Young and Bothered-Ocular Surface Dryness for a New Generation Tracy Doll, OD, FAAO - Sunset Eye Clinic LLC Lisa Hornick, OD, MBA, FAAO- Stanford Ranch Optometry On behalf of Vision Expo, we sincerely thank you for being with us this year! Vision Expo Has Gone Green! We have eliminated all paper session evaluation forms. Please be sure to complete your electronic session evaluations online when you login to request your CE Letter for each course you attended! Your feetback is important to us as our Education Planning Committee considers content and speakers for future meetings to provide you with the best education possible. Disclosures- Dr. Doll and Dr. Hornick have received honorarium from and/or are on advisory boards for the following companies Tracy Doll, OD, FAAO Lisa Hornick, OD, MBA, FAAO Lumenis- Speaker/Consultant Tarsus- Speaker/ Consultant Dompe- Speaker/ Consultant Consultant Bausch and Lomb- Speaker/ Consultant Scope- Speaker/Consultant Cynosure/ Lutronic- Speaker/ Consultant Okra LLC- Consultant Myze- Speaker/ Advisory Board Member

Oyster Point/ Viatris- Consultant Science Based Health- Speaker/

Sun Pharma- Speaker/ Consultant Tarus- Consultant

Tear Science- Consultant All relevant relationships have been

Consultant Scope- Consultant Viatris - Consultant Blinkjoy- Consultant

NuLids- Consultant

CSI Dry Eye Software- Consultant

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Ocular Surface Dryness Review	
A multifactorial mismatch in the amount and quality of tears provided vs those	
needed.	
DEWS III updated definition:	
"Dry eye is a multifactorial, symptomatic disease characterized by a loss of homeostasis of the tear film and/or ocular surface, in which tear film instability and	-
hyperosmolarity, ocular surface inflammation and damage, and neurosensory	
abnormalities are etiological factors."	
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Classic Riels Footors for Dr. Fue	
Classic Risk Factors for Dry Eye	
Age: more common after age of 50; risk increases each decade after 40 years	
Sex:more prevalent in women than in men	
Hormonal Changes: estrogen, progesterone, and even testosterone, and HRT	
Systemic Disease: Autoimmune, Thyroid Disease/ Diabetes	
Contact Lens Wear: CL can disrupt the tear film	
Medications: Antihistamines, antidepressants, diuretics	
]
Gen Z "Zoomers"-	
Characteristics/ statistics that set this generation apart from others (ie millennial, Gen X, Boomers, Gen Alpha)	
Digital natives Spending habits- Zoomers prioritize self-care and this can help with patient	
communication	
Often get medical information from social media and influencers Communication style ex. Often prefer texting vs. phone calls and in-person	

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Gen Z "Zoomers" - Differences in signs and symptoms from other generations	
OSD Signs: Absence of:	
less telangiectasia, thickened lid margin	
Presence of: decreased secretions, corneal staining, low TBUT/ NIKBUT, protective ptosis	-
Gen Z's dry eye symptoms	
Contact lens and cosmetic intolerance Eye fatigue end of day Fluctuations in vision	
- Additions in Vision	
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Gen Z "Zoomers" - Dry Eye Screening and Testing for Zoomers	
Surface staining (don't forget the conjunctiva), gland expression, Korb-Blackie Lid Seal test	
Quick Example Case: The Case of the Exposed 15 year-old Sisters CC of all 3 Triplets: AM dryness and redness that improves over the day	
External Exam: Corneal/conjunctival staining at the lid seal- lower 1/2 of the ocular surface.	
Korb-Blackie lid seal test: 3mm incomplete closure with light escape on ALL 3 Triplets!!	
Treatment: Night gel alternated with taping of eyelids nightly	
Outcome: Resolution of AM dryness and surface staining	
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Inadequate Lid Seal The Korb-Black Lid Seal Test	
Tools: transilluminator/penlight, dark room Shine the light on the closed eyelid and	
examining the lid margin for escaping light	
Treatments Sleep Tite Sleep Rite Gels/Ointments	
Sleep Masks Saran Wran	
Causes Saran Wrap Floppy Eyelid (comorbid with obesity and sleep apnea)	
Post- Blepharoplasty Anatomical variant (most common cause seen in the	
younger population)	

