

# Education Brochure

Featuring OptiCon Vision exclusive \$349 Education Package

Presented by co-owners





West 2025

# From the OptiCon Advisory Board



### **OPTICON** Advisory Board

Meet the members who have been actively involved in the development of this year's education meeting.



Phernell Walker MBA, ABOM, NCLEC OptiCon Advisory Board Co-Chair Pure Optics, LLC



Lanard C. Atkins LDO, ABOC, NCLEC OptiCon Advisory Board Co-Chair Owner, Timeless EYEdentity



**Bob Alexander** ABOM, NCLEM Director, Member Education, United Opticians Association

### **Education Planning Committee**

Meet the members who have been actively involved in the development of this year's education meeting.



**Marc Bloomenstein** OD, FAAO **EPC** Chairman Scottsdale, AZ



Mark Dunbar OD, FAAO Miami, FL



Steven Ferrucci OD, FAAO North Hills, CA



Dear Colleagues,

It's SHOW TIME!

We are thrilled to announce that, as the Chairs of the OptiCon Advisory Board, OptiCon at Vision Expo West 2025, which will be held in the vibrant city of Las Vegas, Nevada.

OptiCon at Vision Expo West 2025 is better than ever! Attendees can look forward to more than 100 hours of engaging lectures, hands-on workshops, and valuable discussions with colleagues and industry leaders from across eye care.

We are excited to feature an esteemed lineup of speakers who will share their knowledge and experiences, inspiring us all to think creatively and critically about the challenges and opportunities that lie ahead in opticianry. Moreover, there will be numerous chances for networking and collaboration, allowing you to reconnect with old friends and establish new connections.

We invite you to stop by our OptiCon Hub, where we would be delighted to meet you and answer any questions you may have in person.

See you in Vegas, the Sparkling City of Lights!



Lanard Atkins OAB Co-Chair, ABOC, NCLEC ABO-NCLE Board Member



**Phernell Walker** OAB Co-Chair, MBA, ABOM, NCLEC, LDO ABO-NCLE Board Member



**Tina Palumbo** ABO-NCLE Public Board Member Foerster & Hayes LTD



Carri L. Russell Rivera FCLSA, NCLEM, ABOC Global Director of Sales, Bausch + Lomb, Specialty Vision Products



**Michael Vitale** 

ABOM Vice President, Membership, **Government Relations & Technical** Affairs, The Vision Council



Shalu Pal OD, FAAO, FSLS, FBCLA, FIAOMC Toronto, Canada



Jessilin Ouint OD, MBA, MS, FAAO Oakland, ME

### **2025 VISION EXPO ENDORSERS**





NATIONAL CONTACT LENS EXAMINERS

Official Institutional Sponsor: NECO College of Optimisery

# Education Pricing

We're thrilled to offer pricing which makes Vision Education most affordable!

### **OPTICON / ALLIED HEALTH**

opticians, contact lens fitters, allied ophthalmic professionals, optical assistants and office managers, frame buyers and lab technicians

OPTICON @ VISION EXPO UNLIMITED EDUCATION	SINGLE DAY WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY	FREE EDUCATION
UOA Member Standard: \$349 \$299 NON UOA Member: \$409 \$359 Register on or before 7/18/2025	Standard: \$250 \$200 Register on or before 7/18/2025	Please see below for course details.
	THER PROFESSIONAL	-
UNLIMITED	SINGLE DAY	FREE EDUCATION
EDUCATION Early Bird: \$539 \$499 Register on or before 7/18/2025	WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY <b>Standard: \$250 \$200</b> Register on or before 7/18/2025	Please see below for course details.
	DOCTORS	
UNLIMITED EDUCATION	SINGLE DAY WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY	FREE EDUCATION
Standard: \$599 \$499 Register on or before 7/18/2025	Standard: \$250 \$200 Register on or before 7/18/2025	Please see below for course details.

### **TOTAL OFFICE PACKAGE**

Save BIG on education by booking a group! Register four or more conferees for Unlimited Education and save 20% off the current education rate for Doctors and Other Professionals<sup>13</sup>



\* Total Office Package 20% discount does not apply to OptiCon Education Packages.

### WORKSHOPS\* \$200 each

20C6: Injections and Minor Procedures Workshop 33L1: Specialty Contact Lens Workshop 30C5: IPL Workshop 30C7: OCT Workshop

\*Unlimited Education and Single Day Packages do not include workshops.

### **FREE EDUCATION\***

Contact Lens Innovation Symposium: 10L1, 10L2, 10L3, 10L4, 10L5 New Technology Showcase: 10C1, 10C2 (10C1 workshop limited to first 100 registrants) Vision Series (Optometrists Only) Summits (Optometrists Only): 2007, 3006 Refractive Program: 43C2, 45C2

ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:

ADMISSION TO EXHIBITS (\$150 VALUE)

ADMISSION TO EDUCATION ATTENDEE LOUNGES



Unlock a world of knowledge and growth with the OptiCon @ Vision Expo education package. Vision Expo, an event designed to grow Opticianry careers, partners with United Opticians Association (UOA) and The Vision Council (TVC) to deliver accredited and non-accredited education alongside a one-of-a-kind shopping experience and valuable networking for spectacle and contact lens Opticians. Join the Optician community at Vision Expo to connect in a fun, engaging environment created just for you!

