## Experience EXPO With Us!

OptiCon: VISION EXPO

- Innovation Stage Exhibit Hall The Bridge (Booth P14051)
   Our Innovation Stage sessions feature free, promotional content for all attendees.
- OptiCon General Session: A Conversation with Scott Shapiro, Presented by United Opticians Associations (UOA) - *Thursday*, Sept 19 - *The Bridge* (Booth P14051) Join us for a conversation with Scott Shapiro, CEO at Europa Eyewear/STATE Optical Co./AO Eyewear and the Chairman of TVE Board.
- Patient Choice Awards Friday, Sept 20 Exhibit Hall The Bridge (Booth P14051)
- Exhibit Hall Hours

Thursday, Sept. 19 9:30am – 6:00pm Friday, Sept. 20 9:30am – 6:00pm Saturday, Sept. 21 9:30am – 3:00pm





Seeing Through The Eves of the Patient

Charlie Saccarelli, ABOM

## AGENDA

- Disclaimers and Disclosures
- Soapboxes
- Why the healthcare system grinds my gears
- Principles vs. Methods
- A Tour of YOUR Vision
- A Tour of the Visual System (as if we're robots because biology is gross)
  - The Best Of
  - The Worst Of

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## **Speaker Financial Disclosure Statement**

Charlie Saccarelli is an owner and the president of Chadwick Optical. He potentially makes money when you buy stuff from Chadwick Optical. All relevant relationships have been mitigated.



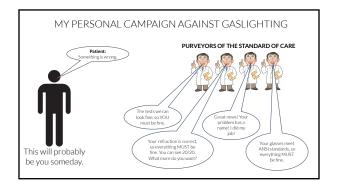
This is Charlie's Car.

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- I am an optician presenting information for opticians to help opticians do what opticians do.
- What I am presenting is plenty accurate enough for that specific purpose.
- To many of the things I say, a vision scientist or physics professor might interrupt and say "well technically that's not entirely correct because blahhhhhhhhhhh"
- ...that's why they're not invited.

## ONE MORE THING

- You can take pictures of the slides if you want, but I'd rather you just pretend to pay attention to what I'm saying. It makes me feel so good.
- Email me at <a href="mailto:cbs@chadwickoptical.com">cbs@chadwickoptical.com</a>, and I'm happy to share the entire presentation with you. Or text/What's App/whatever me at 267-374-5601

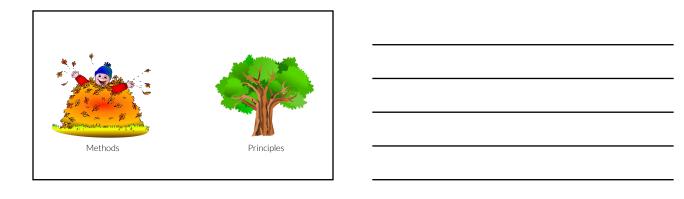


## Let's Exceed the Standard of Care

- Vision goes far beyond the refraction/diagnosis
- "Understanding is love's other name" Thich Nhat Hanh
- Just keep trying to understand.
- What is it like to have this condition?
- What is it like to see through their eyes?
- Know the people in your area who specialize in that stuff so if you can't help them, you can introduce them to someone who can.



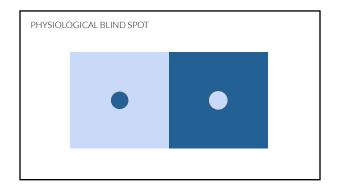
"As to methods, there may be a million and then some, but principles are few. The man who grasps principles can successfully select his own methods. The man who tries methods, ignoring principles, is sure to have trouble."

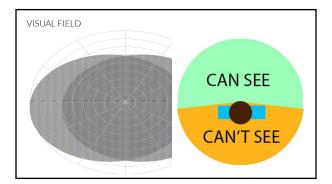


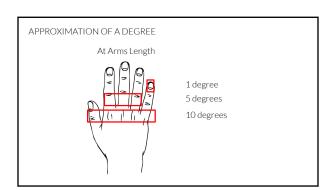
Method vs. Principle-Based Approach to Aniseikonia
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RX #1: OD: +5.00 RX #2: OD: -5.00 OS: -2.00 OS: +2.00

- Physiological Blind Spot Test
  Visual Field
  What is a Degree?
  Visual Acuity
  Vision & Balance



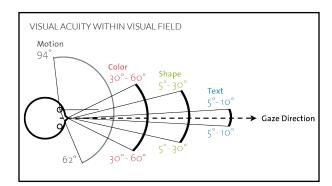






How many degrees of your 190° visual field is capable of 20/20 vision?