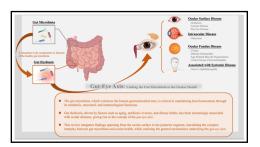
Gut Feelings- The Role of the Gut Microbiome

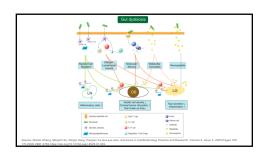
Microme: "the collection of all microorganisms (including bacteria, fungi, viruses, and other microbes) that live in a particular environment, such as the human body, or a specific area like the gut'

Specific key microorganisms: the dominant bacteris: "Firmicutes and Bacterolidess, which make up 90% of the gut microbiots. Other important components are the Actinobacteris, Proteobacteris, Fuebacteris, and Vernucomicrobia phyliv. Within these phyliv, various general bis Leadbacelius, Bidobacterium, and Bacterolder are prominent. The gut microbiome also includes fungi like Candids, Saccharomyces, and Malssezin."

Key roles of the gut microbiome on the human host: Nutrient metabolism Removal of toxic compounds

Defense against pathogens Strengthening of the intestinal barrier Stimulation and modulation of the immune system.





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Gut- Eye Axis Disease States	
These conditions have a positive association with Dry Eye:	
Food Allergies- Overall Food Allergy (1.4x greater risk), Lactose/Dairy (1.8x greater risk), Celiac, Any Alcohol that is fermented/aged- can trigger allergic response (with histamines) —> concurrent allergic conjunctivitis / chronic	
inflammation	
Food Sensitivities- takes longer to manifest - Gluten, Sugar, Dairy, Alcohol> allergy or inflammation	
Acid Reflux- pepsin-related ocular surface damage; reflux was commonly associated with DED, as about	
45% of DED patients had suspected reflux!	
IBS (Irritable Bowel Syndrome)- significantly lower tear testing amounts (Schirmer's test and IBUT (P=0.002 and P=0.001 respectively than controls, and increased inflammatory T-cells. Exact cause it not known, but thought to be triggered by food sensitivity allergies, revocus system disorders, stress, infections, hormonal	
changes.	
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0.45 4.50	- <u>-</u>
Gut- Eye Axis Disease States	
These conditions have a positive association with Dry Eye:	
SIBO (Small Intestine Bacterial Overgrowth)- linked to pathogenesis in rosacea, and	
inflammatory T-cell (Treg and TH17 cells). Secondary to conditions that cause lack of movement: diabetes, gastric bipass surgery, stomach ulcers, too many antibiotics/ narcotics. Requires specific antibiotic	
treatments.	
Crohn's Disease/Gut Autoimmune- associated with altern gut microme, especially Sjogren's Disease	
Disease	
Eye Signs of Food Allergy and Gut Dysbiosis	
Allergies	
Inflammatory dark circles around the eyes with brownish/red undertone Eyelid eczema- flaky red skin, scaliness	-
Conjunctival redness and papillary response Itching Corneal SPK	
Comeal SPA	
Intolerance/ Gut Dysbiosis	
Recurrent lid lesions (chalazia)- Family XIII AD3011 group and Catenibacterium genera Concurrent blepharitis - Demodex (mites) or Staphylococcus (bacterial)	
Dry eye- Corneal SPK, burning, redness, watery eyes	-