### OPTICON PACKAGE ONLY \$349 (Non-UOA Members - \$409)

- Free Exhibit Hall access, including the OptiCon @ Vision Expo Hub
- OptiCon General Session Keynote
- Tailored special events and Peer Networking
- · Access to ABO & NCLE basic, advanced and practical exam review courses
- Daily events at the OptiCon HUB
- UOA member upgrades at OptiCon HUB
- connections across the industry.

ABO & NCLE is excited to offer exam review courses for the National Opticianry Competency Exam and the Contact Lens Registry Exam for both basic and advanced levels as well as the ABO and NCLE Practical Exam during OptiCon @ Vision Expo. All exam review courses will be taught by current UOA member school faculty.

### ABO BASIC EXAM REVIEW SESSIONS

Ophthalmic Optics; Ocular Anatomy, Physiology and Patholo Ophthalmic Products; Instrumentation; Dispensing Procedur Laws and Regulations

### NCLE BASIC EXAM REVIEW SESSIONS

Ocular Anatomy, Physiology and Pathology; Refractive Errors Instrumentation for Measurement and Observation; Prefittin Diagnostic Fitting; Dispensing; Follow-Up; Regulatory

APPROVED BY:

This dedicated show floor destination will host pop up talks, networking, social events and access to representatives and resources from ABO & NCLE, UOA, and vendor partners.







**Quality Education + Affordable Pricing** 

· UNLIMITED CONTINUING EDUCATION COURSES INCLUDING ABO & NCLE APPROVED EDUCATION

Access to Resource Center on the show floor offering career training, insights, education, and

### ABO & NCLE EXAM REVIEW COURSES

	ABO ADVANCED EXAM REVIEW SESSIONS
	ABO ADVANCED EXAMIREVIEW SESSIONS
ogy;	Analyze and Interpret Visual Assessment; Utilize Ophthalmic
res;	Instrumentation; Design; Fit; and Dispense Eyewear and other
	Ophthalmic Devices
	NCLE ADVANCED EXAM REVIEW SESSIONS
s;	Routine and Emergency Visits; Prefit; Preperation and
ng;	Evaluation; Design; Fit and Dispense Standard and Specialty
	Lenses; Patient Instructions; Administrative Procedures

### **OPTICON HUB @ VISION EXPO**





# **Quick Guide** to Registering for CE

The Vision Team has created this guide to help make sure you can easily register for the appropriate courses to earn credits that you need for your license renewal.

The Conference Brochure includes the course schedule for each day of the CE program, the course schedule begins on page 9.

Each course includes a listing of the pending accreditations being offered for the course. For example, 10L1 Keynote - CLs Beyond Vision Correction has been submitted to COPE, Florida Optometry, NCLE, Florida Opticianry, and the New York State Opticians for CE Credit.



There is also an Accreditation Legend at the bottom of the schedule on Day 1. The Accreditation Legend can help you verify that you have selected the courses that are appropriate for your license renewal.

#### Accreditation Legend:

ABO – General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; AOA – AOA Paraoptometric Commission; COPE – COPE/COPE – TQ; Florida State Board of Opticianry - FL Opticianry/FL Opticianry - Technical/FL Opticianry - Contact Lens; Florida State Board of Optometry - FL Optometry/FL Optometry - TQ; NCLE - General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; New York State Optician - Dispensing/Contact Lens - Basic/Intermediate/Advanced; Orals, TPA (Therapeutic)

We are continuously submitting all of our courses to the various National Accreditation Agencies and State Boards. The list of Approved and Pending courses for each accreditation agency and state board are listed on the Vision West website - Education - Policies page (VEW25.COM/POLICIES). We update the lists on a weekly basis, up until the show begins.

We hope that this quick guide will help you with the selection of the courses that you need to attend for your license renewal. Please remember to also check with your State Board to make sure you have registered for the appropriate courses that you need to satisfy your State's license requirements.

If you need to make changes to your course registration or have any questions, our Client Services team can be reached via phone at (800) 811-7151 | (203) 840-5610 or via email at inquiry@visionexpo.com

We look forward to seeing you at the show!



# MARKETING & SOCIAL MEDIA **BOOT CAMP** WEDNESDAY, SEPTEMBER 17<sup>TH</sup>







THE ABCS OF MARKETING: SIMPLE STRATEGIES WITH SERIOUS IMPACT

8:30AM - 9:30AM



**FROM CLICK TO CLINIC: MAPPING THE MODERN** PATIENT JOURNEY

1:00PM - 2:00PM

WILHELM

KEVIN

**HOW TO BUILD A PERSONAL BRAND THAT SHINES** 

9:45AM - 10:45AM



SWIATYLC



11:00AM - 12:00PM

TYLER KEMP



LIGHTS, CAMERA, CONVERSION **MASTERING VIDEO** MARKETING IN EYE CARE

2:15PM - 3:15PM



# Education Highlights

### Contact Lens

Innovation in eyecare is moving fast—are you keeping up? With breakthroughs in contact lens technology and advanced fitting techniques, there's never been a better time to sharpen your edge. Whether you're an Optician, Contact Lens Practitioner, or Ophthalmic Allied Professional, this high-impact series of classes is your launchpad to the next level. Boost your confidence, elevate your patient care, and lead with expertise in a rapidly evolving industry!

- 3306 So You Think You Can Contact?
- 4202 What Your Contact Lens Lab Wish You Knew
- 4502 Myopia Management: Safety and Efficacy of Ortho-K

### Business and Practice Expertise

What's keeping you up at night—staffing struggles, customer retention, profitability? The Business and Practice Expertise track is here to help you take control. Dive into practical, results-driven sessions across five critical areas: Leadership, Customer Experience, Human Resources, Data, and Profitability & Growth. You'll walk away energized and equipped with real-world strategies you can put to work right away—so you can sleep a little easier and lead a lot smarter.

