



**VISION  
EXPO** | **2024  
VEGAS**

EDUCATION: SEPTEMBER 18-21  
EXHIBIT HALL: SEPTEMBER 19-21  
THE VENETIAN EXPO | LAS VEGAS



# EDUCATION

## B R O C H U R E

FEATURING

OptiCon®



VISION  
EXPO

EXCLUSIVE **\$299 EDUCATION PACKAGE**

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# FROM THE OPTICON BOARD

As the OptiCon Advisory Board Chairs, we are very excited to present **OptiCon @ Vision Expo West 2024**. Our OptiCon General Session will feature award-winning Author, Psychotherapist, Extreme Athlete, Rebecca Alexander. Rebecca will once again entertain us with stories of her struggles and accomplishments living with Usher Syndrome Type 3. Our very own Blair Wong, ABOM, NCLEC will be joining Rebecca on stage for this heartwarming session.

OptiCon at Vision Expo West 2024 will have fresh new courses that will surely enlighten the attendee. With provocative new courses dealing with the trends and developments in our profession, the 100+ hours available over four days will allow attendees to easily customize their choices from five tracks – clinical concepts, spectacle lens, contact lens, allied health and business.

Be sure to come and see us at our OptiCon Hub. We would love to meet you and answer any questions you may have. We look forward to seeing you.



**Tina Palumbo,**  
OAB Co-Chair,  
ABO-NCLE Public Board Member



**Phernell Walker,**  
OAB Co-Chair, MBA, ABOM, NCLEC, LDO  
ABO-NCLE Board Member

# OPTICON ADVISORY BOARD

Meet the members who have been actively involved in the development of this year's education meeting.



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MBA, ABOM, NCLEC  
OptiCon Advisory Board Co-Chair  
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# EDUCATION PLANNING COMMITTEE

Meet the members who have been actively involved in the development of this year's education meeting.



**Marc Bloomenstein**  
OD, FAAO  
EPC Chairman  
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**Melissa Barnett**  
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EDUCATION PRICING

We're thrilled to offer pricing which makes VisionEd most affordable!

OPTICON / ALLIED HEALTH

OPTICIANS, CONTACT LENS PROFESSIONALS, ALLIED OPHTHALMIC PROFESSIONALS, OPTICAL ASSISTANTS AND OFFICE MANAGERS, FRAME BUYERS AND LAB TECHNICIANS

OPTICON @ VISION EXPO  
UNLIMITED CONTINUING EDUCATION

\$299

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\$70/hour

Select this option if you plan on taking  
fewer than 7 hours.

DOCTORS

UNLIMITED CONTINUING  
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A LA CARTE

\$70/hour

Select this option if you plan on taking  
fewer than 7 hours.

TOTAL OFFICE PACKAGE

SAVE BIG ON EDUCATION BY BOOKING A GROUP! REGISTER FOUR OR MORE CONFEREES FOR UNLIMITED CONTINUING EDUCATION AND SAVE 20% OFF THE CURRENT EDUCATION RATE FOR DOCTORS AND OTHER PROFESSIONALS!\*

4+ CONFEREES

20% OFF\*

\* Total Office Package 20% discount does not apply to OptiCon Education Packages.

WORKSHOPS\*

\$186

33L1: Specialty Contact Lens Workshop  
30C5: Injections and Minor Procedures Workshop  
20C6: IPL Workshop  
20C5: OCT Workshop

\*Unlimited education package does not include workshops.

FREE EDUCATION\*

Global Contact Lens Forum: 10L1, 10L2, 10L3, 10L4, 10L5  
New Technology Showcase: 10C1, 10C2  
(10C1 workshop limited to first 100 registrants)  
Vision Series (Optometrists Only)

\*Advance Registration is required for free courses.  
First come, first serve.

ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:

- ADMISSION TO EXHIBITS (\$150 VALUE)
- ADMISSION TO EDUCATION ATTENDEE LOUNGE

2024

VISION EXPO  
SUPPORTERS



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2024 VISION EXPO ENDORSERS



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# OptiCon® @ VISION EXPO

UNLOCK A WORLD OF KNOWLEDGE AND GROWTH WITH THE OPTICON @ VISION EXPO EDUCATION PACKAGE. DIVE INTO SIX KEY AREAS OF EDUCATION, INCLUDING OPTICAL TECHNOLOGY, ALLIED HEALTH, CONTACT LENS, PRACTICE MANAGEMENT AND BUSINESS SOLUTIONS, AND ABO AND NCLE BASIC, ADVANCED, AND PRACTICAL EXAM REVIEW COURSES. DESIGNED TO EMPOWER OPTICIANS, CONTACT LENS PROFESSIONALS, ALLIED OPHTHALMIC PROFESSIONALS, OPTICAL ASSISTANTS AND OFFICE MANAGERS, FRAME BUYERS, AND LAB TECHNICIANS, THIS COMPREHENSIVE EDUCATION PACKAGE IS YOUR GATEWAY TO PROFESSIONAL ADVANCEMENT AND SUCCESS.

### ABO BASIC EXAM REVIEW SESSIONS

Ophthalmic Optics; Ocular Anatomy, Physiology and Pathology; Ophthalmic Products; Instrumentation; Dispensing Procedures; Laws and Regulations

### NCLE BASIC EXAM REVIEW SESSIONS

Ocular Anatomy, Physiology and Pathology; Refractive Errors; Instrumentation for Measurement and Observation; Prefitting; Diagnostic Fitting; Dispensing; Follow-Up; Regulatory

## OPTICON HUB @ VISION EXPO

This dedicated show floor destination will host pop up talks, networking, social events and access to representatives and resources from ABO & NCLE, OAA, NFOS, and vendor partners.

