

VISION EXPO

EXHIBIT HALL MAP

SEPTEMBER 18-21, 2024

*EDUCATION OPENS SEPT. 18, EXHIBIT HALL OPENS SEPT. 19

THE VENETIAN EXPO, LAS VEGAS



EXHIBIT HALL HOURS

THURSDAY
SEPTEMBER 19

9:30 AM - 6:00 PM

FRIDAY
SEPTEMBER 20

9:30 AM - 6:00 PM

SATURDAY
SEPTEMBER 21

9:30 AM - 3:00 PM

★ VIEW ALL SHOW SPECIALS

We've put together some great offers from our exhibitors!

SCAN THE QR CODE TO CLAIM SPECIAL DEALS,
PROMOTIONS, GIVEAWAYS AND MORE!



Follow Your Heart with VSP

Did you know the hearts stamped on Marchon and Altair frame brands can help increase profitability AND save time? You'll quickly see which brands count toward your VSP Premier Edge™ frame targets, and your VSP® patients can maximize their benefits when following the hearts to a new favorite frame.



Get More with VSP Premier Edge

Premier Edge provides you with opportunities to attract more patients and delivers valuable benefits that help your practice thrive.

- Check in at the VSP Vision™ booth P13087 and see what's new with Premier Edge.
- Visit the Premier Edge Lounge in the VSP Vision booth to speak with a GBDM.



marketing support

Marketing Support for Your Practice

Turnkey marketing solutions and consultations from marketing professionals to help grow your business and market your practice with ease.



training and education

Training and Education for Your Entire Practice

Comprehensive business-building training and education tailored specifically for VSP Vision network doctors and staff.



career support

Support for Every Stage of Your Professional Journey

Resources for every stage of your career journey, with no-cost OD talent recruitment and placement services, networking opportunities, business education, funding, and more.



partners

Exclusive Access to Industry-Best Products and Services

Cost-saving offers and special promotions from VSP Vision and many of our industry-leading partners, including ZEISS, HOYA Vision Care, Bausch + Lomb, CareCredit, Optos, Tura, WestGroupe, MODO, and Weave.

vsp VISION.