- 24B1 On the Road Again: The Optician's Role in Remote Eyecare
- 25B2 How To Navigate the New Digital Landscape
- 3304 Optimizing Your Practice Through Managed Vision Care
- 3604 Psychological Safety in the Workplace
- 42B1 Financial Management for the Eyecare Team

### Clinical Concepts for Opticians, Contact Lens Practitioners and Allied Health Professionals

Ready to deepen your clinical know-how and stand out in your role? This education series is built for Opticians, Ophthalmic Assistants, Contact Lens Practitioners, and Allied Ophthalmic Health Professionals who want to level up. Explore essential topics like eye strain, pharmacology, history taking, and refraction—designed to boost your confidence and your impact. Walk away with skills you can use immediately to elevate both patient care and your professional value.

3201 Improving Quality of Life with Contact Lenses
 3501 Lifestyles of the Dry and Irritated- How
 Lifestyle Affects OSD Patients

### Hands-On Workshops

These workshops provide an opportunity to enhance and reinforce your ophthalmic knowledge and skills. Participants will engage in instructor-led sessions that include hands-on components designed to practice and apply course content in real time. Whether you're reviewing foundational techniques or expanding your clinical expertise, these interactive classes are built to support professional growth in a practical, engaging environment.

- 2304 Basic Lensometry Workshop
- 2504 Advanced Lensometry
- 3305 Compression Mounting Adjustments, Repairs, Assembly
- 3505 Ocular Dissection
- 4204 Basic Frame Repair Workshop
- 4504 What are All These Adjustment Tools?

### Low Vision

Over 246 million people worldwide are living with low vision, and the need for informed, compassionate care has never been greater. This powerful series dives into the latest breakthroughs in diagnosis, treatment, and patient education. Learn from leading experts how emerging technologies, cutting-edge devices, advanced lens solutions, and even AI are transforming low vision care. Not only can you change lives, you can set your practice apart, build stronger patient relationships, and drive lasting referrals.

- 12O2 The Main Tools of Low Vision How and When to Use Them
- 4503 Solutions to Low Vision Beyond Magnifiers

### **Optical Technology**

Did you know that prescription eyeglasses are the most commonly used—and most impactful assistive device in the world? The Optical Technology track is your gateway to mastering the tools and techniques behind that impact. Dive into the latest in frame materials, advanced lens designs, and cutting-edge ophthalmic instrumentation. Whether you're fitting, fabricating, or designing, these courses will sharpen your technical skills and elevate the precision and quality of your work.

- 2301 Understanding Diabetic Retinopathy for Opticians
- 23O3 Tackling the Safety and Eye Care Needs of Athletes: An Introduction To Sports Vision Opticianry
- 2404 ANSI Z80.1 Standard Update
- 3202 Prism Is Not a Four-Letter Word
- 3205 Singing the Sharpie Blues Beyond the Blue Dot and Ruler
- 3302 Dealing with Difficult Patients and Troubleshooting
- 4401 The ABC's on Pediatric Vision



### ABO Practical exam review and NCLE Practical exam review courses

Each course will offer a comprehensive review of the Practical exam content and delivery methods, which include multiple choice, hotspot, video and simulation. Attendees will also be presented with resources available to prepare for the exam.

**OptiCon General Session:** Presented by United Opticians Associations (UOA) - Dream Big: The Future of Opticianry in the 21st Century

This one-hour course, led by David Friedfeld, president and co-owner of ClearVision Optical, explores the trends shaping the future of opticianry. With the profession evolving faster than ever, you'll learn how to understand where the industry is headed next, so you can stay ahead and turn market shifts into opportunities! You'll get actionable insights to grow your career, expand your role, and build a business that thrives in a changing landscape.

# WEDNESDAY | SEPTEMBER 17

### Free! Contact Lens Innovation Symposium

	10L1-FREE
8:00AM	Keynote - CLs Beyond Vision Correction
-9:00AM	Barnett COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIAT
	10L2-FREE
9:05AM	Promotional Breakfast Symposium
-9:55AM	TBD NOT FOR CREDIT FIRST COME, FIRST SERVI
	10L3-FREE
10:10AM	Dealing with Disruptors
-11:10AM	Moderator: Dave Panelists: Barnett, Avinashi COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIAT
	10L4-FREE
11:15AM	Promotional Lunch Symposium
-12:05PM	TBD NOTFORCREDI FIRST COME, FIRST SERVI
	10L5-FREE
12:20PM	CL Tech and AI Uses
-1:20PM	Moderator: Barnett Panelists: Avinashi, Dave COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIAT

	CLINICAL								
	11C1	11C2	11C3	10C1-FREE					
1:30PM -3:30PM	Glaucoma Gauntlet – Managing Cases from Diagnosis to Treatment Ibach	Orals Pharmaceutical Update Caldwell	It's Time to Stop Being So Myopic: Or Better Yet Your Patients Rhue, Kading	NEW TECHNOLOGY SHOWCASE: Speed Dating With New Technology: Ge To Know Your Equipment Before You Take It Home Bloomenstein, Ferrucci, Rafieetary Limited Attendance					
	COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA	COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA	COPE, FL-Optometry	COPE, FL-Optomet					
	12C1	12C2	12C3	10C2 - FREE					
3:45PM -4:45PM	The MIGS Minute in 2025 Ibach	Houston, We Have A Problem: Straight Forward Solution To Low Vision Problems Porter	Eyes on Efficiency: Using AI to Improve Patient Outcomes and Practice Efficiencies Rhue, Kading This course is 2 hours from 3:45pm-5:45pm	NEW TECHNOLOGY SHOWCASE: West Coast Case Challenge Moderator: Bloomenstein Panelists: Bull, Theriot, Ferrucci, Rafieetary, Dunbar, Steen This course is 2 hours from 3:45pm-5:45pm					
	COPE, FL-Optometry, Therapeutic - TPA	COPE, FL-Optometry							
	13C1	13C2							
5:00PM -6:00PM	Visual Fields – A Virtual Reality Ibach	Tools of the Trade: What's in Your Low Vision Armamentarium? Porter							
	COPE, FL-Optometry	COPE, FL-Optometry	COPE, FL-Optometry	COPE, FL-Optomet					



### **VISION EXPO** MARKETING & SOCIAL MEDIA BOOTCAMP

8:30AM -9:30AM	10B1	
	The ABCs of Marketing: Simple Strategies with Serious Impact Virzi	ABO- Gen Knowledge, COPE
9:45AM	10B2	
-10:45AM	How to Build a Personal Brand That Shines Alexander	ABO- Gen Knowledge, COPE
11:00AM	10B3	
-12:00PM	Metrics That Matter: Stop Guessing, Start Measuring Kemp	ABO- Gen Knowledge, COPE
1:00PM	10B4	
-2:00PM	From Click to Clinic: Mapping the Modern Patient Journey Wilhelm	ABO- Gen Knowledge, COPE
2:15PM	10B5	
-3:15PM	Lights, Camera, Conversion: Mastering Video Marketing in Eye Care Swiatylo	ABO- Gen Knowledge, COPE
3:30PM	1086	
-4:30PM	Future Focused: Al and Marketing Trends in Eye Care Paisley	ABO- Gen Knowledge, COPE

	OPTICAL TECHNOLO
1101	1102
Refract This! Walker Э	What if They're Not Crazy? aka Learn to Low the Engineer Saccarelli 3) This course is 1 hour from 1:30pm - 2:30pm
ABO-Level 2, AOA, FL Opticianry-Tech, NYS-D-I	ABO-Level 3, FL Opticianry-Tech, NY
1201	1202
Ooh, la, la! What Americans Can Learn from French Opticianry Collins ೨)	The Main Tools of Low Vision - How and Wi to Use Them Saccarelli 3
1301	1302
Choose Your Words Wisely: Translating Optical Jargon for your Patients Walters 외	How Glasses Can Mess Up a Perfectly Good Refraction Saccarelli 9

### Accreditation Legend:

ABO - General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; Florida State Board of Optometry - FL Optometry/FL Optometry - TQ; Florida State Board of Opticianry - FL Opticianry/FL Opticianry - Technical/FL Opticianry - Contact Lens; NCLE - General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; NYS-D/CL - B/I/A -New York State Optician - Dispensing/Contact Lens - Basic/Intermediate/Advanced; AOA - AOA Paraoptometric Commission



unlimited hours of Education.

In partnership with Marketing4ECPs

GΥ		BUSINESS SOLUTIONS			
		11B1			
ove		The Psychology of Eyecare Product Sales; It's So Easy! Gerber 외			
YS-D-A		TBD			
	1203				
/hen	Making Life Easier by Reducing Redos Hanlin ೨				
TBD	TBD				
	1303				
	Lion, Tigers and Bears, Oh My! Collins அ				
TBD	TBD				

Provide your staff with the highest quality and most affordable opportunity to learn with a comprehensive package that includes

LOOK FOR THE OPTICON LOGO 🔿 IN THE DAILY COURSE GRID SCHEDULE SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON.