## OPTICON @ VISION EXPO HOST HOTEL

### RATE AS LOW AS \$80/NIGHT

#### Harrah's Las Vegas

Come out and play & stay at Harrah's at the center of the of famous Las Vegas Strip. Only .5 miles from the Venetian Expo.

### OPTICON PACKAGE ONLY \$299

#### Quality Education + Affordable Pricing

- **UNLIMITED CONTINUING EDUCATION COURSES INCLUDING ABO & NCLE APPROVED EDUCATION, AND THE OPTICON GENERAL SESSION**
- **FREE EXHIBIT HALL ACCESS, INCLUDING THE OPTICON @ VISION EXPO HUB**
- **TAILORED SPECIAL EVENTS AND PEER NETWORKING**
- **ACCESS TO ABO & NCLE BASIC, ADVANCED AND PRACTICAL EXAM REVIEW COURSES**

### ABO & NCLE EXAM REVIEW COURSES

ABO & NCLE is excited to offer exam review courses for the National Opticianry Competency Exam and the Contact Lens Registry Exam for both basic and advanced levels as well as the ABO and NCLE Practical Exam during OptiCon @ Vision Expo. All exam review courses will be taught by current National Federation of Opticianry Schools (NFOS).

### ABO ADVANCED EXAM REVIEW SESSIONS

Analyze and Interpret Visual Assessment, Utilize Ophthalmic Instrumentation, Design, Fit, and Dispense Eyewear and other Ophthalmic Devices

### NCLE ADVANCED EXAM REVIEW SESSIONS

Routine and Emergency Visits, Prefit, Preparation and Evaluation, Design, Fit and Dispense Standard and Specialty Lenses, Patient Instructions; Administrative Procedures

# QUICK GUIDE TO REGISTERING FOR CE

The Vision Team has created this guide to help make sure you can easily register for the appropriate courses to earn credits that you need for your license renewal.

The Conference Brochure includes the course schedule for each day of the CE program, the course schedule begins on page 10.

Each course includes a listing of the pending accreditations being offered for the course. For example, 10L1 Myopia Management With Contact Lenses: Conquering Cases Common to Outside of the Box has been submitted to COPE, Florida Opticianry, Florida Optometry, NCLE, and New York State Opticianry Board for CE credit.

10L1 - FREE	
8:00 AM -9:00 AM	Myopia Management With Contact Lenses: Conquering Cases Common to Outside of the Box Compton, Kading, Morrison
C,FL-OP,FL-OD,N,NYS-CL-I	

There is also an Accreditation Legend at the bottom of the schedule on Day 1. The Accreditation Legend can help you verify that you have selected the courses that are appropriate for your license renewal.

### ACCREDITATION LEGEND

A-NO/O1/O2/O3 – ABO-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, C – COPE, FL-OD – Florida State Board of Optometry, FL-OP – Florida State Board of Opticianry, FL-T – Florida State Board of Opticianry – Technical, N-NO/O1/O2/O3 – NCLE-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, NYS-D/CL – B/I/A – New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, O – Orals, P – AOA Paraoptometric Commission, T – TQ/CEE, TPA – Therapeutic

We are continuously submitting all of our courses to the various National Accreditation Agencies and State Boards. The list of Approved and Pending courses for each accreditation agency and state board are listed on the Vision West website – Education - Policies page ([VEW2024.COM/POLICIES](http://VEW2024.COM/POLICIES)). We update the lists on a weekly basis, up until the show begins.

We hope that this quick guide will help you with the selection of the courses that you need to attend for your license renewal. Please remember to also check with your State Board to make sure you have registered for the appropriate courses that you need to satisfy your State's license requirements.

If you need to make changes to your course registration or have any questions, our Client Services team can be reached via phone at (800) 811-7151 | (203) 840-5610 or via email at [inquiry@visionexpo.com](mailto:inquiry@visionexpo.com)

We look forward to seeing you at the show!

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AMERICAN BOARD  
OF OPTICIANRY



NATIONAL CONTACT  
LENS EXAMINERS





# EDUCATION

## HIGHLIGHTS

### CONTACT LENS

Technology and innovation is changing faster and faster. Lens designs and fitting techniques are essential to maintaining your expertise as an Optician, Contact Lens Practitioner and Ophthalmic Allied Professional. This series of classes will help you flourish and excel in your practice while benefitting your patients as well. You will discover information to propel you to the next level!

- 22O1 Fundamentals of Soft Contact Lens Fitting
- 24O1 Fitting the Presbyope with Hydrogel Contact Lenses
- 26O1 Finding Our Passion and Purpose as a Contact Lens Fitting Professional While Changing Patients Lives
- 31O1 It's Just a Contact Lens
- 35O1 Aniseikonia - The Problem, The Solutions
- 41O1 Contact Lens Selection and Patient Education
- 44O1 Why Contacts?
- 45O1 Establishing a Solid Foundation: RGP Designs and Fitting

### BUSINESS AND PRACTICE EXPERTISE

What business issues keep you up at night? The Business and Practice Expertise track is designed to help you rest easy with sessions related to five key areas: Leadership; Customer Experience; Human Resources; Data; and Profitability and Growth. Immerse yourself in this actionable, business-focused content, and return home with solutions you can implement immediately.