Booth #P13087

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EXHIBITOR LIST

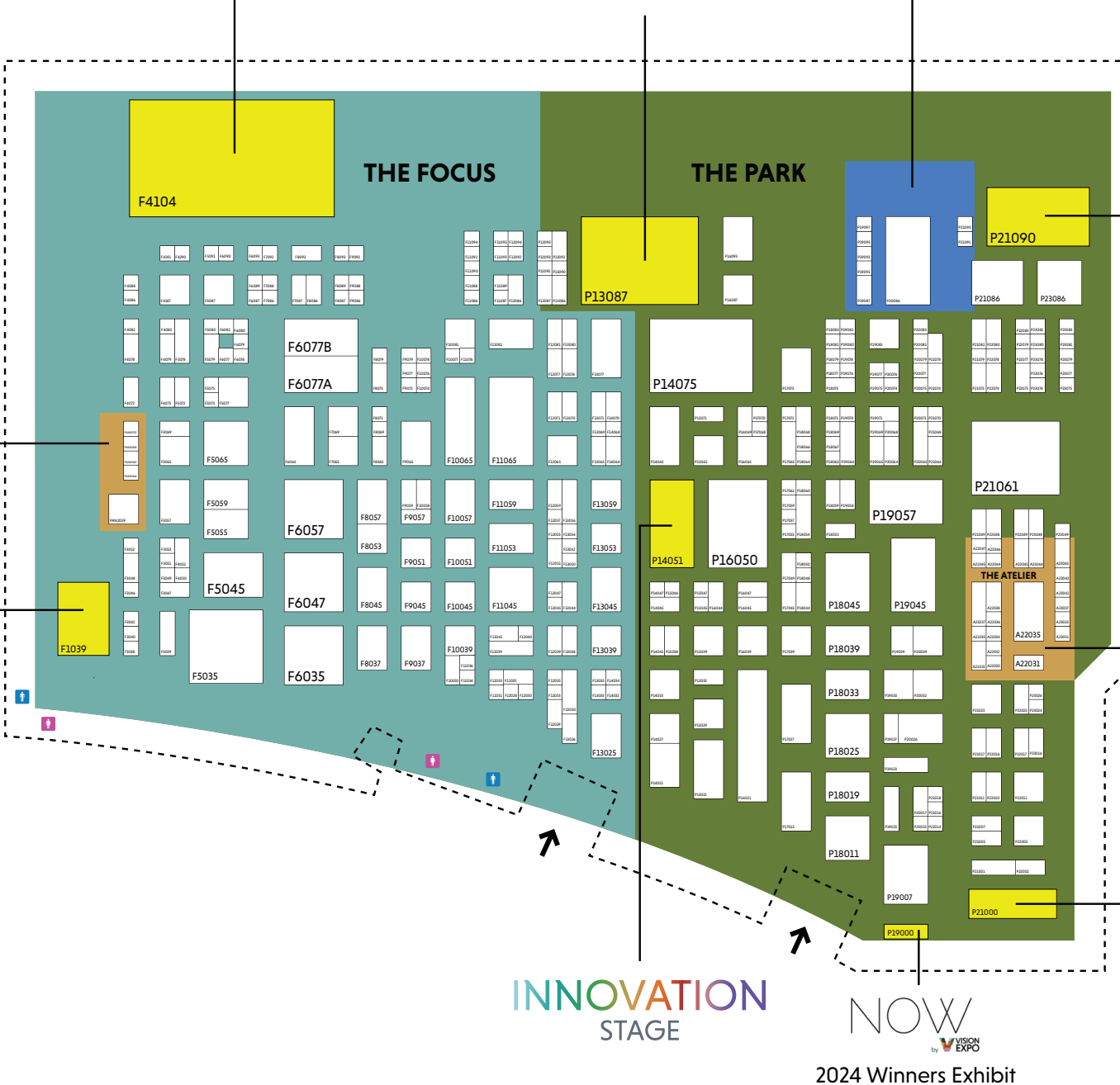
Abba Optical USA Inc.	P21064	Crystal Practice Management (Abco Solutions Inc)	F11039
AbbVie	F13039	DAC Vision/National Optronics	F6057
ACEP Smart Mirror	P21037	Danyang Optimal Optical Glasses Co., LTD	F3038
Acuity Pro, Inc.	F12051	DANYANG RIVER TRADING CO., LTD	P18069
ADIT	F6089	Dejavi innovation	P20075
Aevum	F7088	Demandforce	PAN3070
Alternative & Plan "B" Eyewear	P21049	Designs for Vision	F11033
Altris AI	F10077	DGH Technology Inc	F12055
Amcon Laboratories	P14033	Digital Vision	F8086
American First Finance	F12081	Digital Vision	F8086
American Optical	P18045	DigitalOptometrics	F10045
Amphibia Eyegear	P19093	DITA	SUITE-47-902
ANAGRAM	PAN3068, P21035	Doctor Multimedia	P20079
Anthem Blue View Vision	P21075	Drs Rx	P19091
Art Optical Contact Lens Inc	F13050	Dry Eye Guys	F9077
Aspex Eyewear Inc	P18011	Dynamic Laboratories Inc	P18039
Automation & Robotics SA (A&R Optical Machinery)	F8037	East Optical	F4052
Avalon Eyewear	P18054	eClinicalWorks	F6065
Avulux	P20039	ECR Vault-Milner Technologies	P18071
ba&sh Eyewear	SUITE-47-903	Eight To Eighty Eyewear Inc	P17065
Bag Pro	P18064	epipole Inc	PAN2065
Bamboo Brook Inc.	P19078	Erker's 1879	SUITE-47-903
Bank of America Practice Solutions	F9088	Eschenbach Optik Of America, Inc.	F12030
Barti Software	F12047	ESE International	P22016
Bausch + Lomb	F13056	Essilor/Luxottica	P16050
Bellinger House	SUITE-47-910	E-Swin USA	F4078
Blackfin Eyewear Inc.	A23035	Etnia Barcelona LLC	SUITE-47-911, A22046
BlepheX LLC	F12071	Euclid Vision/Visionary Optics	F11095
Blue View Vision	P22075	Euro Vision International	A21045
Box Brokers Group/BBG Optical	P17045	Europa Eyewear	P18045
BPI Brain Power Inc	F14034	Everyware	P18055
Briot Weco Finishing Systems by Visionix	F10065	Eye and Ear	P23024
Broad International Exhibition Limited	B119065	Eye Cloud Pro	P15038
Buhler Leybold Optics	F13038	Eye Designs	P14065
Cal Coast Ophthalmic Instruments	F12051	Eye Evolve Design - Office design and millwork company	P21023
Capri Optics	P20026	Eye OJO	P15071
CareCredit	F11081	Eye Q Eyewear Inc.	P19015
CARIN Eyewear	A22034	Eyecare Republic	PAN3064
Carl Zeiss Meditec USA, Inc.	F6077B	Eyefficient	PAN2059
Carl Zeiss Vision Inc	F6077A	Eyefinity	P13087
Caroline Abram	A23031	EYEFUNC	P18060
Cascade Optics	F11094	EyePegasus	F8065
CashDiscountProgram.com	F11090	Eyes of Faith Optical	P21018
Cerium Optical Products	F9045	Eyefinity	P13087
Chlogan Eyewear Inc	P14045	FANIEL EYEWEAR	P21011
CHONGQING SUNKING-DOM MEDICAL INSTRUMENT CO., LTD	F12059	FastGrind	F11034
Clariti Eyewear	P20032	Filtertech	F5055
Clearlens	P18068	First Insight Corp	F3065
ClearVision Optical Co Inc	P19057	FISA North America Inc.	F12039
CMA Global	P20017	Flex Frames	P13090
Coburn Technologies Inc.	F6047	Flexlink Systems Inc	F3048
Color My World	P22077	Floats Eyewear	P19070
Colors In Optics Ltd	P17075	Flo-Optics	F10051
Compulink Healthcare Solutions	F10039	Flying Eyes Optics	P16047
Conant Lens	F12029	Frames Data	P21086, P23086
Conexiant	F4072	General Optics	F4073
Contamac	F10076	Gino Optical (Shanghai) Co., Ltd.	F5079