### THURSDAY | SEPTEMBER 18

Mar Atro			CLINIC	۹L			CONTACT LENS	NCLE BASIC
	21C1 chances in the Diagnosis and anagement of Geographic rophy unbar, Ip COPE, FL-Optometry,	2102 MGD and Demodex Management: The Missing Link Bloomenstein, Schaeffer						21NB NCLE BASIC EXAM REVIEW Domain t Ocular Anatomy, Physiology and Pathology, Doma II: Refractive Errors Russo P
Syn Bau Pat Dry	Therapeutic - TPA 20C1	Therapeutic - TPA 20C2 Vision Series Promotional Breakfast Symposium - Presented by Lumenis - Title TBD						NOT FOR CREE 22NB NOLE BASIC EXAM REVIEW Domain III: Instrumentation for Measurement and Observation; Domain N: Prefitting Russo III: III: IIII: IIIIIIIIIIIIIIIIIIIIII
45AM	OPTOMETRISTSONLY FREE, NOT FOR OREDIT FRIST COME, FIRST SERVE	OPTOMETRISTS ONLY FREE, NOT FOR OREDIT. FIRST COME, FIRST SERVE			0005			This course is 2 hours from 8:30am - 10:30am
:45AM OC Stu Cald	2301 CT and OCTA Real World Case audies aldwell, Majcher is course is 2 hours from 45am – 11:45am	23C2 Top 15 Diagnoses You Should Never Miss Morgenstern This course is 2 hours from 9:45am - 11:45am	23C3 Ask the Experts: OSD Edition Karpacki, Bloomenstein, Periman This course is 2 hours from 9:45am - 11:45am	23C4 Roadmap to Medical Management of Glaucoma Gaddie, Schmidt This sourse is 2 hours from 9:45am - 11:45am	23C5 Makeup and Ocular Surface Theriot, McGee This course is 2 hours from 9:45am - 11:45am	23C6 Hot Topics in Retina Ferrucci, Dunbar This course is 2 hours from 9:45am - 11:45am	23L1 Managing Neurotrophic Keratitis Treatment with Contact Lenses Dave	NOT FOR CREI
00AM :00PM							COPE, FL-OPTOMETRY 24L1 Improving CL Wear with Ocular	24NB NCLE BASIC EXAM REVIEW
							Aesthetics Pal, Avinashi	Domain V: Diagnostic Fitting Russo D This course is from 10:45am - 11:45am
OOPM	COPE, FL-Optometry	COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA 2004	COPE, FL-Optometry	COPE, FL-Optometry, Therapeutic - TPA 2006	COPE, FL-Optometry	COPE, FL-Optometry, Transcript Quality	COPE, FL-OPTOMETRY	NOT FOR CREE
Syn Tar oph App Spe This	sion Series Promotional Lunch mposium – Presented by resus – XDEMVV® (lotilaner oththalmus solution) 0.25% propriate Patient Types packer Davison is session is 1 hour from 200pm - 1.00pm	Vision Series Promotional Lunch Symposium – Presented by Bauscht-Lomb – Title TBD Gaddie, Bruije, McGee This session is 1 Abur fom 12:00pm – 1:00pm		Injections Workshop Lighthizer Limited Attandance \$200 This workshop is 2 hours from 12:30pm - 2:30pm	Summit - Elevating Optometric Management of Blaucoma and Geographic Atrophy: Paradigms in Early Diagnosis and Intervention Schweitzer, Vackey, Majcher, Steen This course Is 1 hour from 1:30pm - 2:30pm		25L1	
45PM	OPTOMETRISTS ONLY FREE, NOT FOR ORED/T. FREST COME, FRST SERVE 2501	OPTOMETRISTS ONLY FREE, NOT FOR OREDIT. FIRST COME, FIRST SERVE 2502	2503	COPE, FL-OPTOMETRY 2504	OPTOMETRISTS ONLY FREE OOPE, FL-OPTOMETRY FIRST COME, FIRST SERVE 2505		Marketing Your Contact Lens Practice Compton, Avinashi This course is I hour from 2:30pm -3:30pm	25NB
45PM It's A	s All in Your Head – Diagnosing surological Eye Conditions etting	Ask the Experts: Retina Edition Ferrucci, Dunbar, Yackey	Case Files In Glaucoma Schweitzer, Steen	Ocular Urgencies or Emergencies Bull, Quint	Beauty in Focus: ElevatingEyecare Through Ocular Aesthetics McGee, Davison, Periman, Pal			NCLE BASIC EXAM REVIEW Domain VI: Dispensing; Domain Follow-Up; Domain VIII: Regulat and Administrative Russo
				COPE, FL-Optometry,			COPE, FL-OPTOMETRY 26L1 Hybrid CL's Wallee-Tucke, Dave This seasion 1: A hour form 3:45pm - 4:45pm	
	COPE, FL-Optometry, Transcript Quality	COPE, FL-Optometry	COPE, FL-Optometry, Therapeutic – TPA	Transcript Quality, Therapeutic - TPA	COPE, FL-Optometry		COPE, FL-Optometry	NOT FOR CREE

CONTACT LENS



### Accreditation is pending

NEW TECHNOLOGY SHOWCASE

MARKETING4ECPS

REFRACTIVE PROGRAM The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval – if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

#### PROGRAM SUBJECT TO CHANGE AS OF 06-16-25.

			BUSINESS	SOLUTIONS	3
				21B3	2184
				4 Billing and Cocling Changes You Can Make Tomorrow To Improve Your KPIs Wolfe	Creating an Efficient Workflow: Practical Steps to Optimize Your Practice Operations Kading, Brujic
				COPE, FL-Optometry	COPE, FL-Optometry
	2205	22B1			
oture to neter 30-Level 1, h, NYS-D-I	Common Sense Ompensation 101 Walters	Selling Effriciently and Effectively in a Busy Practice Koenigaberg 3 ABO-Gen Knowledge, FL Opticiarry			
	2305	23B1		23B3	23B4
Workshop Irs from	Compensation 201 Walters	Unraveling the Mysteries of Insurance Arnett		Top 5 Practice Problems & How To Avoid Them Quint	Integrating AL Virtual Scribes, and Digital Teams Into Your Optometry Practice Kading
	TBD	твр		COPE, FL-Optometry	COPE, FL-Optometry
	2404	24B1		24B3	24B4
Dpticianry, I, NYS-D-B	ANSI ASO 280.1-2025, What's New+ Contact Lenses Vitale	On the Road Again: The Opticians Role in Remote Eyecare Clark 🌒		Navigating Practice Reviews: The Good, The Bad, and The Ugly Brujic, Kading	Smart Strategies for Growing and Nurturing Your Private Practice Spear
	тв	тво		COPE, FL-Optometry	COPE, FL-Optometry
		2581 The Spin on Turn Rate	2582 Dramatically Grow Sales	2583 How To Survive An Audit Spear This course is 1 hour from 230pm - 330pm	2584 9KRsForA Comprehensive Practice Wolfe This course is 1 hour from 2:30pm - 3:30pm
hop anny-Tech,		Clark 3	Through Digital Marketing! Gerber D	COPE, FL-Optometry 2683 Innovative Ways To Generate Revenue Bruijic, Theriot This course is hour from 345pm - 4-45pm	COPE FL-Optometry 2/CB24 Build A Multi Million Dollar Practice Kading This course is 1 hour from 3:45pm - 4:45pm
NYS-D-A		TBD	TBD	COPE, FL-Optometry	COPE, FL-Optometry