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Gut Questions	
Are there any foods that don't make you feel well?	
Dairy and Gluten in particular. Also sugar and spice. Fatigue bloating hearthum burning itch/hives nausea/ vomiting?	
Fatigue, bloating, heartburn, burping, itch/hives, nausea/ vomiting? Timeline- is it hours (Allergy) or next day or chronic (sensitivity) Chronic Constigation? Diarrhea?	
Choric Consupation? Dialinea?	
How does alcohol affect you?	
Redness (particularly cheeks/ ears)? Itching? Intense day after?	
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Gut Checks- Referral Options	
Gastroenterology- severe symptoms, interrupting lifestyle	
Allergist- hives and itching, nausea/vomiting	
Functional Medicine- intolerances, SIBO	
Dietician- can be helpful for balancing nutrients and menu ideas. Dietitians,	
especially RDs and RDNs, have a strong foundation in nutrition science, typically	
requiring a bachelor's or master's degree from an accredited program, supervised	
practice hours, and passing a national board exam. Nutritionists can be helpful but	
have looser training/ regulation.	
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Eye Doctor Gut Support	
Allergies	
Topical Antihistamine/ Mast Stabilizer for allergic conjunctivitis Careful with topical steroids - kids are more likely to be steroid responders	
Careful with topical steroids - kids are more likely to be steroid responders Topical tacrolimus for eczema	
Dysbiosis	
Lids lesion/ Blepharitis treatment: lid hygiene, Xdemvy drops, light-based therapies (IPL/LLL)	
Probiotic Supplement (kids and adults): Good bacteria that we can replenish supplements	
Streptococcus thermophilus, Lactococcus lactis and Lactobacillus delbrueckii	
Probiotic Foods: Good bacteria that we can replenish through food	
Prebiotic Foods:These are fiber-rich foods that help probiotics flourish by providing a steady, nutrient-rich diet	
Dr. Doll #1 tip: IF IT MAKES YOU FEEL BAD, DON'T EAT IT	

	Problotics: These are good bacteria that we can replenish through food choices and surelements* To	Prebiotics: These are fiber-rich foods that help problotics flourish by providing a steady, nutrient sich
	maintain healthy colonization in the digestive tract, problotics must be taken or eaten regularly. **Note: If you experience any digestive disconfort with taking a	diet. When probiotics break down prebiotics in the colon, they produce busyric acid, a short chain farty acid, which fuels digestive cells and protects the
	probatic capsule or consuming probatic floots, discontinue the probatic source and consult a health care provider. Sources of Probliotics	digestive tract from harmful bacteria. Sources of Prebiotics
	Fermented vegetables (sauerkraut, kimchi, pickles, beets, carrots) Fermented fruits (chutneys, jams, green papaya,	Asparagus Avocado Bansna
	pickled jackfruit) Yogurt, kefir, sour cream, buttermilk (plain, no added	Dandelion greens Eggplant
	sugar, with live and active cultures) Kombucha, a fermented beverage Fermented condiments (homemade ketchup,	Endive, radiochio Garlic, leeks, onions Honey
	relishes, salsas, pickled ginger) Water kefir, coconut milk kefir	Jerusalem artichokes (sunchokes) Jicama
	Homemade coconut milk or cashew yogurt Beet kvass Natto, miso, tempeh, and tamari sauce	Kefir Legumes Whole grains (e.g. oats)
		Yogurt Resistant starch: cooled and parboiled rice; tiger nuts: cooked and cooled potatoes, cooked and
	Dietitians in Integrative and Functional Medicine Medicine Academy of National Medicine M	cooled legumes (scaked or sprouted)
	COMPANY AND	CAN MIDICAS I Burn Contl. Chara Duron - Horston
The C	Case of Spicy Dry Eye	
22 y/o V	WF referred by external provider	
	ms: dryness, burning, contact lens	intolerance, recurrent chalazia
	ed: Artificial tears > 4x daily, hot con	
	History Review: Seasonal Allergie	
Gut Que	estions: "Spicy food" has been both	nering her "lately"- last 6 months and
loves "N Does no	Mexican food." Has acid reflux and ot eat dairy or drink alcohol often, b	altered gut motility either too fast or ut does eat cheese with Mexican foo
well as	having a cocktail or beer. She also ns as a kid.	took antibiotics repeatedly for recurr
illiectioi	iis as a kiu.	
Coco	of the Spicy Dry Free	
case	of the Spicy Dry Eye	
Exam f	indings: healing chalazia on RUL	with incomplete lid closure when
		eal staining, meibomian gland dysfi
meibon	earment: Okra-based lid hygiene nian gland expression with radiofr	nightly, returned for 3 IPL followed equency technology, PF gel for sle
		tic diet, pause cheese and alcohol
		Medicine (FM) referrals, patient ch
function	nal medicine, as she could self-re	fer.
O. + DI-	agnosis from EM: SIBO with Dairy	0 6 - 6 -

