



VISION EXPO | 2024 VEGAS

EDUCATION: SEPTEMBER 18-21
EXHIBIT HALL: SEPTEMBER 19-21
THE VENETIAN EXPO | LAS VEGAS



EDUCATION BROCHURE

FEATURING ALMOST **320 HOURS** OF EDUCATION, INCLUDING CUTTING-EDGE CLINICAL CONTENT DEVELOPED SPECIFICALLY FOR VISION EXPO

PRESENTED BY CO-OWNERS



Scan the QR code & Register before 8/9 to take advantage of Early Bird Pricing on Unlimited Education!

SCAN & SAVE!





FROM THE EDUCATION PLANNING COMMITTEE CHAIR

When people say Las Vegas, they instinctively think of the phrase, “What happens in Vegas stays in Vegas”. While that may have been an accurate statement for most of the year it does not hold true when Vision Expo is being held in Las Vegas. In fact, the new saying should be “What you learn in Vegas goes straight to your practice”.

Whereas Vision Expo is always the premier meeting for clinical and practical education, this year new courses such as our Case Files series will take you straight into the lane for diagnosis and treatment. And where else can you gain the Blueprint for Success if not attending this new educational track? This is also apparent with our new West Coast Case Challenge where you help judge which of our panelists has presented the best use of new technology and kept the audience entertained. Yes, since we are in Vegas this meeting is both a mix of entertainment and quality education. Whether you are interested in adding aesthetics, honing your contact lens skills, realizing you could use more business acumen or simply just wanting to get in more steps perusing the exhibit hall - this year’s Vision Expo has something for everyone.

While at the meeting you should plan on getting educated over complimentary breakfast and lunch, and don’t forget the happy hour too. When the meeting is over, we can all sway to the sounds of Bad Habits or share a drink at the OD’s on Facebook party. However, that is not all. With hands-on workshops and interactive case discussions you become part of the meeting rather than just merely attending. With over 100 courses filling over 150 hours of education, Expo positively has something for all in attendance. And did I mention the expansive exhibit hall?

I hope to see you in the halls of the Venetian, in a seat during one of the lectures, or speaking to a vendor in the exhibit hall. But if I see you on the strip...I will leave what I see in Vegas.



Marc Bloomenstein, OD, FAAO
Education Planning Committee Chairman

EDUCATION PLANNING COMMITTEE

Meet the members who have been actively involved in the development of this year’s education meeting.



Marc Bloomenstein
OD, FAAO
EPC Chairman
Scottsdale, AZ



Steven Ferrucci
OD, FAAO
North Hills, CA



Melissa Barnett
OD, FAAO, FSLs, FBCLA
Davis, CA



Jessilin Quint
OD, MBA, MS, FAAO
Oakland, ME



Mark Dunbar
OD, FAAO
Miami, FL

OPTICON ADVISORY BOARD

Meet the members who have been actively involved in the development of this year’s education meeting.



Phernell Walker
MBA, ABOM, NCLEC
OptiCon Advisory Board Co-Chair
Pure Optics, LLC



Ledonna Buckner
ABOC, NCLEM
CooperVision Specialty EyeCare - Americas



Lanard C. Atkins
ABOC, NCLEC
OptiCon Advisory Board Co-Chair
Owner, Timeless EYIdentity



Curt Duff
ABOM, NCLEM
ABO Immediate Past Chair
Owner, Tinder-Kraus-Tinder



Janet Acara
NCLEM, ABOC
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NCLE Board Chair
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Carri L. Russell Rivera
ABOC, NCLEM
NCLE Immediate Past Chair
Bausch Health Specialty Vision Products

EDUCATION PRICING

We're thrilled to offer pricing which makes VisionEd most affordable!

DOCTORS

UNLIMITED CONTINUING EDUCATION Early Bird: \$599 \$499 Register on or before 8/8/24	A LA CARTE \$70/hour Select this option if you plan on taking fewer than 7 hours.
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OPTICON / ALLIED HEALTH

OPTICIANS, CONTACT LENS PROFESSIONALS, ALLIED OPHTHALMIC PROFESSIONALS, OPTICAL ASSISTANTS AND OFFICE MANAGERS, FRAME BUYERS AND LAB TECHNICIANS

OPTICON @ VISION EXPO
UNLIMITED CONTINUING EDUCATION

Early Bird: \$349 \$299
Register on or before 8/8/24

OTHER PROFESSIONALS

PROFESSIONALS WORKING IN CORPORATE MANAGEMENT, OR SERVICE PROVIDERS

UNLIMITED CONTINUING EDUCATION Early Bird: \$539 \$499 Register on or before 8/8/24	A LA CARTE \$70/hour Select this option if you plan on taking fewer than 7 hours.
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TOTAL OFFICE PACKAGE

SAVE BIG ON EDUCATION BY BOOKING A GROUP! REGISTER FOUR OR MORE CONFEREES FOR UNLIMITED CONTINUING EDUCATION AND SAVE 20% OFF THE CURRENT EDUCATION RATE FOR DOCTORS AND OTHER PROFESSIONALS!

4+ CONFEREES
20% OFF*

* Total Office Package 20% discount does not apply to OptiCon Education Packages.

WORKSHOPS* \$186

- 20C5: OCT Workshop
- 20C6: IPL Workshop
- 33L1: Specialty Contact Lens Workshop
- 30C5: Injections and Minor Procedures Workshop

*Unlimited education package does not include workshops.