27B1	27B2	27B3	27B4
What's In Your Wallet - Managing Without a Managed Care Mind	The New Rules of Optical Merchandising; Double Your Sales!	Marketing Your Dry Eye Practice Brimer, Davison	Legal Lens: Navigating Eye Care Without Lawsuits Spear
Michaelson	Gerber 3)		
	ABO-Gen Knowledge, FL		
	TBD Opticianry	COPE, FL-Optometry	COPE, FL-Optometry

# FRIDAY | SEPTEMBER 19

			CLINICA				CONTACT LENS	NCLE BASIC
SAM SAM	3101 Objective and Subjective: The Fast and Furious of Visual Field Innovation Schweitzer	31C2 The Insensitivity of NK: Diagnosis and Management Devries	31C3 Drugs of the Future Hom					31NA NCLE ADVANCED EXAM REVIEW Domain I: Prefit, Preparation, Evaluation Aceto 3 This course is 2 hours from
	COPE, FL-Optometry	COPE, FL-Optometry, Therapeutic - TPA	COPE, FL-Optometry, Therapeutic - TPA					7:45am - 9:45am
OAM OAM	30C1 Vision Series Promotional Breakfast Symposium – Presented by Topcon – Title TBD Speaker TBD	30C2 Vision Series Promotional Breakfast Symposium – Presented by LENZ – Title TBD Speaker TBD		I				
	OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE						NCLE-Level 3, FL Opticianr NYS-
5AM	33C1	3302	33C3	33C4	33C5	3306	33L1	33NA
45AM	Cry Me a River Gadida, Schweitzer This course is 2 hours from 9:45am – 11:45am	Case Files - Retina Dunbar, Haynie This course is 2 hours from 9:45am - 11:45am	Diagnosis Diabetes: The Optometric Management Guide Majoher, Yackay This course is 2 hours from 9:45am - 11:45am	Glaucoma Update Marrelli, Schmidt This course is 2 hours from 9:45em – 11:45em	911: What's Your Ocular Emergency? Schaeffer, Koetting, Morgenstern This course is 2 hours from 9:45em - 11:45em	In Office Lid Management Today, Tomorow, And in the Future Devries, Hom This course is 2 hours from 9:45em - 11:45em	Specialty CL Workshop Pal, Compton, Morrison, Wallace-Tucker This workshop is 2 hours from 9:45am -11:45am Limitsta Attandance 9:200	NCLE ADVANCED EXAM REVIEW Domain II: Design, and Specialty Lenses Acato Discusse is from 10.00am-1200pm
DOAM DOPM	COPE, FL-Optometry	COPE, FL-Optometry	COPE, FL-Optometry	COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA	COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA	COPE, FL-Optometry, Therapeutic - TPA	COPE, FL-OPTOMETRY	NCLE-Level 3, FL Optician; NYS-
DOPM BOPM	30C3	30C4	30C5 IPL Workshop	30C6 Summit - Reviewing the Latest	30C7 OCT Workshop			
	Lunch Symposium – Presented by Bausch+Lomb – Rethinking Dry Eye Disease: A Contemporary Approach to a Complex Condition Barnett, Kading This session is 1 hour from 1200pm-100pm	Lunch Symposium – Presented by Zeiss Meditec – Title TBD Speaker TBD This session is 1 hour from 1200pm-100pm	Periman, Devries Limited Attendance \$200 This workshop is 2 hours from 12:30pm- 2:30pm	Therapies in Ocular Surface Disease Management: Eyelid Margin Health, Ocular Nerve Treatments, and Inflammation Bioomenstein, Quint, Schaeffer, Brujo This course is 1 hour from 130pm-230pm	Pal, Majcher, TBD Lumited Attendance \$200 This workshop is 2 hours from 12:30pm - 2:30pm		35L1 Troubleshooting Scieral Lenses Compton, Pal	
	OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FRST COME, FIRST SERVE 35C1	OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FRAT COME, FIRST SERVE 3502	COPE, FL-OPTOMETRY	OPTOMETRISTS ONLY FREE COPE, FL-OPTOMETRY FIRST COME, FIRST SERVE 3504	COPE, FL-OPTOMETRY 3505		This course is 1 hour from 2:30pm -3:30pm	35NA
ISPM 45PM	Gase Files - OSD Karpeck, Bloomenstein, Periman	Ask the Experts – Glaucoma Schmidt, Gaddie, Marrelli	Putting the OD in Al Moderator: Morris Panelists: TBD	3504 Swollen Optic Nerves: Now What? Lighthizer	AMD: A Relative Manageable Disease Majcher, Haynie			SSIVA NCLE ADVANCED EXAM REVIEW Domain III: Patient Instruction and Delivery Procedures; Domain V. Administrative Procedures Aceto D This course is 1 hour from 2:45pm - 3:45pm NCL-Level 3, FL Opticianty NS4-
				COPE, FL-Optometry,	COPE, FL-Optometry,		COPE, FL-OPTOMETRY 3GL1 Billing, Coding & Staff in a Specialty CL Practice Compton, Wallace-Tucker This course is Inour from 3:45pm-4:45pm	
	COPE, FL-Optometry	COPE, FL-Optometry	COPE, FL-Optometry	Transcript Quality	Transcript Quality		COPE, FL-OPTOMETRY	36NA
								NCLE ADVANCED EXAM REVIEW Domain IV: Routine and Emergency Follow-Up Visits SP This course is from 400pm - 500 NCLE-Level 3, FL Opticianry NYS-C
OPM	3701	3702	3703					
DOPM	Advances in Anterior Segment OCT Applications Brujic	Update on Managing Presbyopia Without Corrective Lenses Hom	Top 5 Most Common Ocular Manifestations from Systemic Conditions Schaeffer					
	COPE, FL-Optometry	COPE, FL-Optometry, Therapeutic - TPA	COPE, FL-Optometry					

