules and regulations for INDEPENDENT DESIGN booth packages:

- Pipe & drape and/or MIS walls are not permitted.
- Furnishings and display elements are not included with the hard wall package.
- Furnishings and display elements can be ordered directly through Freeman.
- Exhibitors are not permitted to paint their booth package walls.
- Graphic branding of various sizes is permitted on interior booth walls. These options, which include install and dismantle, are available for purchase directly through Freeman.
- Exhibitor branding is not permitted on any exterior booth walls.
- Exhibitors are permitted to bring their own wall graphics.
  - Please note that exhibitor-provided wall graphics applied to wall panels are not considered excessive damage, however, a low-tack adhesive or paste must be used (e.g. 3M or Phototex).
- Exhibitors are responsible for ordering labor (if needed) to apply/remove exhibitorprovided wall graphics.
- Exhibitors are responsible for any damages not deemed relative to typical rental use. They include:
  - o Holes larger than .25" (6.3mm) in diameter
  - Graphics not removed at the close of show
    - (Please note: if Freeman produces and installs the graphics, Freeman will be responsible for removing those graphics on the exhibitor's behalf)
  - o Any hardware, screws or nails not removed of any size
- Excessive damages to package booth wall panels will result in a panel repair and refurbish charge which will appear on your Freeman invoice.



## **HEIGHT LIMITATIONS + HANGING SIGNS**

NO HANGING SIGNS ARE PERMITTED

NO STANDING SIGNS ARE PERMITTED IN BOOTH OR IN AISLES

ALL PACKAGE BOOTHS - 8' MAXIMUM HEIGHT

## **ADDITIONAL REGULATIONS**

Please note that ALL FIRE HOSE CABINETS AND FIRE EXTINGUISHERS MUST BE KEPT VISIBLE AND CLEAR WITH A 36" CLEARANCE. FIRE EXTINGUISHERS MAY BE NOT REMOVED OR RELOCATED.

**CUSTOM WALLS + FLOORING GUIDELINES** – No custom walls or flooring are permitted.

**GOOD TASTE AND THE RIGHTS OF OTHERS** - Show Management may require any Exhibitor to make changes to their exhibit if, in Show Management's opinion, the exhibit does not conform to prevailing standards.

**NO NAILS OR SCREWS** - Nothing may be posted, tacked, nailed, or screwed to columns, walls, floors, or other parts of the building. Any damage or defacement caused by infractions of this rule will be remedied by Show Management at the expense of the rule-breaking exhibitor.