~1-2 degrees 0.004% of the visual field



## Balance and Your Vision

- Stand up
- Stand on one leg
- Close your eyes

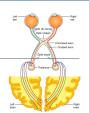
### All the Stuff that Makes That Happer

## The Data Transmission System

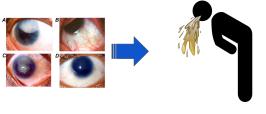
- Cornea
- Iris/Pupil
- Lens
- Retina

## The Data Processing System

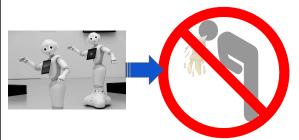
- Optic Nerve
- Visual Cortex
- The Rest of the Brain



## ${\sf OPINION-HUMAN\,ANATOMY\,AND\,BIOLOGY\,IS\,GROSS}$



## LET'S PRETEND WE'RE PERFECT AND FLAWLESS ROBOTS



## ROBOT EQUIVALENCIES

Cornea - Magnifying Glass (Collects and Focuses Light) Iris/Pupil - Shutter/Aperture (Controls incoming light)

Lens - Zoom/Auto-focus Retina - Projection Screen Optic Nerve - HDMI Cable Visual Cortex - Graphics Card Rest of the Brain - Motherboard

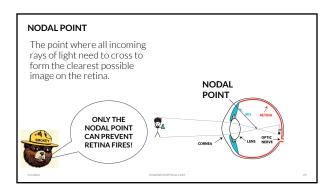
## **BORING** - THE IRIS AND THE PUPIL (Shutter/Aperture)

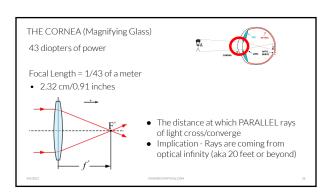
- The iris is a very beautiful sphincterThe pupil is the iris-hole

The sphincter contracts and relaxes to optimize light input for conditions.



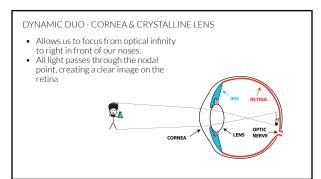
# WHAT WOULD HAPPEN IF THE EYE ACTUALLY WORKED LIKE THIS?





# WHAT IF WE WANT TO FOCUS ON SOMETHING CLOSE? • What if the origin is up close? • How would that appear? The cornea is a one-trick pony. We need more than that. We need some auto-focus ability

## THE CRYSTALLINE LENS (Zoom/Auto-focus) Changes from 17-21 diopters of power Focal Length = ~1/17 - 1/21 of a meter • adjustable from 4.7 - 5.8 cm LENS CHANGES SHAPE SHORTENS FOCUS

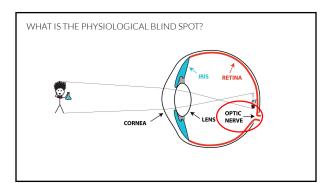


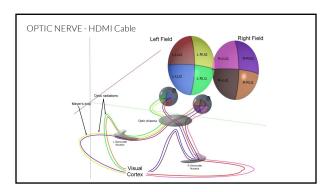
## 

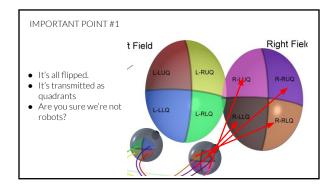
## How We See It's not a picture

We focus on various areas within a scene to create a picture in our minds using these little snapshots





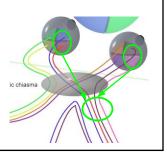




## IMPORTANT POINT #2

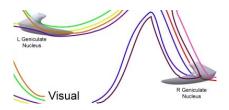
- The cables get sorted out at the optic chiasm
- The right side data is now on the left side of the brain

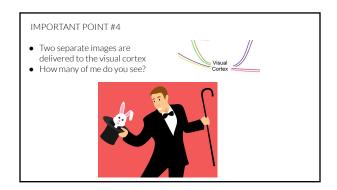
  The left side data is now on
- the right side of the brain