Track key

CLINICAL

CONTACT LENS



CONTACT LENS INNOVATION SYMPOSIUM

REFRACTIVE PROGRAM

SION SERIES

ARKETING4ECPS

OPTICON

The accreditation designations serve as a guide to assist you with course selections. Please refer to VEW25.COM/POLICIES for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education Office.

ни	OLOGY		BUSINESS	SOLUTIONS
			31B2	
			31B2 Inflationary Tactics - How Your Practice Can Thrive Even When Under Stagnant Reimbursements Wolfe	
			 COPE, FL-Optometry	
	3205			
and	Singing the Sharpie Blues - Beyond the Blue Dot and Ruler Michaelson 3			
icianry - -i, nys-d-i	TBD			
	3305	3306	33B2	33B3
Practice d Vision	Compression Mounting Adjustments, Repairs, Assembly Goh	So You Think You Can Contact Winnegrad 9	Building A Dry Eye Practice From The Ground Up: Essential Steps For Success Brimer, Quint, Davison This course is 2 hours from 9:45em-11:45em	Unlocking Your Inner Superpowers to Build a Thriving Eyecare Practice Agarwal
TBD		NCLE-Level 2, FL Opticianry-CL, NYS-CL-I 3406 A 3-Point Touch on Soft		COPE, FL-Optometry 34B3 Inspiring Your Team
A ce	ABO-Level 2, FL	Contact Lenses Winnegrad		To Greatness Carlson
TBD	Opticianry-Tech, NYS-D-I	OPTICIANRY-CL, NYS-CL-I	COPE, FL-Optometry	COPE, FL-Optometry
				35B3 Telehealth & Virtual Care: Expanding Your Practice's Reach Wolfe This course is hour from 2:30pm -:330pm
	3505	3506	35B2	
on Im 2:45pm	Ocular Dissection Aceto	Case Reports - Contact Lenses/Spectacles Gzik 9	The Taylor Swift Effect- Women in Leadership Carlson	
E-Level 2	ABO-Level 2, NCLE-Level 2,	ABO-Level 3, AOA, NCLE-		COPE, FL-Optometry 3GB3 Urgency Culture in a 24/7 World Agarwal This course is 1 hour from 3:45pm - 4:45pm
	FL Opticianry-Tech, NYS- CL-I, NYS-D-I	Level 3, FL Opticianry-CL, NYS-CL-A, NYS-D-A	COPE, FL-Optometry	COPE, FL-Optometry
fety in nowledge, nowledge, NYS-CL-B, NYS-D-B	UL-I,NIS-DI	MISCLA, MISCA	COPE, PL-Optimetry	
			3782	37B3
			Billing & Coding For Dry Eye Brimer	Excellence by Design: Building a Winning Culture the Ritz-Carlton Way Agarwal
			COPE, FL-Optometry	COPE, FL-Optometry

# SATURDAY | SEPTEMBER 20

:15AM 3:15AM	CLINIC		CONTACT LENS	NCLE BASIC
	41C1	41C2	41L1	
	The Ophthalmic Sequela of	The OTC Allergy Equation: Timing, Treatment,	Practical Management of the Most Common	
	Sleep Disorders	and Tailored Care	Corneal Conditions	
	Gurwood, Myers	Hom	Gelles	
	COPE, FL-Optometry	COPE, FL Optometry, Therapeutic – TPA	COPE, FL-OPTOMETRY	
30AM	40C1	OULT PLOPIONEUS, Merapeuto - TPA		
30AM	Vision Series Promotional Breakfast			
	Symposium - Presented by Harrow - Title			
	TBD Speaker TBD			
	OPTOMETRISTS ONLY FREE, NOT FOR CREDIT			
	FIRST COME, FIRST SERVE 43C1	43C2-FREE		
45AM :45AM	Ocular Emergencies	REFRACTIVE PROGRAM: A Comprehensive	43L1	43NP
.43/(1/1	and Urgencies	Guide to Cataract and Refractive Surgery	Advanced Optics - When Patients are 20/20 and Still Unhappy	NCLE Practical Exam Review Neff
	Gurwood, Myers	Shamie, Hura, Robben, Bloomenstein	Gelles, Pal	3)
	This course is 2 hours from 9:45am-11:45am	This course is 2 hours from 9:45am-11:45am		This course is 2 hours from 9:45am - 11:45am
			COPE, FL-OPTOMETRY	
DOAM-			44L1	
:00PM			Back to Basics with the "OG" Corneal GP	
			Morrison, Gelles	
	COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA	COPE, FL-OPTOMETRY	COPE, FL-OPTOMETRY	
:00PM	4002			
OOPM	Vision Series Promotional Lunch			
	Symposium – Presented by TBD – Title TBD			
	Speaker TBD			NOT FOR CRED
			45L1	
			Dry Eyes & Myopia Management - When	
			Kids Win and Lose	
			Morrison, Pal	
			This course is 1 hour from 12:45pm - 1:45pm	
	OPTOMETRISTS ONLY FREE, NOT FOR CREDIT			
	FIRST COME, FIRST SERVE			
DO PM	45C1			
00 PM	The Management of Ocular Pain, Considerations When Prescribing Opiates	<b>REFRACTIVE PROGRAM:</b> The Cooperative Approach to Managing Cataract and		
	Gurwood, Myers	Refractive Surgery		
		Shamie, Hura, Robben, Bloomenstein		
			COPE, FL-OPTOMETRY	
			46L1	
			Contemporary & Modern OrthoK Fitting	
			Morrison This course is 1 hour from 2:00pm - 3:00pm	
	COPE, FL-Optometry, Orals, Transcript Quality, Therapeutic - TPA	COPE, FL-Optometry	COPE, FL-OPTOMETRY	
	Inerapeutic-TPA		GOPE, FL-OPTOIVETRY	
	Inerapeutic - IPA			
Track				