- 11B1 How To Navigate the New Digital Landscape
- 13B1 How to Profit From Managed Care Even If You Don't Take Any
- 23B1 Optical Merchandising Secrets You Need to Know!
- 25B1 The Psychology of Creating the Ultimate Experience
- 31B2 Psychological Safety in the Workplace
- 32B2 Only The Best Will Do!
- 33B2 The Case of the Second Pair Sale
- 35B1 Living Into Your Practice's Values
- 44B1 The Three P's of Eyecare: People, Products, and Process
- 45O3 Selling Efficiently and Effectively in a Busy Practice

### CLINICAL CONCEPTS FOR OPTICIANS, CONTACT LENS PRACTITIONERS AND ALLIED HEALTH PROFESSIONALS

Designed for Opticians, Ophthalmic Assistants, Contact Lens Practitioners, and Allied Ophthalmic Health Professionals, this education series will address key areas of interest, including eye strain, pharmacology, history taking, and refraction. These sessions will not only expand your knowledge, but will increase the value you bring to your patients and practice.

- 11O2 Understanding Basic Optical Theory
- 21O1 Partnering With Your Consultant for Scleral Lens Success
- 22O2 Compensated Powers (and Other Ophthalmic Conundrums)
- 25O1 Surgical Procedures and their Influence on Visual Correction
- 31O2 Seeing Through the Eyes of the Patient
- 32O1 Instruments used for Ocular Evaluation
- 32O2 The Main Tools of Low Vision - How and When to Use Them
- 33O2 Age-Related Eye Changes and Their Management
- 35O3 Eye Diseases Technicians and Opticians Should Know
- 36O2 Myopia Management: Safety and Efficacy of Ortho-K

### HANDS-ON WORKSHOPS

These workshops offer the opportunity to educate and review ophthalmic skills you may have and add to your knowledge base. These classes include hands-on components with instructor-led practice covering the course content.

\* Capacity of these courses is limited to 25 participants.

- 23O4 Introduction to Lensometry
- 25O4 Ocular Dissection
- 33O5 Compression Mounting Adjustments, Repairs, Assembly
- 35O6 Basic Frame Repair Workshop
- 42O2 Advanced Lensometry: Application of ANSI Standards
- 45O2 What are All of These Adjustment Tools?



### LOW VISION

According to the World Health Organization, 246 million people suffer with low vision which results from a variety of diseases, disorders, and injuries that affect the eye. The need for diagnosis, treatment options and patient and caregiver education is tremendous as well as rewarding. Join your peers as experts in this field share the latest on how technology and innovative products are positively impacting your ability to improve your patients' quality of life. From devices to lens technology and artificial intelligence, low vision care can differentiate your practice and build loyalty and word-of-mouth referrals.

- 26B1 The Business of Low Vision - The Players, The Game, and Where Opticians Have Opportunity
- 32O2 The Main Tools of Low Vision - How and When to Use Them
- 33O2 Age-Related Eye Changes and Their Management

### OPTICAL TECHNOLOGY

Studies have shown that the most common, and therefore, the most important device in the world to help people with disability is a pair of prescription eyeglasses. Optical Technology courses will educate eye health professionals and designers of prescription eyeglasses to learn the latest in frame materials, lens design and ophthalmic instrumentation. Courses to enhance knowledge and technical skills will be offered throughout the program.

- 11O1 Refract This!
- 22O2 Compensated Powers (and Other Ophthalmic Conundrums)
- 23O3 Power Optics of Magnification
- 24O2 Fundamentals of Accommodation and Convergence
- 24O3 What if They're Not Crazy? aka Learn to Love the Engineer
- 36O3 Uncommon & Complicated Case Reports in Trouble Shooting
- 42O3 Storytelling Through Eyewear Design and Manufacturing
- 44O3 Taking a Byte Out of Segments

### ABO PRACTICAL EXAM REVIEW AND NCLE PRACTICAL EXAM REVIEW COURSES

Each course will offer a comprehensive review of the Practical exam content and delivery methods, which include multiple choice, hotspot, video and simulation. Attendees will also be presented with resources available to prepare for the exam.

### OPTICON @ VISION EXPO EAST GENERAL SESSION - A CONVERSATION WITH REBECCA ALEXANDER, LCSW-R, MPH

Imagine your life without sight and sound. How would you live your life differently if you knew that soon you would no longer be able to see or hear? Rebecca Alexander has been simultaneously losing both her vision and hearing since she was an adolescent. Born with a rare genetic disorder called Usher syndrome (type 3), Rebecca was told that by age 30, she'd be completely blind. Then, at 19, one year after a fall from a second-story window left her body completely shattered, she discovered she would lose her hearing as well. Despite these obstacles, Rebecca refuses to lose her drive and zest for life and rises above and beyond every challenge she faces.

Join us on Friday afternoon as Blair Wong, ABOM, NCLEC catches up with Rebecca on her accomplishments, challenges and the encouragement and inspiration that Rebecca gives to others who are facing their own challenges.

Rebecca Alexander is an author, psychotherapist, group fitness, yoga, and meditation instructor, advocate, and extreme athlete who was born and raised in the San Francisco Bay Area, and currently lives in New York City. We'll find out from Rebecca what she has been doing since we last met with her in 2019. The first time she joined us at OptiCon @ VEW, she threw stress balls into the audience. Come to the session to see what she has in mind this time!