FREE EDUCATION*

- Global Contact Lens Forum: 10L1, 10L2, 10L3, 10L4, 10L5
- New Technology Showcase: 10C1, 10C2
(10C1 workshop limited to first 100 registrants)
- Vision Series (Optometrists Only)

*Advance Registration is required for free courses. First come, first serve.

ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:

- **ADMISSION TO EXHIBITS (\$150 VALUE)**
- **ADMISSION TO EDUCATION ATTENDEE LOUNGE**

2024 | VISION EXPO SUPPORTERS



Seeing beyond



CooperVision®



2024 VISION EXPO ENDORSERS



Official Institutional Sponsor: **NECO** | New England College of Optometry

QUICK GUIDE TO REGISTERING FOR CE

The Vision Team has created this guide to help make sure you can easily register for the appropriate courses to earn credits that you need for your license renewal.

The Conference Brochure includes the course schedule for each day of the CE program, the course schedule begins on page 11.

Each course includes a listing of the pending accreditations being offered for the course. For example, 10L1 Myopia Management With Contact Lenses: Conquering Cases Common to Outside of the Box has been submitted to COPE, Florida Opticianry, Florida Optometry, NCLE, and New York State Opticianry Board for CE credit.

10L1 - FREE	
8:00 AM -9:00 AM	Myopia Management With Contact Lenses: Conquering Cases Common to Outside of the Box Compton, Kading, Morrison

C,FL-OP,FL-OD,N,NYS-CL-I

There is also an Accreditation Legend at the bottom of the schedule on Day 1. The Accreditation Legend can help you verify that you have selected the courses that are appropriate for your license renewal.

ACCREDITATION LEGEND

A-NO/O1/O2/O3 – ABO-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, C – COPE, FL-OD – Florida State Board of Optometry, FL-OP – Florida State Board of Opticianry, FL-T – Florida State Board of Opticianry – Technical, N-NO/O1/O2/O3 – NCLE-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, NYS-D/CL – B/I/A – New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, O – Orals, P – AOA Paraoptometric Commission, T – TQ/CEE, TPA – Therapeutic

We are continuously submitting all of our courses to the various National Accreditation Agencies and State Boards. The list of Approved and Pending courses for each accreditation agency and state board are listed on the Vision West website – Education - Policies page (VEW2024.COM/POLICIES). We update the lists on a weekly basis, up until the show begins.

We hope that this quick guide will help you with the selection of the courses that you need to attend for your license renewal. Please remember to also check with your State Board to make sure you have registered for the appropriate courses that you need to satisfy your State's license requirements.

If you need to make changes to your course registration or have any questions, our Client Services team can be reached via phone at **(800) 811-7151** | **(203) 840-5610** or via email at inquiry@visionexpo.com

We look forward to seeing you at the show!



SOCIAL MEDIA & MARKETING BOOTCAMP

WEDNESDAY, SEPTEMBER 18, 2024

WHO KNOWS YOU?

WHY EVERY ECP NEEDS A PERSONAL ONLINE BRAND

TRUDI CHAREST
8:30AM - 9:30AM



MASTERING THE ART OF CONTENT CREATION:

STRATEGIES FOR IMPACTFUL BRAND STORYTELLING

MICHELLE ALEXANDER
9:45AM - 10:45AM



EYES ON THE FUTURE:

AI-DRIVEN MARKETING FOR EYE CARE PROFESSIONALS

ALEX PAISLEY
11:00AM - 12:00PM



VISUAL IMPACT:

STRATEGIES FOR EFFECTIVE VIDEO MARKETING IN EYE CARE

LILA SWIATYLO
1:00PM - 2:00PM



SPECIALIZED SOLUTIONS:

MASTERING MARKETING FOR MEDICAL SPECIALTIES

TYLER KEMP
2:15PM - 3:15PM



RIISING STAR:

A GUIDE TO BUILDING A TEAM MEMBER INTO A SOCIAL MEDIA MANAGER

KATE VIRZI
3:30PM - 4:30PM



CLINICAL HIGHLIGHTS

GLAUCOMA

- 11C1 Will the Real Glaucoma, Please Stand Up
- 23C1 Roadmap to Medical Management of Glaucoma
- 25C1 Ask the Experts: When You're Treating Your Glaucoma Patients
- 26C1 Strategies for Better Diagnosing Glaucoma
- 31C1 Swipe Right, Swipe Left – Choosing the Right Medication for Your Glaucoma Patient
- 33C1 Problem Solving and Glaucoma Management
- 35C1 Case Files: The Glaucoma Chronicles
- 36C1 Glaucoma Myth Busters
- 42C2 Innovations in Glaucoma - Next Generation Technology, Medications, and Delivery

HANDS ON WORKSHOP

- 20C5 OCT Workshop
- 20C6 IPL Workshop
- 30C5 Injections Workshop

IMAGING TECHNOLOGY

- 10C1 NEW TECHNOLOGY SHOWCASE: Speed Dating With New Technology: Get To Know Your Equipment Before You Take It Home
- 10C2 NEW TECHNOLOGY SHOWCASE: West Coast Case Challenge
- 20C5 OCT Workshop
- 25C4 Putting the 'Oh!' in OCT

SURGICAL/CO-MANAGEMENT

- 24C3 Rapid Fire Referrals
- 25C6 Botched: Now What?