Gut Treatment: specific antibiotics, eliminate dairy, continue Pre/ Pro-biotics

Spicy Gut- Eye Axis Outcome

- 1. No recurrence of lid lesions or blepharitis- patient performs okra- based hygiene nightly

 2. Resolution of current chalazion/ dry eye symptoms

 3. Reduction in facial acne
- 4. Resolution of gut symptoms as long as she avoids dairy + alcohol
- 5. Spicy turned out not to be the issue- can eat salsa and hot sauce

Patient quotes:

She disclosed re-trying dairy and it "did not go well."

She "knows cheese won't be part of her life."

She can "live without cheese because avocados are working instead."

Skin Issues- Where Eyecare meets Skincare

- Demodex Blepharitis
- Rosacea
- Recurrent chalazion in different locations
- Skin care products and ingredients
- Acne and Accutane Use

Skin Issues- Demodex Blepharitis

Caused by Demodex mites

Characterized by collarettes on lashes Causes symptoms of: itching, irritated and red

Can occur in patients of all ages

Can be overlooked on examination if not

Treated with Lotilaner 0.25% drops BID x 6 week and lid hygiene



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Skin Issues- Rosacea	
Subtypes:	
Type 1. Erythematotelangiectatic or Vascular Rosacea: Areas on the skin with visible blood vessels or telangiectasia. Type 2. Papulopustular or Inflammatory Rosacea: Along with facial redness, there are often erythematous papules and pustules.	
pustuses. Type 3. Phymatous Rosacea: This subtype most commonly affects the nose. Patients present with tissue hypertrophy manifesting as skin thickening and hyperplasia of sebaceous glands.	
Type 4. Ocular Rosacea: Characterized by inflammation of the eyes and eyelids, blephanitis, conjunctival injection, lid margin telangiectasia, chalazion, and hordeolum formation.	
Early signs/ symptoms in Zoomers: erythema (redness) of cheeks and nose and lid margins, fluctuations in vision	
Associated with and often occurs concurrently with Demodex blepharitis which can cause rosacea	-
Source https://endernod.com/enticles/2021-july-augile-basic-guide-to-ocular-reasons	
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Skin Issues- Rosacea Facts	
Eye care providers may be the first ones to diagnose rosacea	
OCULAR ROSACEA FAST FACTS SYMPTOMS	
Dry eyes Red eyes Blurry vision Flictustations Light Burning and/or History of frequent In vision sensitivity History of requent horidonium	
Ocular rosacea is equally distributed between the two sexes. ⁴	
Of patients with ocular rosacea, 20% have	
dermatologic findings.\(\text{dermatologic findings.}\)	
Image countery of Modern Optometry Source: https://moderned.com/vircless2001-july-avgilv-bastic-guide-to-ocular-resecue	
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Chin legues Descent Treatments	
Skin Issues- Rosacea Treatments	
Avoid Triggers	
Wear SPF	

Oral antibiotics (Doxycycline)

INTENSE PULSED LIGHT (IPL)

Skin Issues- Recurrent Chalazia

Recurrent chalazion (in different locations)

Patients of all ages can have recurrent chalazia Treatment options include:

- Warm Compresses
- Topical and Oral Antibiotics
- IPL -if over 18 years old
 Low Level Light Therapy (LLLT) any age





Skin Issues- Skincare Products and Ingredients

Examples of ingredients that can potentially cause damage to the ocular surface (Top 10 with the most significant adverse effects according to the TFOS report):

- *Benzalkonium chloride (BAK) : toxic, allergen, irritant

- 1. "Berazalkonium chloride (BAN): toxic, allergen, irritant
 2. Chlorphenesin: toxic, allergen, irritant, irrum.ousppressant
 3. "Formatdehyde releasing compounds: toxic, carcinogen, allergen
 4. Parabens: stoxic, andocrine disruptor, allergen
 5. Phenoxyethanol: toxic, allergen, irritant
 6. Phithatless: cyclotoxic, endocrine disruptor, neurotoxic, some banned in Europe
 7. "Prostaglandin analogs. MCD, perchibiopathy, hyperemia, eyelid plosis
 8. Salleylic Acid, irritant, restricted use in Europe
 10. Tea Tree Oit: toxic to meibomian gland epithelial cells, allergen
- 1. *Acrylates (Dr. Hornick's addition):Be aware of allergic potential, can cause contact dermatitis

Skin Issues- Acne and Accutane Use

Accutane (Isotretinoin) is a oral medication prescribed for severe acne. It is thought to help acne by decreasing the size of sebaceous glands and sebum production.