Immediately following our session, Rebecca will be available in the OptiCon hub to autograph copies of her critically-acclaimed memoir, **Not Fade Away: A Memoir of Senses Lost and Found** and answer any questions you may have about her journey and how she continues to live every day to the fullest.

WEDNESDAY | SEPTEMBER 18

FREE! GLOBAL CONTACT LENS FORUM

8:30 AM - 9:30 AM	10L1 - FREE		
	Myopia Management With Contact Lenses: Conquering Cases Common to Outside of the Box Compton, Kading, Morrison		C,FL-OP,FL-OD,N,NYS-CL-I
9:05 AM - 9:55 AM	10L2 - FREE		
	Promotional Breakfast Symposium - Presented by Coopervision – Title TBD Speakers TBD		NOT FOR CREDIT FIRST COME, FIRST SERVE
10:10 AM - 11:10 AM	10L3 - FREE		
	Ace in the Hole: The Top 10 Tips and Tricks To Transform Your Contact Lens Practice Compton, Kading, Morrison		C,FL-OP,FL-OD,N,NYS-CL-I
11:15 AM - 12:05 PM	10L4 - FREE		
	Promotional Breakfast Symposium - Presented by TBD – Title TBD Speakers TBD		NOT FOR CREDIT FIRST COME, FIRST SERVE
12:20 PM - 1:20 PM	10L5 - FREE		
	Maximizing Contact Lens Practice Success Compton, Kading, Quint, Barnett		C,FL-OP,FL-OD,N,NYS-CL-I

CLINICAL				
1:30PM - 3:30PM	11C1	11C2	11C3	10C1 - FREE
	Will the Real Glaucoma, Please Stand Up Koetting  C,FL-OD, TQ	The Good, the Bad, the Orals Whitley  C,FL-OD, Orals, TPA	Myopia Control Rhue, Hom  C,FL-OD	NEW TECHNOLOGY SHOWCASE: Speed Dating With New Technology: Get To Know Your Equipment Before You Take It Home Ferrucci, Bloomenstein  Limited Attendance  C,FL-OD
3:45PM - 4:45PM	12C1	12C2	12C3	10C2 - FREE
	It's All In Their Head: Diagnosing Neurological Related Eye Conditions Koetting  C,FL-OD	Mastering the OSD Patient: A Clinical Approach to Success loussifova, Devries This course is 2 hours from 3:45pm-5:45pm	Elevating Patient Care Experience Through Technology and AI Rhue  C,FL-OD	NEW TECHNOLOGY SHOWCASE: West Coast Case Challenge Moderator: Bloomenstein Panelists: Rodman, Madan, Dunbar, Lighthizer, Steen, Ferrucci This course is 2 hours from 3:45pm-5:45pm
5:00PM - 6:00PM	13C1		13C3	
	The OD's Role in TBI Morgenstern  C,FL-OD		Lessons Learned from Things Done Well and Things Done Poorly in Dry Eye Hom  C,FL-OD	
		C,FL-OD, TQ		C,FL-OD

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	Neurological
General Optometry	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	Dry Eye / Ocular Surface Disease
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	Hands-On Workshop

PROGRAM SUBJECT TO CHANGE AS OF 06-04-24.

VISION EXPO MARKETING & SOCIAL MEDIA BOOTCAMP

In partnership with Marketing4ECPs

8:30 AM – 9:30 AM	10B1	
	Who Knows You? - Why Every ECP Needs A Personal Online Brand Charest	A-NO,C
9:45 AM – 10:45 AM	10B2	
	Mastering the Art of Content Creation: Strategies for Impactful Brand Storytelling Alexander	A-NO,C
11:00 AM - 12:00 PM	10B3	
	Eyes on the Future: AI-Driven Marketing for Eye Care Professionals Paisley	A-NO,C
1:00 PM - 2:00 PM	10B4	
	Visual Impact: Strategies for Effective Video Marketing in Eye Care Swiatylo	A-NO,C
2:15 PM - 3:15 PM	10B5	
	Specialized Solutions: Mastering Marketing for Medical Specialties Kemp	A-NO,C
3:30 PM - 4:30 PM	10B6	
	Rising Star: A Guide to Building a Team Member into a Social Media Manager Virzi	A-NO,C

OPTICAL TECHNOLOGY			BUSINESS SOLUTIONS
11O1		11O2	11B1
Refract This! Walker 📺		Understanding Basic Optical Theory Ganem 📺	How To Navigate the New Digital Landscape Gerber 📺
A-O2,FL-T,NYS-D-I		A-O2, FL-T, NYS-D-B	A-NO,FL-OP,NYS-D-B
12O1		12O2	12B1
Prism is Not a Four Letter Word Walker 📺		The Disruption of Circadian Rhythms O'Keefe 📺	The Psychology of Perfect Vision Gerber 📺
A-O2,FL-T,NYS-D-I		A-O2,FL-T,NYS-D-I	A-NO, FL-OP, NYS-D-B
13O1		13O2	13B1
The Power of Polarized Lenses O'Keefe 📺		Training the New Apprentice Ganem 📺	How to Profit From Managed Care Even If You Don't Take Any Johnson 📺
A-O2,FL-T,NYS-D-I		A-O2, FL-T, NYS-D-I	A

ACCREDITATION LEGEND

A-NO/O1/O2/O3 – ABO-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, C – COPE, FL-OD – Florida State Board of Optometry, FL-OP – Florida State Board of Opticianry, FL-T – Florida State Board of Opticianry – Technical, N-NO/O1/O2/O3 – NCLE-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, NYS–D/CL – B/I/A – New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, O – Orals, P – AOA Paraoptometric Commission, T – TQ/CEE, TPA – Therapeutic



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LOOK FOR THE OPTICON LOGO

THURSDAY | SEPTEMBER 19

PROGRAM SUBJECT TO CHANGE AS OF 06-04-24.