ANTERIOR SEGMENT

- 13C3 Lessons Learned from Things Done Well and Things Done Poorly in Dry Eye
- 20C6 IPL Workshop
- 21C1 You 'Mite' Want To Consider Treating That Lid!
- 24C4 Differentiating Keratitis
- 26C6 Unveiling Uveitis
- 30C5 Injections Workshop
- 33C2 Case Files: The Anterior Segment Chronicles
- 33C3 Ocular Adnexa and Eyelids - Optometry's Next Frontier
- 35C4 It All Starts at the Lids: Modern Diagnosis and Management of the Palpebris
- 44C1 Uveitis: Systemic and Ocular Approaches to Management
- 44C2 Case Challenges of the Cornea
- 45C1 Interactive Anterior Segment Grand Rounds

NEUROLOGICAL

- 12C1 It's All In Their Head: Diagnosing Neurological Related Eye Conditions
- 13C1 The OD's Role in TBI
- 35C3 Swollen Optic Nerves: Now What?

PHARMACOLOGY

- 11C2 The Good, the Bad, the Orals
- 35C6 Management of Ocular Pain, Considerations When Prescribing Opiates
- 41C1 Top 10 Medications and Their Ocular Side Effects
- 42C1 Oral Pharmaceuticals in Primary Care Optometry

PRESBYOPIA

- 21C3 When Your Presbyope Only Wants Surgery

GENERAL OPTOMETRY

- 12C3 Elevating the Patient Care Experience Through Technology and AI
- 21B3 Strategies for Succeeding in Private Equity
- 21B4 Why Key Metrics Are Important & How To Start Using Them
- 23B3 Legal Lens: Navigating Eye Care Without Lawsuits
- 23B4 Acquiring New Technology and Determining Return on Investment in Ocular Surface Disease
- 23C6 Ocular Emergencies
- 24B3 Profitable Partnerships via Co-Management
- 25B4 The Art of Entrepreneurship – How To Be Successful in Private Practice
- 25C2 Two Truths and a Lie
- 25C3 Top 15 Diagnoses You Should Never Miss
- 31B3 Grow Your Team. Grow Your Business.
- 31B4 Enhancing the Patient Experience
- 31B5 Tips For Training Staff On New Eye Care Technology
- 31C5 Should I Take Vitamins For My Eyes?
- 33B3 Elevate Your Practice: Success Strategies for Growth & Impact
- 33B4 10 Ways To Use Marketing To Attract New Staff
- 33C6 Periocular Malignancies
- 34B4 Decoding the Millennial Mindset: Strategies for Motivation and Engagement
- 35B4 The Taylor Swift Effect-Women in Leadership
- 35C2 Lights, Lasers, Aesthetics
- 35L1 Business of Contact Lenses
- 36B3 Purchasing Equipment - A Case Study Approach To Efficiency and Cost Effectiveness
- 36B4 7 Tips For An Improved Culture
- 41B4 Promoting the Happiness Advantage in Your Office
- 41C2 Rapidly Changing Landscape of Refractive Technology
- 43B3 Building a Legacy
- 43B4 10 Ways To Grow Your Leadership
- 43C3 Recognizing and Overcoming Bias to Better Serve Your Patients
- 44B3 Optometry Contracts - Comprehensive Reviews and Negotiations
- 45B3 The Business of Eye Care: How Every Day Clinic Practice Can Generate Revenue
- 45B4 The Practice Owner's Guide to Lean Inventory Management

CONTACT LENS

- 10L1 GLOBAL CONTACT LENS FORUM: Myopia Management With Contact Lenses: Conquering Cases Common to Outside of the Box
- 10L3 GLOBAL CONTACT LENS FORUM: Ace in the Hole: The Top 10 Tips and Tricks To Transform Your Contact Lens Practice
- 10L5 GLOBAL CONTACT LENS FORUM: Maximizing Contact Lens Practice Success
- 21L1 Vision Heroes: Saving Sight with Contact Lenses in the Pediatric Population
- 23L1 Marketing Your Specialty Contact Lens Practice
- 24L1 AI & Contact Lenses
- 25L1 Worst Case Scenarios: Transforming Challenges Into Success With Specialty Contact Lenses
- 26L1 Making Myopia Mainstream
- 31L1 Blueprint for Success: Starting a Specialty CL Practice
- 33L1 Specialty CL Workshop
- 35L1 Business of Contact Lenses
- 36L1 Blueprint for Success: Fitting & Troubleshooting Scleral Lenses
- 41L1 Blueprint for Success: Hybrid Contact Lens Case Series
- 42L1 Maximizing Comfort & Clarity: Managing Ocular Surface Disease for Optimal Contact Lens Wear
- 43L1 Multifocal Fitting Tips for Soft, GP, Scleral, and Hybrid Lenses
- 44L1 Blueprint for Success: How To Improve Contact Lens Wear With Ocular Aesthetics
- 45L1 10 Innovations in Contact Lenses That You Need To Know About

POSTERIOR SEGMENT/RETINA:

- 21C6 Advances in the Diagnosis and Management of Geographic Atrophy
- 23C5 Case Files: The Retina Chronicles
- 26C5 Retina Update 2024 and Beyond
- 33C5 Ask the Experts – When You Are Managing The Retina

DRY EYE / OCULAR SURFACE DISEASE

- 12C2 Mastering the OSD Patient: A Clinical Approach to Success
- 21C2 Is IPL Right For My Patient?
- 23C2 Ask the Experts: When Your Patient Has OSD
- 23C4 Makeup and Ocular Surface – What You Need to Know
- 25B3 Blueprint for Success: Strategies For Starting A Dry Eye Practice
- 26C2 Drops vs. Tears
- 31C2 They May Feel OK, But They Could Have NK
- 36C2 A Quick Start Guide to Drops: From Lubricants to Autologous
- 41B3 The Intersection of Dry Eye and Beauty: Design, Build, and Brand a Profitable Dry Eye Spa
- 42B3 Dry Eye Billing & Coding: Maximize Your Profit