Side effects of taking Isotretinoin include evaporative dry eye due to decreased function of the meibomian glands.

Studies have found that Isotretinoin can • decrease the size of meibomian glands

- increase tear osmolarities increase tear evaporation
- cause lacrimal gland atrophy

Nerves and Refractive Surgery Corneal Nerves send messages through a nerve pathway that tells tear glands to release tears in response to evaporation and irritation. They also cue the blink response. In classic LASIK, the nerves are a cut (blade or laser). In PRK the corneal tissue is chemically/ laser/ removed. Healthy Refractive Surgery Nerve Healing Healing Times: Corneal sensitivity has been studied to return about **6 months** after refractive procedures. After PRK, nerves recover to near preoperative densities by 2 years and density does not decrease in the third year. Both subbasal and stromal corneal nerves in LASIK flaps recover slowly and do not return to preoperative densities by 3 years after LASIK Post-Surgery Healing: Blinking and Tear Production $\boldsymbol{\mathsf{Blink}}$ rate of LASIK patients (all the way back to a 2001 study) was $\boldsymbol{\mathsf{decreased}}$ by up to 40%, and the difference in mean blink rate pre- and postoperatively remained statistically significant at postoperative months 3, 6, and 12. Reduced blinking results in exposure. Tear production drops - multiple studies have determined with Schirmer and Tear Break-Up times from 3 month to 3 years

More Severe Nerve Impact Corneal Neuralgia- "Pain without Stain" Sensation is far worse than the appearance. Patients complain of pain (aching and boring), burning foreign body sensation and light sensitivity. These manifestations can be debilitating. Depression, fatigue, joint pain and suicidal thoughts can also be present. A proparacaine challenge test can determine whether pain is coming from local source (corneal) or peripheral source (certral nervous system). If proparacaine doesn't relieve symptoms, may need help from pain management specialists. Neurotrophic Keratitis- "Stain with No Pain" Sensation is far better than the appearance. Patients complain of reduced/ fluctuation vision. They don't feel SPK or larger corneal defects. Reduced/ absent corneal sensitivity hallmarks this condition. Refractive Surgery- Treatment/ Recovery Options Goals: facilitate calm nerve healing and support ocular surface Biologic Healing Options- help nerves grow -Amniotic membranes: cryopreserved have evidence of nerve regeneration nerve regeneration -Autologous serum or Platelet Rich Plasme Eye Drops- these are known to improve nerve density in other corneal disease states (Grafts- Host) - Growth factor/ Oxervate/ Cenegermin- regrows corneal nerves Anti-inflammatories- calm the inflammatory response, to promote healing -T-cell/ immunomodulators: cyclosporine, lifitegrast -Topical Steroids - Intense Pulsed Light/ Low Level Light Mechanical Punctal Plugs- Back tears onto the ocular surface PROSE/ Scleral Contact Lens- bathe the eye in moisture Better Choices for Refractive Surgery PRK vs LASIK Meibomian Gland loss and symptoms (OSDI) were significantly lower among the PRK group than in the LASIK group at 3 months post-op in a mid 2025 study PRK, nerves recover to near preoperative densities by 2 years and density does not decrease in the third year.

SMILE vs LASIK

SMILE refractive surgery seems to cause more vision disturbances than LASIK in the first month post-surgery, but less dry eye symptoms in long-term follow up.