CLINICAL						CONTACT LENS	NCLE BASIC	
7:15AM – 8:15AM	21C1 You "Mite" Want To Consider Treating That Lid! Bloomenstein	21C2 Is IPL Right For My Patient? Ioussifova, Devries	21C3 When Your Presbyope Only Wants Surgery Bull	21C6 Advances in the Diagnosis and Management of Geographic Atrophy Singh, Dunbar		21L1 Vision Heroes: Saving Sight with Contact Lenses in the Pediatric Population Morrison	21NB NCLE BASIC EXAM REVIEW Domain I: Ocular Anatomy, Physiology and Pathology; Domain II: Refractive Errors Indelicato 👉	
	C,FL-OD,TPA	C,FL-OD	C,FL-OD	C,FL-OD		C,FL-OD	NOT FOR CREDIT	
8:30AM – 9:30AM	20C1 Vision Series – Promotional Breakfast Symposium – Presented by Viatris Title TBD Speaker TBD	20C2 Vision Series – Promotional Breakfast Symposium – Presented by Bausch+Lomb Title TBD Speaker TBD					22NB NCLE BASIC EXAM REVIEW Domain III: Instrumentation for Measurement and Observation Indelicato 👉	
	FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE					NOT FOR CREDIT	
9:45AM – 10:45AM	23C1 Roadmap to Medical Management of Glaucoma Gaddie, Schmidt This course is 2 hours from 9:45am – 11:45am	23C2 Ask the Experts: When Your Patient Has OSD Periman, Karpecki, Bloomenstein This course is 2 hours from 9:45am – 11:45am	23C3 Myopia: A Disease of Axial Length Morgenstern	23C4 Makeup and Ocular Surface – What You Need to Know Theriot, McGee	23C5 Case Files: The Retina Chronicles Ferrucci, Yackey, Dunbar This course is 2 hours from 9:45am – 11:45am	23C6 Ocular Emergencies Bull, Quint This course is 2 hours from 9:45am – 11:45am	23L1 Marketing Your Specialty Contact Lens Practice Kading, Barnett This course is 2 hours from 9:45am – 11:45am	23NB NCLE BASIC EXAM REVIEW Domain IV: Prefitting Indelicato 👉
			C, FL-OD	C,FL-OD			C,FL-OD	NOT FOR CREDIT
11:00AM – 12:00PM			24C3 Rapid Fire Referrals Whitley	24C4 Differentiating Keratitis Theriot			24L1 AI & Contact Lenses Kading	24NB NCLE BASIC EXAM REVIEW Domain V: Diagnostic Fitting Indelicato 👉
	C,FL-OD	C,FL-OD,TQ	C, FL-OD	C, FL-OD	C,FL-OD	C,FL-OD,TQ	C, FL-OD	NOT FOR CREDIT
12:00PM – 2:30PM	20C3 Vision Series – Promotional Lunch Symposium – Presented by Tarsus Title TBD Speaker TBD	20C4 Vision Series – Promotional Lunch Symposium – Presented by Bausch+Lomb Title TBD Speaker TBD This session is 1 hour from 12:00pm-1:00pm	20C5 OCT Workshop TBD, TBD Limited Attendance \$186 This workshop is 2 hours from 12:30pm-2:30pm	20C6 IPL Workshop Periman, Devries Limited Attendance \$186 This workshop is 2 hours from 12:30pm-2:30pm				
	FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	C,FL-OD	C,FL-OD				
2:45PM – 4:45PM	25C1 Ask the Experts: When You're Treating Your Glaucoma Patients Schmidt, Gaddie	25C2 Two Truths and a Lie Rodman, McGee	25C3 Top 15 Diagnoses You Should Never Miss Morgenstern	25C4 Putting the "Oht" in OCT Marrelli, Dunbar	25C5 AMD A-Z Haynes, Gerson	25C6 Botched: Now What? Bull, Whitley	25L1 Worst Case Scenarios: Transforming Challenges Into Success With Specialty Contact Lenses Pal, Morrison, Kading, Barnett	25NB NCLE BASIC EXAM REWVIEW Domain VI: Dispensing; Domain VII: Follow-Up; Domain VIII: Regulatory and Administrative Indelicato 👉
	C,FL-OD,TPA	C,FL-OD	C,FL-OD,TQ	C,FL-OD	C,FL-OD,TQ	C,FL-OD	C,FL-OD	NOT FOR CREDIT
5:00PM – 6:00PM								
5:10PM – 6:10PM	26C1 Strategies for Better Diagnosing Glaucoma Marrelli	26C2 Drops vs. Tears Madan, Hom			26C5 Retina Update 2024 and Beyond Gerson	26C6 Unveiling Uveitis Quint	26L1 Making Myopia Mainstream Kading	
	C,FL-OD,TPA	C,FL-OD,TPA			C,FL-OD	C,FL-OD	C,FL-OD	

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	Neurological
General Optometry	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	Dry Eye / Ocular Surface Disease
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	Hands-On Workshop

ABO ADVANCED	OPTICAL TECHNOLOGY				BUSINESS SOLUTIONS			
21AA	21O1	21O2	21O3	21O4	21B1	21B2	21B3	21B4
ABO ADVANCED EXAM REVIEW Domain I: Analyze and Interpret Visual Assessment (PART 1) Neff 👉  <								

ACCREDITATION IS PENDING

The “pending CE approval” courses are being submitted to the accrediting agencies for consideration of approval – if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.