Glaukos Corporation	F7092	Marco Lombart	F6035
Global Optique Inc	P19023	Marcolin USA	P14075
Gold And Wood	A23041	Match Eyewear	F17039
GUANGZHOU ZHOHO GLASSES CO.,LTD	P19076	Matsuda Eyewear	SUITE-47-802
Haag-Streit USA/Reliance	F13025	MATTISSE Hand Painted Eyewear	P22017
Harrow, Inc.	F8087	McGee Group	P19045
Hazi	P22079	MD Elite Laser	F6078
HEINE	F12040	MedTech International Group	P15045
Hilco Vision	P14021	MEI srl	F13077
Hilco Vision Vision Care Solutions: Bruder Health-care M&S Technologies	P15029	Meivertor	F11076
Himax Dream Eyewear Inc.	P21074	Merakris Therapeutics Inc.	F3052
HLB Med	P21016	Micro Medical Devices Inc	F13065
HORIZONS OPTICAL OF AMERICA, LLC	F13080	Modern Optical International	P15021
Hoya Vision Care	F5059	MODO Eyewear	P19007
HR for Health	F11087	Mondottica USA	P17071
Huntington Bank	P18066	Monoqool	SUITE-47-903
iCare	F8057	MOVU INC.	P13092
i-dealoptics	P17027	MyEyeStore	F10039
iNEER Co., Ltd.	F3039	Nano Magic	P19071
illuminix	F13035	Nanodropper	F12045
iMatrix	P18044	Neulens	F5087
Importaciones Ibiza	P19077	New York Eye	P16087
InMode	F11041	Next Vision Instruments	F7069
Innova Systems Inc.	F13052	Nidek	F10057
Innovative Eyewear Inc	P19027	Ningbo Easyclean Commodity Co., Ltd	P18050
Invision Magazine	P22049	Nividous Software Solutions	F6087
IOT	F11053	Noon Shop, Inc.	P19039
IRENE CORPORATION	P20015	Nordic Pharma, Inc.	F8089
Italian Eyewear	P17070	Norwood Device & Diagnostics	F3047, F3049
IFit	F12028	NOVAR	F9057
Jobson Optical Group	P21086, P23086	NW77h	SUITE-47-903
JoeArchitect	F12035	OASIS Medical Inc.	F10081
Johnson & Johnson Vision	F10058	Ocuco	F11045
Jonas Paul Eyewear	P21070	Oculus Inc.	F13053
Jonathan Cate, Inc.	P22011	OcuRx LLC	F7086
K&Y Diamond	F3051	OCUSOFT	F9051
Kasperek Optical	P18075	ODs on Finance	F3047
KCI Chemical Company	F11088	Ogi Eyewear	P18019
Keeler Instruments Inc	F13030	Olleyes	F10035
Kenmark Eyewear	P15039	One Interior LLC	P16049
Kering Eyewear	SUITE-3-707	OneSpot	F5075
Kids Bright Eyes	P17061	OnO Optical	P21078
Kingmate (Xiamen) Imp. & Exp. Trading Inc.	F10078	Optical Works Corp	P18083
Kio Yamato	A22031	opticwash	L2
Konan Medical USA, Inc.	F13044	Optikam Tech Inc	F12065
KOREA TMT	P17059	Optivision, Inc.	F3042
Lacrivera	F6080	Optodex	F11090
Laibach & York	A22038	Optometric Aesthetics	F9059
Lens Best Co	F8053	Optometric Architects	P17055
LensCo	F5072	OPTOPOL USA	F11086
Lenz Therapeutics	F11031, F11036	Optos Inc.	F9065
Liberty Sport	P19095	OptoTech Technologies Inc.	F5045
Linhai Jinfan International Trade Co., Ltd.	P19075	Optovue by Visionix	F10065
LKC Technologies	F14070	Orgreen Optics LLC	P21001
LTD Eyewear	P14041	OTTICA VENETA Eyewear from the Mountains of Italy	SUITE-47-805
Lumenis	F13045	OVVO OPTICS	P22005
LUMI LUMI Vision	P17057	Pearle Vision	F3069
Maat Optical	F3069	PECAA	P13086
MacuHealth LLC	F8045	PERC Merchant Services	F12086
Maico Diagnostics	PAN1068	PheCom Technologies LLC	F13054
Marchon	SUITE-47-817		