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Case of the Regretful New Grad	
21 YO WM- External Referral to help with post-operative LASIK Dryness	
CC: Burning and irritation worsening end of the day after having LASIK on both eyes 6 months ago. He was gifted LASIK as an early graduation present and was	_
looking forward to computer-based career. Can't function end of the day on screens- fatigue and headache. Concerned he should be better by now, and might not be able to get a job.	
Surgical center had recommended artificial tears and punctal plugs. He had also	
tried hot compresses, fish oil, and NPAT up to 1x/ hour.	
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Regretful Case Findings	
Unremarkable health history. Rare acne as a teen, No accutane. No gut issues.	
External Exam	
Mild reduction in corneal sensitivity 1+ diffuse SPK/ PEE across entire cornea and small concentrations at flap interface	
Surface punctal plugs present Mild meibomian gland dysfunction	
Regretful to Hopeful Case	
Facilitate Healing- we are now out 6 months	
Cryopreserved Amniotic Membrane 4 days OD and OS Autologous Serum Eye Drops (ASED) 50% 6x daily (Elected by patient over	
topical immunomodulator as it was actually less compared to his insurance) 3. IPLx 3 with Thermal Pulsation Gland Expression	
4. Okra-based lid scrubs at night 2-3x weekly	

Hopeful Outcome- 2 year Journey Topical Therapy: Over one year timeline the patient was able to taper ASED from 6x to 4x to 2x daily and then transition to OTC NPAT for computer protection Corneal findings: Diffuse PEE/ SPK resolved Patient able to return to computer work MGD was stable Gen Z Lifestyle Factors- Screen Use Our screen time use continues to increase. Younger people use screens for their schoolwork, regular work and entertainment/socializing. Our blink rate decreases and we have more incomplete or partial blinks when using digital devices. Normal blink rate is 15 times per minute, when using a digital device it decreases to 5-7 times per minute. Decreasing blink rates and more incomplete blinks can cause an increase in the obstruction of the meibum in meibomian glands. This can further lead to long-term problems such as gland atrophy. Gen Z Lifestyle Factors- Screen Use As a Risk Factor Q Daily use of a smart phone was identified as a risk for DED. Ady 11.2224 | 1 min read Prevalence of DED in children slightly lower than adults, but underdiagnosis 'conceivable' This could be influenced by time outside, sedentary lifestyle and impaired sleep. Studies have shown meibomian gland function The prevalence of DED in children ranged from 5.5% to 3.3.1%, with higher rates reported among girls. There is little research on the safety and efficacy of DED treatment options in children. and structure changes in children as young as 6 years old. MGD was associated with subsequent development of more severe DED.

Gen Z Lifestyle Factors- Gaming

MYZE Study Take-aways:

36% of the study participants had normal levels of MMP-9 before gaming and **elevated** levels after.

23/41 participants had an increase in SPEED score (average 4.82 points increase)

Frequency of symptoms of eye soreness and irritation increased by 3x



Poster presented at ASCRS meeting 2024
Source: https://modernod.com/significant-findings/prolonged-gaming-and-dry-

Gen Z Lifestyle Factors- Gamer Case Study

Ex. Case Study- the 16 y/o chronic gamer

16 y/o white male with co of red, irritated eyes and vision fluctuation. Has played video games since he was 6 yrs old. Typically plays 3-4 hours on weekdays after school and 8-10 hours on weekends. Admits to playing till 2 am after parents have already gone to sleep.

Exam findings: trace MGD and abnormal TBUT. Structural changes (tortuosity) seen on meibography.

Tx: educated patient on the importance of taking breaks from video games. Save artificial tears, warm compresses and lid hygiene. Educated patient on the chronic and progressive nature of dry eye disease.

Gen Z Lifestyle Factors- Screen Use Recommendations



rce: https://contactiensupdate-com.s3.amszonaws.com/uploads/2023/11/Contacti.ensUpdate.com-TFOS-Lifestyle-Reports-Patient-Ha

Gen Z Lifestyle Factors- Vaping Tear film disruption: reduced tear break-up time with impact on tear lipids There isn't good US regulation of what is in vaping liquids: 80 chemicals have been identified in eliquid Main Ingredients- Propylene glycol and Glycerin as solvents Nicotine/THS/Cannabinoids Other risks: EVALI (E-cigarette or Vaping Use-Associated Lung Injury) Explosion injury with unauthorized modifications

Vaping Discussions Ask specifically about vaping "smoking" is not "vaping" Educate to NEVER change/alter/adapt equipment If associated with dryness, encourage patient to seek out alternative options or quitting:

Case of Vaping into Dryness

21 yo/ WM referred by external OD

dosage. Reportedly healthy otherwise.