MYOPIA

- 11C3 Myopia Control
- 23C3 Myopia: A Disease of Axial Length
- 26L1 Making Myopia Mainstream
- 24B4 Blueprint for Success: Strategies for Building a Myopia Control Practice

POSTERIOR SEGMENT AND MACULAR DEGENERATION

- 25C5 AMD A-Z

SYSTEMIC DISEASE - DIABETES

- 35C5 Current Strategies on Managing Diabetic Eye Disease
- 41C1 Top 10 Medications and Their Ocular Side Effects
- 44C1 Uveitis: Systemic and Ocular Approaches to Management

OPTOMETRIC/SURGICAL PROCEDURES

- 30C5 Injections Workshop
- 33C3 Ocular Adnexa and Eyelids - Optometry's Next Frontier

CLINICAL CONTENT

Custom designed for Vision Expo by the Education Planning Committee, our 2024 program is organized by key content areas including glaucoma, posterior segment/retina, anterior segment/dry eye, surgical/co-management, and systemic disease and diabetes. Here you will discover courses specifically developed to immerse you in the most cutting-edge developments for better patient care. Learn from the most knowledgeable experts in the field of optometry as they unveil leading-edge technology and the latest trends in the diagnosis and treatment of common eye diseases. 16 clinical tracks with 150 hours of content will keep you at the forefront of the industry.

This activity is supported by unrestricted educational grants.

EDUCATION

HIGHLIGHTS



SCLERAL LENS TRACK

Scleral lens fitting is one of the fastest growing segments of specialty contact lens practice. Their impact can be profound and life changing, both to the patient and the practice. This tract will provide comprehensive and highly clinical information on how to select a scleral lens design for both basic and advance cases, how to assess the fit and how to solve problems that may develop. Learn skills that will take your abilities and patient satisfaction to the next level.

- 23L1 Marketing Your Specialty Contact Lens Practice
- 25L1 Worst Case Scenarios: Transforming Challenges Into Success With Specialty Contact Lenses
- 31L1 Blueprint for Success: Starting a Specialty CL Practice
- 33L1 Specialty CL Workshop
- 36L1 Blueprint for Success: Fitting & Troubleshooting Scleral Lenses

VISION SERIES

This all-new-for-2024 format invites you to grab a bite to eat or drink and continue learning over breakfast or lunch. Take a break from the exhibit hall or formal classroom learning as industry leaders address the latest clinical innovations in a relaxed and collaborative learning environment. Then put theory into practice by heading back into the exhibit hall to connect and build on your classroom learning. Vision Series sessions are open to Optometrists only. **NOT FOR CREDIT.** Free – advance registration required. First come, first serve.

Please check our website west.visionexpo.com for the list of Vision Series sessions.

BUSINESS SOLUTIONS

- 21B3 Strategies for Succeeding in Private Equity
- 21B4 Why Key Metrics Are Important & How To Start Using Them
- 23B3 Legal Lens: Navigating Eye Care Without Lawsuits
- 23B4 Acquiring New Technology and Determining Return on Investment in Ocular Surface Disease
- 24B3 Profitable Partnerships via Co-Management
- 24B4 Blueprint for Success: Strategies for Building a Myopia Control Practice
- 25B3 Blueprint for Success: Strategies For Starting A Dry Eye Practice
- 25B4 The Art of Entrepreneurship – How To Be Successful in Private Practice
- 26B3 Legal Contract Essentials for Eye Care Professionals
- 26B4 Innovation in Business
- 31B3 Grow Your Team. Grow Your Business.
- 31B4 Enhancing the Patient Experience
- 31B5 Tips For Training Staff On New Eye Care Technology
- 33B3 Elevate Your Practice: Success Strategies for Growth & Impact
- 33B4 10 Ways To Use Marketing To Attract New Staff
- 34B4 Decoding the Millennial Mindset: Strategies for Motivation and Engagement
- 35B3 Enhancing Patient Experience Through Online Eyecare Services
- 35B4 The Taylor Swift Effect-Women in Leadership
- 36B3 Purchasing Equipment - A Case Study Approach To Efficiency and Cost Effectiveness
- 36B4 7 Tips For An Improved Culture
- 41B3 The Intersection of Dry Eye and Beauty: Design, Build, and Brand a Profitable Dry Eye Spa
- 41B4 Promoting the Happiness Advantage in Your Office
- 42B3 Dry Eye Billing & Coding: Maximize Your Profit
- 43B3 Building a Legacy
- 43B4 10 Ways To Grow Your Leadership
- 44B3 Optometry Contracts - Comprehensive Reviews and Negotiations
- 45B3 The Business of Eye Care: How Every Day Clinic Practice Can Generate Revenue
- 45B4 The Practice Owner's Guide to Lean Inventory Management

FREE EDUCATION

GLOBAL CONTACT LENS FORUM

This free, informative and highly attended 'meeting within a meeting' provides attendees with practical, timely tips in both clinical and business processes that will take your specialty contact lens practice to the next level. Respected, highly successful contact lens practitioners will share how to manage a gamut of myopia cases with contact lenses. This will be followed by the top 10 tips and tricks to transform your contact lens practice. Finally, learn how to maximize the success of your contact lens practice.