WORKSHOPS

MARKETING4ECPS

NEW TECHNOLOGY

SHOWCASE

REFRACTIVE

PROGRAM

BO ADVANCE		OPTICAL TE	CHNOLOGY		BUSINESS	SOLUTIONS
41AP						41B2
BO Practical Exam eview aff is course is from 30am - 9:30am						The Practice Owner's Guide To Lean Inventory Management Neufeld
		1000				COPE, FL Optome
	4201 Unveiling the Secrets of Near Task Specific Lenses Hoff 3	42O2 What Your Contact Lens Lab Wish You Knew Edwards 3		4204 Basic Frame Repair Workshop Goh 3 This course is 2 hours from 8:30am - 10:30am	42B1 Financial Management for the Eyecare Team Walker 3	
NOT FOR CREDIT	TBD	NCLE, FL Opticianry-CL, NYS-CL-I			TBD	
NOT FOR OREDIT	4301	4302	4303		IBD	43B2
	Powerboost Lenses - Understanding the Benefits and Limitations Hoff <b>3</b>	Scleral Lens Basics Edwards अ	Clearing the View: Contact Lens Challenges Tavakoli 3)			Creating Long Term Priva Practice Success Throug Real Estate Neufeld
	твр	NCLE, FL Opticianry-CL, NYS-CL-B	AOA, NCLE, FL Opticianry-CL, NYS-CL-1 4403	ABO-Level 1, FL Opticianry-Tech, NYS-D-B		COPE, FL Optom
	The ABC's on Pediatric Vision Hoff 3)	Advanced Scleral Lens Rivera/Edwards 9	The Multifocal Lens Masterclass: From Basics to Fitting Brilliance			Promoting the Happines Advantage in Your Office Carlson
	-,		Tavakoli 33)			
	тво	NCLE, FL Opticianry-CL, NYS-CL-A				COPE, FL Optome
		NCLE, FL Opticianry-OL, NYS-CL-A	3)	4504		COPE, FL Optome
	TBD 4501 Lens Leaders: An Update	4502 Myopia Management:	S) NCLE, FL Opticianry-Cl, NYS-CL-I 4503 Solutions to Low Vision	What are All These		45B2 The Eye-conomics of
	TED	4502	S) NCLE, FL Opticianry-Cl, NYS-CL-1			4582
	TBD 4501 Lens Leaders: An Update and Overview of the CL Industry Tavakoli S) This course is 1 hour from	4502 Myopia Management: Safety and Efficacy of Ortho-K Buckner S This course is 1 hour from	Simple state         4503         Solutions to Low Vision         Beyond Magnifiers         Walker         Simple state         Simple state         Simple state         Simple state         Simple state         Simple state         Solutions to Low Vision         Beyond Magnifiers         Walker         Simple state         Simple state	What are All These Adjustment Tools? Bourque		45B2 The Eye-conomics of Myopia Management/ Control - A Micro and Macro Deep Dive
	TBD 4501 Lens Leaders: An Update and Overview of the CL Industry Tavakoli 9 This course is 1 hour from 1:00pm - 2:00pm	4502 Myopia Management: Safety and Efficacy of Ortho-K Buckner <b>3</b> This course is 1 hour from 1:00pm - 2:00pm AOA, NCLE-Level 2, FL	ع) NCLE, FL Opticianry-Cl, NYS-CL-I ASO Solutions to Low Vision Beyond Magnifiers Walker ع) This course is 1 hour from 100pm - 2:00pm	What are All These Adjustment Tools? Bourque		45B2 The Eye-conomics of Myopia Management/ Control - A Micro and Macro Deep Dive

#### **Education Registration**

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the
Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge and course
itinerary printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers.
- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge and course itinerary, you
will need to get a new course (ibnerary printed so that your course are listed, including room numbers.
- After you arcuive all your course(s), please complete the session evaluation for each course. The session evaluations are available on the Vision Expo website and mobile app. After completion, you will be able to send
yourself the CE Letter via email verifying your course attendance.

• After the Education Program, you will receive a CE letter via e-mail verifying your course attendance. Please submit this CE letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.

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