CC: red, burning, watery eyes that started after Accutane use 1 year prior History: Cystic Acne with 2 rounds of Accutane in the last year of unknown

External Findings: Moderate Meibomian Gland Dysfunction with mild gland loss and severe obstruction

Treatments: IPLx 5 followed by Thermal Pulsation Meibomian Gland Expression, Okra-Based Lid scrubs, artificial tears with computer use

6-week Vaping Into Dryness Follow-up

6 weeks after induction therapy, patient was scheduled for follow-up Patient reported backslide of dry eye symptoms over the weekend prior to our visit Question: "What did you do differently over the weekend?" Answer: Gaming + Vaping with friends

Doctor Revelation- I had asked him about smoking, NOT vaping at initial visit!!! Recommendation- STOP vaping or risk backsliding

Vaping Patient Solution

1 month later patient returned and MGD symptoms had subsided Patient did NOT quit vaping- found his own solution- wearing friend's gaming glasses kept vapors off of face

RE-ed on EVALI



Gen Z Lifestyle Factors- Cosmetics

TFOS Lifestyle Cosmetic Report

Poor regulation of US Cosmetics 11 substances are banned in the United States for use in cosmetics vs. 1300 substance in the European Union.

The following terms have NO regulation: Hypoallergenic, Natural, pH-balanced, Clinically-Proven, Doctor Recommended

The following terms, while having definitions have NO proven safety benefits: Organic, Cruelty-Free

Risky Ingredients Bulking Agents	
Fragrances = proprietary Talc and Mica	
The -ol family (Citronellol, Geraniol, Linalcol) Talc with Asbestos Emollients/Bases	
Preservatives: Petroleum Latey Lanolin, Silicone	
Formaldehydes, BAK, Parabens, Combo of Ethylhexylglycerin + Phenoxyethanol Emulsifier Emulsifier	
Stearic acid	
Metallic Pigments and Glitters: Nylon Iron oxides, titanium dioxide, copper, aluminum, ultramizmie blueviotelioritis, markarase violet. Used in mascaras to "build lashes"	_
carmine, chrome oxide, iron blue, bismuth oxychloride, and mica	
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Gen Z Lifestyle Factors- Cosmetics, Don't forget the Males	
Males are also interested in cosmetics - including skincare and makeup	-
Case: 19 y/o male WM with cc: dry, irritated eyes	
Exam findings: make-up and debris on lids and lashes, 1+ MGD and abnormal	
TBUT, trace papillary reaction to conjunctiva	-
Tx: Educated patient on importance of removing eye makeup at night with a safe eye makeup remover. Also educated him on the importance of lid hygiene and	
replacing his eye makeup on a regular basis. Recommended PFATs and Optase eye makeup remover.	
-,- ···	
Gen Z Lifestyle Factors- Cosmetic Removers	
Main types of makeup removers all disrupt the tear film temporarily with different risks	
Oil- fewest ingredients, but most temporary blur	
Oil-free- full of surfactants that can cause dryness and eczema	
Micellar- watch other ingredients	
Marry and Coding Married to Clading	
Cleanest Option: Microfiber Clothes No need for chemical cleaning	
Need to be kept clean- watch for detergent ingredients/fragrance, etc.	
Combines well with other removers	

Case of the Convenient Makeup Remover

10 y/o WF Child competition dancer used the "hotel room" makeup wipes at a travel competition and 2hrs later presented with edema, redness, and itching of face and eyelids.

Wipe included fragrance, surfactants, and harsh preservatives

Treatment: oral/ topical eye drop antihistamines, OTC hydrocortisone on cheeks (avoid eyes), cold compresses

Outcome: significant improvement in 24 hours, with resolution in 48-hours



Gen Z Lifestyle Factors- Lash Craze and Cosmetics

A study by Amador et al.(2015) showed the optimum length for eyelashes to be:

1/3 the eye width

Lashes that are not the correct length (too long) can actually divert airflow, allergens, and debris directly to the ocular surface.