GLOBAL CONTACT LENS FORUM IS DIRECTED BY MELISSA BARNETT, OD

WEDNESDAY, SEPTEMBER 18

<p>8:00 AM - 9:00 AM</p> <p>10L1 - Myopia Management With Contact Lenses: Conquering Cases Common to Outside of the Box</p> <p>Speakers: Jason Compton, OD; Dave Kading, OD; Sheila Morrison, OD</p>	<p>9:05 AM - 9:55 AM</p> <p>10L2: PROMOTIONAL BREAKFAST SYMPOSIUM - Maximize the multifocal opportunity with the latest innovation in multifocal contact lens technology: Binocular Progressive System</p> <p>Presented by: Coopervision</p> <p>Speaker: Matthew Lampa, OD, FAAO</p> <p>NOT FOR CREDIT FIRST COME, FIRST SERVE.</p>	<p>10:10 AM - 11:10 AM</p> <p>10L3 - Ace in the Hole: The Top 10 Tips and Tricks To Transform Your Contact Lens Practice</p> <p>Speakers: Jason Compton, OD; Dave Kading, OD; Sheila Morrison, OD</p>	<p>11:15 AM - 12:05 PM</p> <p>10L4: PROMOTIONAL LUNCH SYMPOSIUM</p> <p>Presented by: TBD Title TBD</p> <p>Speakers: TBD</p> <p>NOT FOR CREDIT FIRST COME, FIRST SERVE.</p>	<p>12:20 PM - 1:20 PM</p> <p>10L5 - Maximizing Contact Lens Practice Success</p> <p>Speakers: Jason Compton, OD; Dave Kading, OD; Jessilin Quint, OD; Melissa Barnett, OD</p>
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3 HOURS FREE CE | ADVANCED REGISTRATION REQUIRED
ACCREDITATION PENDING - COPE, NCLE, FL BOARDS OF OPTOMETRY + OPTICIANRY, NY STATE OPTICIAN - CONTACT LENS - INTERMEDIATE

NEW TECHNOLOGY SHOWCASE

Vision Expo is committed to the advancement of scientific knowledge for the practical purposes of diagnosing and treating ophthalmic maladies. With one of the largest exhibition halls dedicated to managing vision, attendees are introduced to all that ophthalmic industry has to offer. Furthermore, didactic education enables all that attend an opportunity to realize practical applications, of these advanced options, for their practice. The New Technology Showcase will unite the exhibit hall and the didactic to create a space where learning becomes hands-on. Furthermore, with the new West Coast Case Challenge, our experts will present cases where this technology has assisted in the management of common and not so common patient diagnoses.

NEW TECHNOLOGY SHOWCASE IS DIRECTED BY MARC BLOOMENSTEIN, OD

WEDNESDAY, SEPTEMBER 18

<p>1:30 PM - 3:30 PM</p> <p>10C1 - Speed Dating With New Technology: Get To Know Your Equipment Before You Take It Home</p> <p>Speakers: Marc Bloomenstein, OD; Steve Ferrucci, OD</p> <p>LIMITED ATTENDANCE</p>	<p>3:45 PM - 5:45 PM</p> <p>10C2 - West Coast Case Challenge</p> <p>Moderator: Marc Bloomenstein, OD Panelists: Julie Rodman, OD; Mahnia Madan, OD; Mark Dunbar, OD; Nate Lighthizer, OD; Jessica Steen, OD; Steve Ferrucci, OD</p>
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4 HOURS FREE CE | ADVANCED REGISTRATION REQUIRED | ACCREDITATION PENDING - COPE, FL BOARD OF OPTOMETRY

WEDNESDAY | SEPTEMBER 18

FREE! GLOBAL CONTACT LENS FORUM

8:00 AM - 9:00 AM	10L1 - FREE Myopia Management With Contact Lenses: Conquering Cases Common to Outside of the Box Compton, Kading, Morrison C,FL-OP,FL-OD,N,NYS-CL-I
9:05 AM - 9:55 AM	10L2 - FREE Promotional Breakfast Symposium - Presented by Coopervision – Maximize the multifocal opportunity with the latest innovation in multifocal contact lens technology: Binocular Progressive System Lampa NOT FOR CREDIT FIRST COME, FIRST SERVE
10:10 AM - 11:10 AM	10L3 - FREE Ace in the Hole: The Top 10 Tips and Tricks To Transform Your Contact Lens Practice Compton, Kading, Morrison C,FL-OP,FL-OD,N,NYS-CL-I
11:15 AM - 12:05 PM	10L4 - FREE Promotional Lunch Symposium - Presented by TBD – Title TBD Speakers TBD NOT FOR CREDIT FIRST COME, FIRST SERVE
12:20 PM - 1:20 PM	10L5 - FREE Maximizing Contact Lens Practice Success Compton, Kading, Quint, Barnett C,FL-OP,FL-OD,N,NYS-CL-I

CLINICAL			
1:30PM - 3:30PM	11C1 Will the Real Glaucoma, Please Stand Up Koetting C,FL-OD,T	11C2 The Good, the Bad, the Orals Whitley C,FL-OD, O, TPA	11C3 Myopia Control Rhue, Hom C,FL-OD
3:45PM - 4:45PM	12C1 It's All In Their Head: Diagnosing Neurological Related Eye Conditions Koetting C,FL-OD	12C2 Mastering the OSD Patient: A Clinical Approach to Success Ioussifova, Devries This course is 2 hours from 3:45pm-5:45pm	12C3 Elevating Patient Care Experience Through Technology and AI Rhue C,FL-OD
5:00PM - 6:00PM	13C1 The OD's Role in TBI Morgenstern C,FL-OD	13C3 Lessons Learned from Things Done Well and Things Done Poorly in Dry Eye Hom C,FL-OD	10C1 - FREE NEW TECHNOLOGY SHOWCASE: Speed Dating With New Technology: Get To Know Your Equipment Before You Take It Home Ferrucci, Bloomenstein Limited Attendance C,FL-OD
			10C2 - FREE NEW TECHNOLOGY SHOWCASE: West Coast Case Challenge Moderator: Bloomenstein Panelists: Rodman, Madan, Dunbar, Lighthizer, Steen, Ferrucci This course is 2 hours from 3:45pm-5:45pm C,FL-OD

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	Neurological
General Optometry	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	Dry Eye / Ocular Surface Disease
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	Hands-On Workshop

PROGRAM SUBJECT TO CHANGE AS OF 07-22-24.