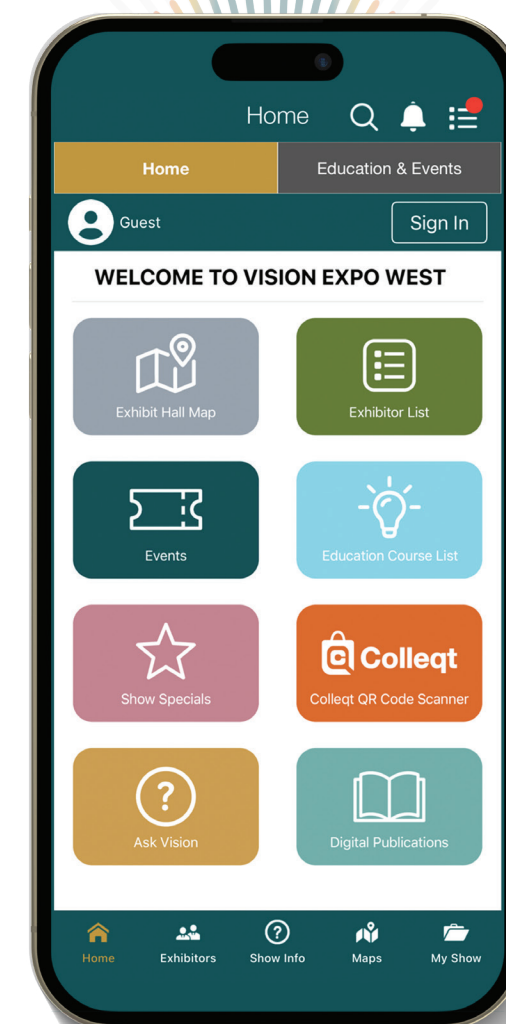
Plusoptix, Inc.	F12057	Safilo USA, Inc.	P21061, SUITE-47-810
Poets Eyewear LLC	A23044	Santini International	F11059
POTEC Co., Ltd.	F11089	Satisloh North America Inc	F6057
Precision Tool Technologies	F3053	Schneider Optical Machines	F5035
Prism Vision Group	P12095	ScienceBased Health	F13069
Pro-Look Eyewear	P18081	Scope Health Inc	F13071
R&R EYEWEAR IMPORTS INC.	P19064	SD EYES	P16039
RAX Solutions, INC	T12077	Sea2See	A23037, SUITE-47-8
Regener-Eyes	F9086	Serengeri Eyewear	A22045
Reichert / AMETEK	F9037	Setex Technologies, Inc.	P21079
Resonate AI	F6081	ShenZhen CERTAINN Technology CO.,LTD.	F9075
RevCycle Partners	F5073	Shenzhen Crystal-star Tech Co., Ltd	F11035
Review Wave / PracticePal	P14047	SHO EYEWORKS + Eye Evolve Design	P21023
RevolutionEHR	F13059	SHWOOD EYEWEAR	P22001
RFA Services	P20074	Sightview Software, LLC	F13026
RICCINO (XIAMEN) OPTICAL INC.	F9079	Smilen	P15035
RightOn by Visionix	F10065	Solo Bambini®	P15047
Rimmel Eyewear	A22044	Rinsada	F8069
Royal Vision	P16065	Solutionreach	F5077
		SportSight Int'l	P19087
		STATE Optical Co.	P18045