FRIDAY | SEPTEMBER 20

PROGRAM SUBJECT TO CHANGE AS OF 06-04-24.

CLINICAL						CONTACT LENS	NCLE ADVANCED
7:15AM – 8:15AM	<b>31C1</b> Swipe Right, Swipe Left – Choosing the Right Medication for Your Glaucoma Patient Schmidt  C,FL-OD, TPA	<b>31C2</b> They May Feel OK, But They Could Have NK Bloomenstein  C, FL-OD		<b>31C5</b> Should I Take Vitamins For My Eyes? Theriot  C,FL-OD		<b>31L1</b> Blueprint for Success: Starting a Specialty CL Practice Pal, Brujic  C,FL-OD	<b>31NA</b> NCLE ADVANCED EXAM REVIEW Domain I: Prefit, Preparation, Evaluation Aceto This course is 2 hours from 8:00am – 10:00am 📄  N-O3, NYS-CL-A, FL-T
8:30AM – 9:30AM	<b>30C1</b> Vision Series – Promotional Breakfast Symposium – Presented by Topcon Title TBD Speaker TBD  FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	<b>30C2</b> Vision Series – Promotional Breakfast Symposium – Presented by Pearle Vision Title TBD Speaker TBD  FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE					
9:45AM – 10:45AM	<b>33C1</b> Problem Solving and Glaucoma Management Steen This course is 2 hours from 9:45am – 11:45am	<b>33C2</b> Case Files: The Anterior Segment Chronicles Periman, Karpecki, Bloomenstein This course is 2 hours from 9:45am – 11:45am	<b>33C3</b> Ocular Adnexa and Eyelids - Optometry's Next Frontier McGee This course is 2 hours from 9:45am – 11:45am		<b>33C5</b> Ask the Experts – When You Are Managing The Retina Ferrucci, Gerson This course is 2 hours from 9:45am – 11:45am	<b>33C6</b> Periocular Malignancies Gurwood, Myers This course is 2 hours from 9:45am – 11:45am  Limited Attendance \$186	<b>33L1</b> Specialty CL Workshop Tucker, Pal, Barnett This course is 2 hours from 9:45am – 11:45am  Limited Attendance \$186
11:00AM – 12:00PM							
12:00PM – 2:30PM	<b>30C3</b> Vision Series – Promotional Lunch Symposium – Presented by Zeiss Meditec Title TBD Speaker TBD This session is 1 hour from 12:00pm-1:00pm  FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	<b>30C4</b> Vision Series – Promotional Lunch Symposium – Presented by Bausch+Lomb Title TBD Speaker TBD This session is 1 hour from 12:00pm-1:00pm  FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	<b>30C5</b> Injections Workshop Lighthizer Limited Attendance \$186 This workshop is 2 hours from 12:30pm-2:30pm				
2:45PM – 4:45PM	<b>35C1</b> Case Files: The Glaucoma Chronicles Marrelli, Schweitzer, Steen  C,FL-OD	<b>35C2</b> Lights, Lasers, Aesthetics Periman, Davison, McGee  C,FL-OD	<b>35C3</b> Swollen Optic Nerves: Now What? Lighthizer  C,FL-OD, TQ	<b>35C4</b> If All Starts at the Lids: Modern Diagnosis and Management of the Palpebris Whitley, Koetting, Bloomenstein  C,FL-OD, TPA	<b>35C5</b> Current Strategies on Managing Diabetic Eye Disease Yackey, Haynes  C,FL-OD, TQ	<b>35C6</b> Management of Ocular Pain, Considerations When Prescribing Opiates Gurwood, Myers  C,FL-OD, Orals, TPA	<b>35L1</b> Business of Contact Lenses Barnett, Brujic, Quint  C,FL-OD
5:00PM – 6:00PM							<b>36NA</b> NCLE ADVANCED EXAM REVIEW Domain IV: Routine and Emergency Follow-Up Visits Aceto 📄  N-O3, NYS-CL-A, FL-T
5:10PM – 6:10PM	<b>36C1</b> Glaucoma Myth Busters Schweitzer  C,FL-OD	<b>36C2</b> A Quick Start Guide to Drops: From Lubricants to Autologous Madan  C,FL-OD				<b>36L1</b> Blueprint for Success: Fitting & Troubleshooting Scleral Lenses Pal, Brujic  C,FL-OD	

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	Neurological
General Optometry	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	Dry Eye / Ocular Surface Disease
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	Hands-On Workshop