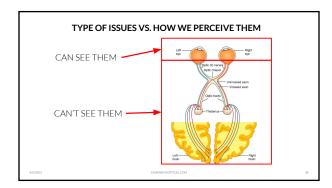


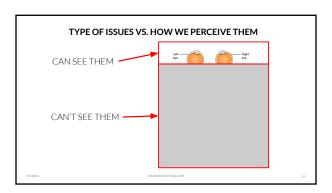
## IMPORTANT POINT #3 (Weird Motherboard Stuff)

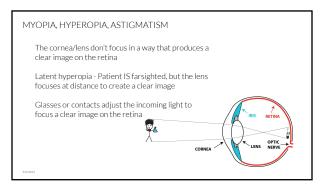
 $\bullet \;\;$  About  $1\!\!/_{\!3}$  of the data transmitted gets dropped off at the Lateral Geniculate Nucleus, never to be "seen"

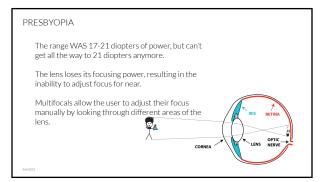


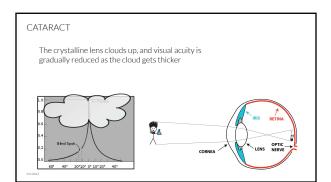


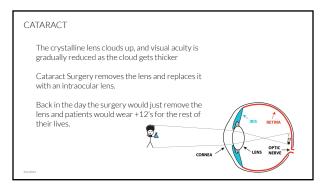


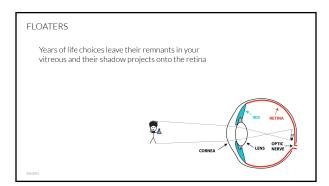


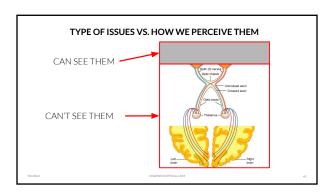












# DATA TRANSMISSION ERRORS - MACULA | Decimal | Snellen | 1.0 | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 | | 20/20 |

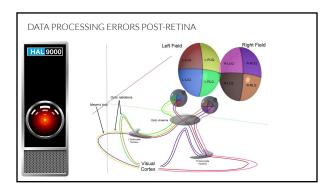
## DATA TRANSMISSION ERRORS - PERIPHERAL VISION

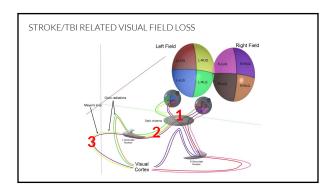
- Retinitis Pigmentosa
- Glaucoma
- Diabetic Retinopathy

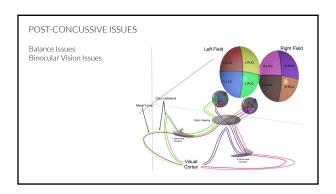
How would these conditions be perceived by the patient?

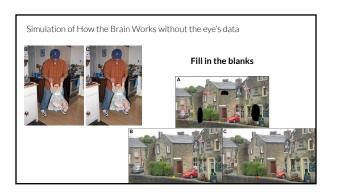
## A COUPLE MORE DATA TRANSMISSION ERRORS

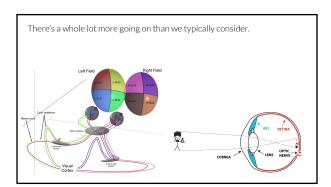
- Retinal Detachment
- Optic Neuropathy (swelling of optic nerve)

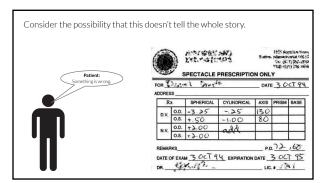












## Questions? Comments? Uncontrollable Emotions?

On behalf of Vision Expo, we sincerely	thank you
for being with us this year.	-

## Vision Expo Has Gone Green!

We have eliminated all paper session evaluation forms. Please be sure to complete your electronic session evaluations online when you login to request your CE Letter for each course you attended! Your feedback is important to us as our Education Planning Committee considers content and speakers for future meetings to provide you with the best education possible.