Stellmacher Instruments Inc	F4093	Tocco Eyewear	SUITE-47-903
Studio Optyx	SUITE-47-903	Tomato Glasses	P16045
Sun Ophthalmics	F10051	TOMS EYEWEAR	A22036
Sunoh.ai	P12087	Topcon Healthcare	F11065
SURGENEX	F8079	Tres Noir Inc	P21047
Surv Payments	F14068	Triumph Optical	P21068
Suzhou 3N Biological Technology Co., Ltd.	F7087	Trukera Medical	F10074
Swift pulse	F6079	Tura	SUITE-47-820
Swissflex Eyewear System	P18077	Ultra Optics	F6057
Taizhou Cramlio Glasses Co., Ltd	P19033	Underdog Glasses	P21091
Taila Eyewear	A23031	UNICON OPTICAL CO., LTD.	P15046
Tarsus Pharmaceuticals	F14064	Universe Optical Mfg Co. Ltd	F13070
TC Charton	A22038	US Ophthalmic LLC	F7065
TD Tom Davies	A23043	V Y C O Z	P23048
Teem	P17068	Viatris, Inc.	F8071
Tele-Optometry powered by 20/20NOW and Visionix	F10065	Villa Eyewear	P21005
Thai Optical Group	F3057	Virtual Field	P18065
The Dry Eye Doctor, Inc.	F12033	Virtual Vision Health	F8092
The Neighbors	SUITE-47-903	Visionix	F10065
Thea Pharma Inc.	F11035	VisuScience Meditech Co., Ltd.	F4083
THEMA A Family Factory	P21007	Vivid Eyewear	P21017
		VizSites	P18067

VISION CAFÉ	F4104	VISION STAGE	P9007
vsp VISION	P13087	NOW	P21000
SUN & SPORT OTC	P21090	2024 Winners Exhibit	
OPTimum LOUNGE	P21061		
THE ATELIER	A22035, A22031		
OptiCon HUB			



NAVIGATING VISION EXPO AT YOUR FINGERTIPS



SCAN & DOWNLOAD the FreeVision Expo Mobile App to access the most up-to-date map of the Exhibit Hall!



*as of September 3, 2024

MARCHON | ALTAIR

Maximize Practice Efficiencies and Rewards with Marchon and Altair Eyewear

Marchon and Altair offer ready-to-ship, market-leading frames from brands you know and love, plus endless value-add programs and awards. When partnering with Marchon and Altair, you can be confident in getting quality and service you can trust.

Stop by to take advantage of our show specials and other offers!