VISION EXPO MARKETING & SOCIAL MEDIA BOOTCAMP

In partnership with Marketing4ECPs

8:30 AM - 9:30 AM	10B1 Who Knows You? - Why Every ECP Needs A Personal Online Brand Charest A-NO,C
9:45 AM - 10:45 AM	10B2 Mastering the Art of Content Creation: Strategies for Impactful Brand Storytelling Alexander A-NO,C
11:00 AM - 12:00 PM	10B3 Eyes on the Future: AI-Driven Marketing for Eye Care Professionals Paisley A-NO,C
1:00 PM - 2:00 PM	10B4 Visual Impact: Strategies for Effective Video Marketing in Eye Care Swiatylo A-NO,C
2:15 PM - 3:15 PM	10B5 Specialized Solutions: Mastering Marketing for Medical Specialties Kemp A-NO,C
3:30 PM - 4:30 PM	10B6 Rising Star: A Guide to Building a Team Member into a Social Media Manager Virzi A-NO,C

OPTICAL TECHNOLOGY		BUSINESS SOLUTIONS
11O1 Refract This! Walker A-O2,FL-T,NYS-D-I	11O2 Understanding Basic Optical Theory Ganem A-O2, FL-T, NYS-D-B	11B1 How To Navigate the New Digital Landscape Gerber A-NO,FL-OP,NYS-D-B
12O1 Prism is Not a Four Letter Word Walker A-O2,FL-T,NYS-D-I	12O2 The Disruption of Circadian Rhythms O'Keefe A-O2,FL-T,NYS-D-I	12B1 The Psychology of Perfect Vision Gerber A-NO, FL-OP, NYS-D-B
13O1 The Power of Polarized Lenses O'Keefe A-O2,FL-T,NYS-D-I	13O2 Training the New Apprentice Ganem A-O2, FL-T, NYS-D-I	13B1 How to Profit From Managed Care Even If You Don't Take Any Johnson A

ACCREDITATION LEGEND

A-NO/O1/O2/O3 – ABO-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, C – COPE, FL-OD – Florida State Board of Optometry, FL-OP – Florida State Board of Opticianry, FL-T – Florida State Board of Opticianry – Technical, N-NO/O1/O2/O3 – NCLE-Non-Ophthalmic/Ophthalmic I/Ophthalmic II/Ophthalmic III, NYS-D/CL – B/I/A – New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced, O – Orals, P – AOA Paraoptometric Commission, T – TQ/CEE, TPA – Therapeutic



Provide your staff with the highest quality and most affordable opportunity to learn with a comprehensive package that includes unlimited hours of Education.

LOOK FOR THE OPTICON LOGO  **IN THE DAILY COURSE GRID SCHEDULE SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON.**

THURSDAY | SEPTEMBER 19

PROGRAM SUBJECT TO CHANGE AS OF 07-22-24.

CLINICAL							CONTACT LENS
7:15AM - 8:15AM	21C1 You "Mite" Want To Consider Treating That Lid! Bloomenstein C,FL-OD,TPA	21C2 Is IPL Right For My Patient? Ioussifova, Devries C,FL-OD	21C3 When Your Presbyope Only Wants Surgery Bull C,FL-OD		21C6 Advances in the Diagnosis and Management of Geographic Atrophy Singh, Dunbar C,FL-OD	21L1 Vision Heroes: Saving Sight with Contact Lenses in the Pediatric Population Morrison C,FL-OD	
8:30AM - 9:30AM	20C1 Vision Series - Promotional Breakfast Symposium - Presented by Viatris A Different Approach To Dry Eye: A Patient-Centric Discussion Lighthizer, Steen OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	20C2 Vision Series - Promotional Breakfast Symposium - Presented by Bausch+Lomb Showcasing Inflammation and IOP Control with Bausch + Lomb Gaddie, Schweitzer OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE					
9:45AM - 10:45AM	23C1 Roadmap to Medical Management of Glaucoma Gaddie, Schmidt This course is 2 hours from 9:45am - 11:45am C,FL-OD	23C2 Ask the Experts: When Your Patient Has OSD Periman, Karpecki, Bloomenstein This course is 1 hour from 9:45am - 11:45am C,FL-OD,T	23C3 Myopia: A Disease of Axial Length Morgenstern C,FL-OD	23C4 Makeup and Ocular Surface - What You Need to Know Theriot, McGee C,FL-OD	23C5 Case Files: The Retina Chronicles Ferrucci, Yackey, Dunbar This course is 2 hours from 9:45am - 11:45am C,FL-OD	23C6 Ocular Emergencies Bull, Quint This course is 2 hours from 9:45am - 11:45am C,FL-OD,T	23L1 Marketing Your Specialty Contact Lens Practice Kading, Barnett This course is 2 hours from 9:45am - 11:45am C,FL-OD
11:00AM - 12:00PM		24C3 Rapid Fire Referrals Whitley C,FL-OD	24C4 Differentiating Keratitis Theriot C,FL-OD			24L1 AI & Contact Lenses Kading C,FL-OD	
12:00PM - 2:30PM	20C3 Vision Series - Promotional Lunch Symposium - Presented by Tarsus Get to know XDEMZY® (lotilaner ophthalmic solution) 0.25% Davison, McGee This session is 1 hour from 12:00pm-1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	20C4 Vision Series - Promotional Lunch Symposium - Presented by Bausch+Lomb A Family of Eyecare Products with Innovations for Every Stage of Life Bruijic, Gerson, Bhagat This session is 1 hour from 12:00pm-1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	20C5 OCT Workshop Marrelli, Pal, Rodman Limited Attendance \$186 This workshop is 2 hours from 12:30pm-2:30pm C,FL-OD	20C6 IPL Workshop Periman, Devries Limited Attendance \$186 This workshop is 2 hours from 12:30pm-2:30pm C,FL-OD			
2:45PM - 4:45PM	25C1 Ask the Experts: When You're Treating Your Glaucoma Patients Schmidt, Gaddie C,FL-OD,TPA	25C2 Two Truths and a Lie Rodman, McGee C,FL-OD	25C3 Top 15 Diagnoses You Should Never Miss Morgenstern C,FL-OD,T	25C4 Putting the "Oh!" in OCT Marrelli, Dunbar C,FL-OD	25C5 AMD A-Z Haynes, Gerson C,FL-OD,T	25C6 Botched: Now What? Bull, Whitley C,FL-OD	25L1 Worst Case Scenarios: Transforming Challenges Into Success With Specialty Contact Lenses Pal, Morrison, Kading, Barnett C,FL-OD
5:00PM - 6:00PM							
5:10PM - 6:10PM	26C1 Strategies for Better Diagnosing Glaucoma Marrelli C,FL-OD,TPA	26C2 Drops vs. Tears Madan, Hom C,FL-OD,TPA		26C5 Retina Update 2024 and Beyond Gerson C,FL-OD	26C6 Unveiling Uveitis Quint C,FL-OD	26L1 Making Myopia Mainstream Kading C,FL-OD	

