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On behalf of Vision Expo, we sincerely thank you for being with us this year.

Vision Expo Has Gone Green!

We have eliminated all paper session evaluation forms. Please be sure to complete your electronic session evaluations online when you login to request your CE Letter for each course you attended! Your feedback is important to us as our Education Planning Committee considers content and speakers for future meetings to provide you with the best education possible.

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Financial Disclosure Statement

Andrew Bruce provides consulting services for . . .

- VSP Optics/UUniversity
- Mitsui Chemicals
- Optical Training Institute
- All relevant relationships have been mitigated
- He has NO financial interest in any product presented in this course.

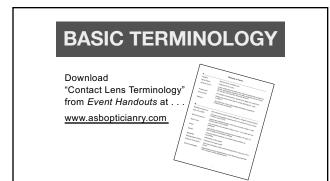
OBJECTIVES

At the conclusion of this session, the participant should be able to:

- Discuss the pros and cons of the broad range of contact lens types and modalities available to today's contact lens patients
- Understand the factors to be considered when making lens selection and recommendations
- Communicate the importance of ensuring that every patient is well informed and educated, to be a successful contact lens wearer.

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CHOICES, CHOICES!

Soft or Hard? Factors to Consider:

- Rx
- Patient expectations
- Ocular & medical history
- Previous contact lens experience
- Palpebral fissure size.

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WHY FIT A RIGID LENS AND NOT A SOFT?



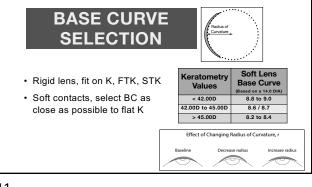
- · Excellent optics
- Totally customizable to facilitate great precision
- · Rigid properties mask corneal irregularities
- Allow precise management of an astigmatic cornea
- · Provide dry eye relief.

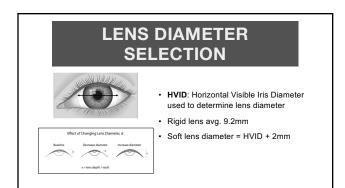
WHY FIT A SOFT LENS AND NOT A RIGID?

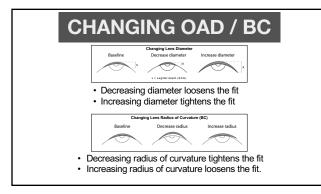
· Easy patient fitting and adaptation

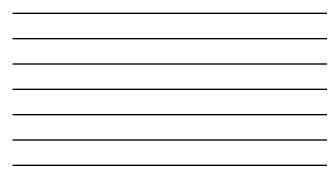
- Patient friendly
- · Multiple modalities available
- Easy maintenance
- Any others . . .











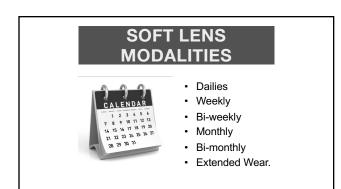


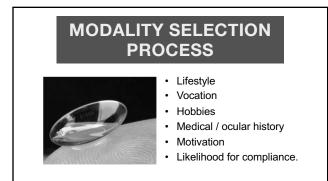


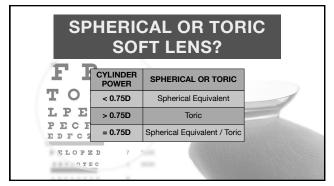
SOFT

- Hydrogel (HEMA)
- Silicone Hydrogel (SiHy)

No. of the second secon Another path for Oxygen)







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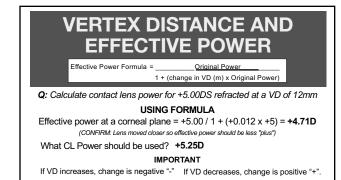
Sphere Equivalent, SE = 1/2 cylinder + Sphere

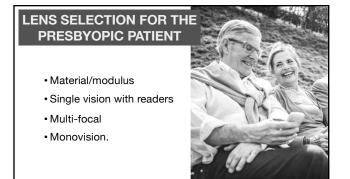
Example

Rx: +5.00 -2.00 x 180

SE = (1/2 x -2.00) + (+5.00)

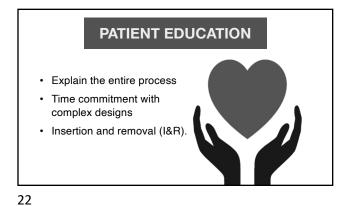
SE = +4.00D

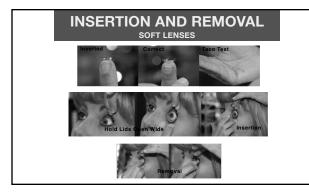


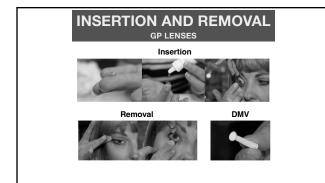


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PREPARE THE PATIENT FOR SUCCESS

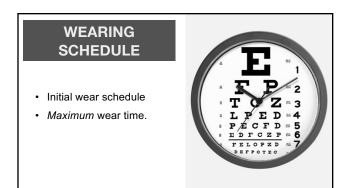












DOS AND DON'TS

Do...

- Sterilize case every week
- Replace case every 3 months
- Replace lenses as recommended
- Only use recommended care solutions
- · Return to the office or call with any concerns or questions.

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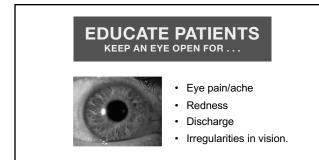
DOS AND DON'TS

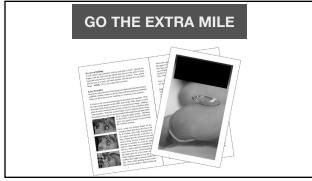


COMPLIANCE

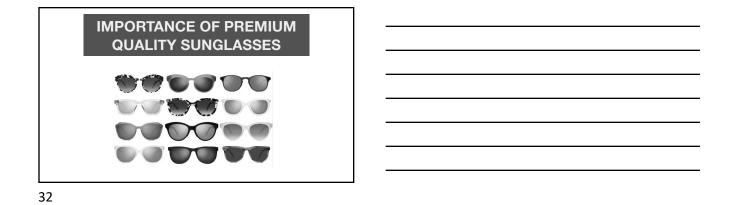
Do Not . . .

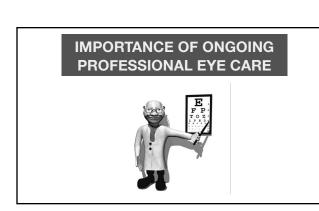
- Sleep in non-FDA approved contacts
- Swim in contacts
- · Hot tub in contacts
- · Shower in contacts
- · Use saliva to clean
- Wear for longer than recommended.











TO TAKE AWAY ...

- · Contact lenses can expand your patient's world
- Discover their lifestyle needs to determine the most appropriate product to recommend
- Prepare them for success and a healthy contact lens wearing life – especially with pediatrics
- Make a difference and be proud!

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Thank You!

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