ABO BASIC	OPTICAL TECHNOLOGY					BUSINESS SOLUTIONS			
	<b>31O1</b> It's Just a Contact Lens Atkins 📄  FL-T,N-O2,NYS-CL-I	<b>31O2</b> Seeing Through the Eyes of the Patient Saccarelli 📄  A	<b>31O3</b> Sunglasses, They're Not Just for Summer Anymore! Alexander 📄  A	<b>31O4</b> Simplifying the Complicated Bourque 📄  TBD			<b>31B2</b> Psychological Safety in the Workplace Hanlin 📄  A-NO,FL-OP,N-NO,NYS-CL-B, NYS-D-B	<b>31B3</b> Grow Your Team. Grow Your Business. Carlson  C,FL-OD	<b>31B4</b> Enhancing the Patient Experience Bull  C,FL-OD
									<b>31B5</b> Tips For Training Staff On New Eye Care Technology Davison  C,FL-OD
<b>32AB</b> ABO BASIC EXAM REVIEW Domain II: Ocular Anatomy, Physiology, Pathology and Refraction; Domain VI: Laws, Regulations and Standards Bastl 📄  NOT FOR CREDIT	<b>32O1</b> Instruments used for Ocular Evaluation Gzik 📄  A, FL-T	<b>32O2</b> The Main Tools of Low Vision - How and When to Use Them Saccarelli 📄  TBD	<b>32O3</b> Your Doors Are Open: How Your Relationships Impact Your Profitability! Atkins 📄  TBD	<b>32O4</b> The Anti-Fatigue Lens Opportunity! Alexander 📄  A-O2,FL-T,NYS-D-I	<b>32O5</b> Dispensers Guide to Prism Neff 📄  A		<b>32B1</b> Creating Perceived Value Hanlin 📄  A-NO,FL-OP,N-NO,NYS-CL-B, NYS-D-B	<b>32B2</b> Only The Best Will Do! Bruce 📄  A	
<b>33AB</b> ABO BASIC EXAM REVIEW Domain I: Ophthalmic Optics Bastl 📄  NOT FOR CREDIT	<b>33O1</b> Case Reports Contact Lenses/ Spectacles Gzik 📄  A, FL-T, N	<b>33O2</b> Age-Related Eye Changes and Their Management Zeitlin 📄  TBD	<b>33O3</b> Prism Proficiency Walters 📄  A	<b>33O4</b> Deconstructing Advanced Progressive Lens Designs: A Stepwise Approach Hoff 📄  A	<b>33O5</b> Compression Mounting Adjustments, Repairs, Assembly Goh 📄  A-O2,FL-T,NYS-D-I		<b>33B1</b> Dispensing Without Boundaries Maldonado 📄  TBD	<b>33B2</b> The Case of the Second Pair Sale Koenigsberg 📄  A-O1,FL-OP,NYS-D-B	<b>33B3</b> Elevate Your Practice: Success Strategies for Growth & Impact Quint This course is 2 hours from 9:45am-11:45am  C,FL-OD
									<b>33B4</b> 10 Ways To Use Marketing To Attract New Staff Wilhelm  C,FL-OD
									<b>34B4</b> Decoding the Millennial Mindset: Strategies for Motivation and Engagement Virzi  C,FL-OD
		<b>39O1</b> Patient Choice Awards TBD, TBD 📄  A-NO,N-NO							
<b>35AB</b> ABO BASIC EXAM REVIEW Domain III: Ophthalmic Products; Domain V: Dispensing Procedures Bastl 📄  NOT FOR CREDIT	<b>35O1</b> Aniseikonia - The Problem, The Solutions Bruce 📄  A-O1,FL-T,N-O3,NYS-CL-A,NYS-D-A	<b>35O2</b> Dealing with Difficult Patients and Troubleshooting Koenigsberg 📄  A-O2, FL-T,NYS-D-I	<b>35O3</b> Eye Diseases Technicians and Opticians Should Know Zeitlin 📄  A	<b>35O4</b> Frame and Lens: Making a Perfect Match Walters 📄  A	<b>35O5</b> How It Works - Anti-Reflective & Blue Light Treatment Alexander 📄  A	<b>35O6</b> Basic Frame Repair Workshop Goh 📄  A	<b>35B1</b> Living Into Your Values Collins 📄  A		<b>35B4</b> The Taylor Swift Effect-Women in Leadership Carlson  C,FL-OD
<b>36AB</b> ABO BASIC EXAM REVIEW Domain IV: Instrumentation Bastl 📄  NOT FOR CREDIT	<b>36O1</b> Soft Contact Lens Complications Zeitlin 📄  FL-T,N	<b>36O2</b> Myopia Management: Safety and Efficacy of Ortho-K Buckner 📄  FL-OP,N-O1,NYS-CL-B	<b>36O3</b> Uncommon & Complicated Case Reports in Trouble Shooting Alexander 📄  A-O3,FL-T,N-O3,NYS-CL-A,NYS-D-A	<b>36O4</b> These Don't Work! Bruce 📄  A-O1,FL-T,NYS-D-I	<b>36O5</b> Light Filtering Lenses Manso 📄  A-O2,FL-T,NYS-D-I		<b>36B1</b> The Latest in Lens Technology for Digital Device Addicts Koenigsberg 📄  TBD		
								<b>36B3</b> Purchasing Equipment - A Case Study Approach To Efficiency and Cost Effectiveness Neufeld  C,FL-OD	<b>36B4</b> 7 Tips For An Improved Culture Carlson  C,FL-OD

ABOUT ACCREDITATION

The accreditation designations serve as a guide to assist you with course selections. Please refer to VEW2024.com/Policies for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education Office.



SATURDAY | SEPTEMBER 21

PROGRAM SUBJECT TO CHANGE AS OF 06-04-24.