The elongation trend is NOT healthy.

A 2022 Mintel report indicates that 33% of Gen Z women use false eyelashes, compared to 17% of women overall.

In the US, the top consumer demographic for lash extensions are females aged 18-34 years old, comprising 51% of the industry.

Elongation Methods- Synthetic Lashes



500

glue or magnets/metallic liner

esthetician

Ingredients: formaldehyde, latex, metallic (iro

Complications: Allergic contact dermatitis, chalazia/hordeola, blepharo/ keratoconjunctivitis, lash-fall, and abrasions secondary to application, removal

Elongation Method- Eyelash Growth Serums

Eyelash growth serums (ELGS) can contain ingredients that are potentially detrimental the ocular surface, including actual or synthetic prostaglandins (PGA)

PGA ocular side effects: eye pruritus, conjunctival hyperemia, and skin or iris hyperpigmentation, and even orbital fat displacement

OTC options can contain synthetic PGA with identical side effect to the pharmaceutical option.
Unlike a pharmaceutical, cosmetic companies are not required to list these

potential side effects in their packaging.

One of the most common synthetic prostaglandins is "isopropyl cloprostenate"

What do you notice?





Growth Serum Alternatives

Safer ingredients for healthy growth = Polypeptides Myristoyl Pentapeptide-12/-16/-17

Myristoyl Octapeptide-1 Copper Tripeptide-1

Read the labels: These PGA-FREE versions can still contain other irritating ingredients, including parabers, formaldehyde derivatives

Think about formulationst that do double duty- microbiome control + growth support- there is a version that contains okra solution that helps keep mites and bacteria populations



Lash Craze- Chemical Soup

Lash Lift/ Perm: goal is curled lashes Hydrogen peroxide, thioglycolic acid

Lash Tint: goal is dark lashes Hydrogen peroxide, ammonia



BOTH lift and tint can be done together, usually tint before lift Complications: Allergic/ toxic keratoconjunctivitis, chemical burn, trauma Treatment: topical steroids, cryopreserved amniotic membranes

Case of the Bargain Basement Lash Lift

22 y/o AF CC of possible infection from lash lifting kit she found at beauty supply store bargain bin. It was expired by 6 months, but she used it.



External evaluation: 3 + band keratopathy from chemical exposure, inflamed eyelids.

Treatment: topical steroid and antibiotic combo (patient declined amniotic membrane) for 2 weeks.

Outcome: full resolution of keratitis Swap-out: Polypeptide serum recommended. If she wants to repeat lift, see a professional lash esthetician

Gen Z Lifestyle Factors- Eyelid Tattoos



keratitis.

Tattooed eyeliner does not last forever Can look like a line or dots between lashes

can took like a line or doss Black, white, and colored inks contain metallic ingredients, which can be allergy inducing: Black Ink: Iron oxide, carbon nanoparticles, aluminum silicate White Ink: Lead carbonate, titanium dioxide, barium Bruising, swelling, infections, scarring, granuloma formation, photo-toxicity, and lamellar

Pigment FADE/ SPREAD A study by Lee et. al also found association with meibomian gland dysfunction (MGD).



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Summary and Wrap-Up Zoom in on Zoomer differences in OSD symptoms and presentation: They may have more mild signs and greater symptoms. Screen patients for dry	
They may have more mild signs and greater symptoms. Screen patients for dry eye disease using a questionnaire and meibography imaging (even young patients can have changes). Many are not educated on DED and don't yet know what their symptoms mean.	
Communication Enhancers with Gen Z: Use digital communication tools (ex. Texting vs. phone calls). Use social media platforms to educate- Instagram and TikTok are best.	
Educate: Be sure to educate patients that DED is chronic and progressive. They need to keep their eyes healthy for many year to come! They understand the importance	
of and are interested in self-care.	-
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Thank you and Questions	
Lisa Hornick, OD, MBA, FAAO Email: Imhornick1@gmail.com	
Tracy Doll, OD, FAAO Email: drdolleyes@sunseteyeclinic.com	