The Elite Suite - Find the Perfect Fit

Discover the latest in lens technology with our best-in-class products, designed to help your patients see and look their best. Our product experts will show you how to dispense Unity® Via II Progressive Lenses, TechShield® Anti-Reflective Coatings, and SunSync® Light-Reactive Lenses, giving you category-leading lenses and enhancements for your patient's vision needs.

While you're at the booth, don't forget to sign-up for our daily giveaway of a \$500 e-gift card.



Connect, Collaborate, and Elevate with Eyefinity

Want to optimize your practice operations? Connect one-on-one with an Eyefinity® expert at VEW and see how our cloud-based software can help you manage your practice with efficiency.

As a 13x Reader's Choice award winner, we're committed to your success!



Learn how we acquire independent private practices from doctors wishing to transition toward retirement or to a different business model.



Find out how VSP Vision™ Eyes of Hope® can support your charitable giving, whether it's being reimbursed to see patients in need in your practice or supporting outreach with mobile eye care clinics or in-kind eyewear donations.



Booth #P13087

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Schedule of Events

Here are a few event highlights at Vision Expo West!

THURSDAY, SEPT. 19 | 11:00 AM – 11:50 AM @ INNOVATION STAGE

TOO MANY OPTICAL WALK OUTS? TRAIN THE WHOLE TEAM:
LEARN PROVEN TECHNIQUES TO IMPROVE CAPTURE RATE,
PRESENTED BY KAYLA ASHLEE, SPEXY

THURSDAY, SEPT. 19 | 12:30 PM – 1:30 PM @ INNOVATION STAGE

OPTICON GENERAL SESSION: A CONVERSATION WITH SCOTT SHAPIRO, CEO AT EUROPA EYEWEAR/STATE OPTICAL CO./AO EYEWEAR & CHAIRMAN OF TVC BOARD,
PRESENTED BY UNITED OPTICIANS ASSOCIATION (UOA)

THURSDAY, SEPT. 19 | 4:00 PM - 6:00 PM

COCKTAILS & CONNECTIONS @ THE V BAR

THURSDAY, SEPT. 19 | 4:45 PM – 5:15 PM @ INNOVATION STAGE

FLAUNT THE FRAME: EYEWEAR TRENDS FASHION SHOW #1

THURSDAY, SEPT. 19 | 6:30 PM – 9:30 PM @ 108TH FLOOR OF THE STRATOSPHERE*

BAUSCH + LOMB PRESENTS: THE PATIENT'S LANGUAGE OF DRY EYE:
YOU THINK YOU KNOW... BUT DO YOU?

RSVP required, please visit avenue.live/thepatientlanguageofdryeye

THURSDAY, SEPT. 19 | 9:00 PM – MIDNIGHT @ BROOKLYN BOWL

VISION EXPO WEST OPENING NIGHT PARTY,
FEATURING BAD HABITS 'EYE DOCS OF ROCK'

FRIDAY, SEPT. 20 | 12:00 PM – 1:00 PM @ INNOVATION STAGE

OPTICON PATIENT CHOICE AWARDS, PRESENTED BY
UNITED OPTICIANS ASSOCIATION (UOA)

FRIDAY, SEPT. 20 | 1:05 PM – 1:35 PM @ INNOVATION STAGE

OAKLEY PRESENTS: ELEVATING ATHLETE PERFORMANCE WITH FIRST-TIME OLYMPIAN,
ALAYSHA JOHNSON

FRIDAY, SEPT. 20 | 3:45 PM – 4:15 PM @ INNOVATION STAGE

FLAUNT THE FRAME: EYEWEAR TRENDS FASHION SHOW #2

FRIDAY, SEPT. 20 | 4:00 PM - 6:00 PM

COCKTAILS & CONNECTIONS @ THE V BAR

FRIDAY, SEPT. 20 | 7:30 PM – 9:30 PM @ DRAI'S BEACH CLUB & NIGHTCLUB

ODS ON FACEBOOK CELEBRATION OF OPTOMETRY

SATURDAY, SEPT. 21 | 11:00 PM – 3:00 PM @ INNOVATION STAGE

CAREER RESOURCE CENTER

To view the full schedule, scan the QR code!