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	Neurological
General Optometry	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	Dry Eye / Ocular Surface Disease
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	Hands-On Workshop

OPTICAL TECHNOLOGY				BUSINESS SOLUTIONS			
21O1 Partnering With Your Consultant for Scleral Lens Success Buckner 📍 FL-T,N-OI,NYS-CL-B	21O2 Optician to the Stars Atkins 📍 A-O2,FL-T,N-O2,NYS-CL-I,NYS-D-I	21O3 Frame Materials from Traditional to Exotic Johnson 📍 A	21O4 An Introductory Lecture to the Manual Lensometer Basti 📍 A	21B1 Needs Based Consulting: A guide to exceeding your patient's needs Ganem 📍 TBD	21B2 Breaking Bad: Habits Brush 📍 A-OI,FL-OP,NYS-D-B	21B3 Strategies for Succeeding in Private Equity Schmidt C,FL-OD	21B4 Why Key Metrics Are Important & How to Start Using Them Quint C,FL-OD
22O1 Fundamentals of Soft Contact Lens Fitting Rivera 📍 FL-T,N-OI,NYS-CL-B	22O2 Compensated Powers (and Other Ophthalmic Conundrums) Hanlin 📍 A-O2,FL-T,NYS-D-I	22O3 My Top Tips for Successful Dispensing to Kids Johnson 📍 A	22O4 Myopia Control for Opticians and Techs Aceto 📍 A	22B1 From Good to Great: A guide to motivating your team for exceptional performance Ganem 📍 TBD	22B2 Professional Ethics To Practice By O'Keefe 📍 A-O2,FL-OP,NYS-D-I		
23O1 Contact Lens Care and Compliance Rivera 📍 FL-T,N-O2,NYS-CL-I	23O2 You've Got To Be Fitting Me! Atkins 📍 A-O2,FL-T,NYS-D-I	23O3 Power Optics of Magnification Walker 📍 A-O2,FL-T,N-O2,NYS-CL-I,NYS-D-I	23O4 Introduction to Lensometry Hands-on Workshop Bourque This course is 2 hours from 9:45am - 11:45am 📍 A-OI,FL-OP,N-OI,NYS-CL-B,NYS-D-B	23B1 Optical Merchandising Secrets You Need to Know! Gerber 📍 A-NO,FL-OP,NYS-D-B	23B2 It's Not All About You! Brush 📍 A-NO,FL-OP,N-OI,NYS-CL-B,NYS-D-B	23B3 Legal Lens: Navigating Eye Care Without Lawsuits Spear C,FL-OD	23B4 Acquiring New Technology and Determining Return on Investment in Ocular Surface Disease Madan, Devries C,FL-OD
24O1 Fitting the Presbyope with Hydrogel Contact Lenses Gzik 📍 A,FL-T	24O2 Fundamentals of Accommodation and Convergence Hanlin 📍 A-O2,FL-T,NYS-D-I	24O3 What if They're Not Crazy? aka Learn to Love the Engineer Saccarelli 📍 A-O3,FL-T,NYS-D-A		24B1 When Life Gives You Lemons Brush 📍 A-OI,FL-OP,NYS-D-I	24B2 Hypothetically Hugging your Patients O'Keefe 📍 TBD	24B3 Profitable Partnerships via Co-Management Robben, Devries C,FL-OD	24B4 Blueprint for Success: Strategies for Building a Myopia Control Practice Tucker, Pal C,FL-OD
29O1 OptiCon @ Vision Expo West General Session TBD, TBD 📍 A-NO,N-NO,NYS-CL-B,NYS-D-B							
25O1 Surgical Procedures and their Influence on Visual Correction Gzik 📍 TBD	25O2 DIY Spectacle Solutions Walters 📍 A	25O3 Spectacle Troubleshooting, Why Can't I See? Johnson 📍 A	25O4 Ocular Dissection Aceto 📍 A-O2,FL-T,N-O2,NYS-CL-I,NYS-D-I	25B1 The Psychology of Creating the Ultimate Experience Gerber 📍 A-NO,FL-OP,NYS-D-B	25B2 The Patient Journey - Prescribing Alexander 📍 A-O2,FL-T,N-O2,NYS-CL-I,NYS-D-I	25B3 Blueprint for Success: Strategies For Starting A Dry Eye Practice Davison, Robben, Quint C,FL-OD	25B4 The Art of Entrepreneurship - How To Be Successful in Private Practice Spear C,FL-OD
26O1 Finding Our Passion and Purpose as a Contact Lens Fitting Professional While Changing Patients Lives Rivera 📍 FL-T,N-O2,NYS-CL-I	26O2 Give Me the Light! Atkins 📍 FL-T,N-O2,NYS-CL-I	26O3 The Optics of Color from Lenses to Vision Walker 📍 A		26B1 The Business of Low Vision - The Players, The Game, and Where Opticians Have Opportunity Saccarelli 📍 TBD	26B2 Sunwear Sales the Biggest Missed Opportunity Koenigsberg 📍 A	26B3 Legal Contract Essentials for Eye Care Professionals Spear C,FL-OD	26B4 Innovation in Business Robben, Bruijic C,FL-OD