CLINICAL		CONTACT LENS	NCLE PRACTICAL
7:15AM – 8:15AM	<b>41C1</b> Top 10 Medications and Their Ocular Side Effects Lonsberry		<b>41L1</b> Blueprint for Success: Hybrid Contact Lens Case Series Tucker
	C,FL-OD, TPA	C,FL-OD	
8:30AM – 9:30AM	<b>42C1</b> Oral Pharmaceuticals in Primary Care Optometry Lonsberry This course is 2 hours from 8:30am-10:30am	<b>42C2</b> Innovations in Glaucoma - Next Generation Technology, Medications, and Delivery Schweitzer This course is 2 hours from 8:30am-10:30am	<b>42L1</b> Maximizing Comfort & Clarity: Managing Ocular Surface Disease for Optimal Contact Lens Wear Brujic
			C,FL-OD
9:45AM – 10:45AM			<b>43L1</b> Multifocal Fitting Tips for Soft, GP, Scleral, and Hybrid Lenses Pal
	C,FL-OD, TQ, Orals, TPA	C,FL-OD, TQ	C,FL-OD
11:00AM – 12:00PM	<b>44C1</b> Uveitis: Systemic and Ocular Approaches to Management Lonsberry	<b>44C2</b> Case Challenges of the Cornea Schweitzer	<b>44L1</b> Blueprint for Success: How To Improve Contact Lens Wear With Ocular Aesthetics Pal
	C,FL-OD	C,FL-OD	C,FL-OD
1:00 PM – 3:00 PM	<b>45C1</b> Interactive Anterior Segment Grand Rounds Lonsberry		<b>45L1</b> 10 Innovations in Contact Lenses That You Need To Know About Brujic
	C,FL-OD, TQ		C,FL-OD
			<b>45NP</b> NCLE Practical Exam Review Neff
			NOT FOR CREDIT

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	Neurological
General Optometry	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	Dry Eye / Ocular Surface Disease
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	Hands-On Workshop

ABO PRACTICAL	OPTICAL TECHNOLOGY				BUSINESS SOLUTIONS			
	<b>41O1</b> Contact Lens Selection and Patient Education Bruce		<b>41O3</b> Bright Eyes on the Future of Fashion, Optics and Vision Maldonado		<b>41B1</b> Talking About My Generation Manso		<b>41B3</b> The Intersection of Dry Eye and Beauty: Design, Build, and Brand a Profitable Dry Eye Spa Davison	<b>41B4</b> Promoting the Happiness Advantage in Your Office Brimer, Carlson
	FL-T,N		A-OI,FL-T,NYS-D-I		A-NO,P,FL-OP,N-NO,NYS-CL-B,NYS-D-B		C,FL-OD	C,FL-OD
	<b>42O1</b> Demystifying Near Task Specific Lenses Hoff	<b>42O2</b> Advanced Lensometry: Application of ANSI Standards Aceto This course is 2 hours from 8:30am – 10:30am	<b>42O3</b> Storytelling Through Eyewear Design and Manufacturing Roseillier		<b>42B1</b> Telehealth is Here to Stay. Really! Manso		<b>42B3</b> Dry Eye Billing & Coding: Maximize Your Profit Brimer	
	A-O2, FL-T, NYS-D-I		A-NO,FL-OP,NYS-D-B		A-OI,P,FL-T,NYS-D-I		C,FL-OD	
<b>43AP</b> ABO Practical Exam Review Neff This course is 2 hours from 9:45am – 11:45am	<b>43O1</b> Powerboost Lenses - Why Do My Patients Need Them? Hoff		<b>43O3</b> The three little words we all hate to hear..... "I Can't See" Bourque		<b>43B1</b> Stay Shady Brush		<b>43B3</b> Building a Legacy Brujic	<b>43B4</b> 10 Ways To Grow Your Leadership Carlson
	A-O2,FL-T,NYS-D-I	A-O2,FL-T,NYS-D-A	TBD		A-OI,FL-OP,NYS-D-I		C,FL-OD	C,FL-OD
	<b>44O1</b> Why Contacts? Bruce		<b>44O3</b> Taking a "BYTE" Out of Segments Manso		<b>44B1</b> The Three P's of Eyecare: People, Products, and Process Walker		<b>44B3</b> Optometry Contracts - Comprehensive Reviews and Negotiations Neufeld	
NOT FOR CREDIT	FL-T, N-OI, NYS-CL-B		A-OI,FL-T,NYS-D-I		A-NO,FL-OP,NYS-D-B		C,FL-OD	
	<b>45O1</b> Establishing a Solid Foundation: RGP Designs and Fitting Bruce	<b>45O2</b> What Are All These Adjustment Tools? Bourque	<b>45O3</b> Selling Efficiently and Effectively in a Busy Practice Koenigsberg	<b>45O4</b> How SOAP Makes Life Easier Parker			<b>45B3</b> The Business of Eye Care: How Every Day Clinic Practice Can Generate Revenue Davison	<b>45B4</b> The Practice Owner's Guide to Lean Inventory Management Neufeld
	FL-T,N	A-O2,FL-T,NYS-D-I	A-NO,FL-OP,NYS-D-B	A-OI,FL-T,N-OI,NYS-CL-I,NYS-D-I			C,FL-OD	C,FL-OD

EDUCATION REGISTRATION

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge and course itinerary printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers.
- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge and course itinerary, you will need to get a new course itinerary printed so that your current courses are listed, including room numbers.
- After you attend your course(s), please complete the session evaluation for each course. The session evaluations are available on the Vision Expo website and mobile app. After completion, you will be able to send yourself the CE Letter via email verifying your course attendance.
- After the Education Program, you will receive a CE letter via e-mail verifying your course attendance. Please submit this CE letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.