ACCREDITATION IS PENDING

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval - if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

FRIDAY | SEPTEMBER 20

PROGRAM SUBJECT TO CHANGE AS OF 07-22-24.

CLINICAL						CONTACT LENS
7:15AM – 8:15AM	31C1 Swipe Right, Swipe Left – Choosing the Right Medication for Your Glaucoma Patient Schmidt C,FL-OD,TPA	31C2 They May Feel OK, But They Could Have NK Bloomenstein C,FL-OD		31C5 Should I Take Vitamins For My Eyes? Theriot C,FL-OD		31L1 Blueprint for Success: Starting a Specialty CL Practice Pal, Brujic C,FL-OD
8:30AM – 9:30AM	30C1 Vision Series – Promotional Breakfast Symposium – Presented by Topcon Title TBD Speaker TBD OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	30C2 Vision Series – Promotional Breakfast Symposium – Presented by Pearle Vision Title TBD Speaker TBD OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE				
9:45AM – 10:45AM	33C1 Problem Solving and Glaucoma Management Steen This course is 2 hours from 9:45am – 11:45am C,FL-OD,T,TPA	33C2 Case Files: The Anterior Segment Chronicles Periman, Karpecki, Bloomenstein This course is 2 hours from 9:45am – 11:45am C,FL-OD	33C3 Ocular Adnexa and Eyelids - Optometry's Next Frontier McGee This course is 2 hours from 9:45am – 11:45am C,FL-OD,T	33C5 Ask the Experts – When You Are Managing The Retina Ferrucci, Gerson This course is 2 hours from 9:45am – 11:45am C,FL-OD	33C6 Periocular Malignancies Gurwood, Myers This course is 2 hours from 9:45am – 11:45am C,FL-OD,T	33L1 Specialty CL Workshop Tucker, Pal, Barnett This workshop is 2 hours from 9:45am – 11:45am Limited Attendance \$186 C,FL-OD
11:00AM – 12:00PM						
12:00PM – 2:30PM	30C3 Vision Series – Promotional Lunch Symposium – Presented by Zeiss Meditec Title TBD Speaker TBD This session is 1 hour from 12:00pm-1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	30C4 Vision Series – Promotional Lunch Symposium – Presented by Bausch-Lomb Rethinking Dry Eye Disease: A Contemporary Approach to a Complex Condition Devries, Steen This session is 1 hour from 12:00pm-1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT. FIRST COME, FIRST SERVE	30C5 Injections Workshop Lighthizer Limited Attendance \$186 This workshop is 2 hours from 12:30pm-2:30pm C,FL-OD			
2:45PM – 4:45PM	35C1 Case Files: The Glaucoma Chronicles Schweitzer, Steen C,FL-OD	35C2 Lights, Lasers, Aesthetics Periman, Davison, McGee C,FL-OD	35C3 Swollen Optic Nerves: Now What? Lighthizer C,FL-OD,T	35C4 It All Starts at the Lids: Modern Diagnosis and Management of the Palpebris Whitley, Koetting, Bloomenstein C,FL-OD,TPA	35C5 Current Strategies on Managing Diabetic Eye Disease Yackey, Haynes C,FL-OD,T	35C6 Management of Ocular Pain, Considerations When Prescribing Opiates Gurwood, Myers C,FL-OD, O, TPA
5:00PM – 6:00PM						
5:10PM – 6:10PM	36C1 Glaucoma Myth Busters Schweitzer C,FL-OD	36C2 A Quick Start Guide to Drops: From Lubricants to Autologous Madan C,FL-OD				36L1 Blueprint for Success: Fitting & Troubleshooting Scleral Lenses Pal, Brujic C,FL-OD

OPTICAL TECHNOLOGY					BUSINESS SOLUTIONS				
31O1 It's Just a Contact Lens Atkins FL-T,N-O2,NYS-CL-I	31O2 Seeing Through the Eyes of the Patient Saccarelli A	31O3 Sunglasses, They're Not Just for Summer Anymore! Alexander A	31O4 Simplifying the Complicated Bourque TBD			31B2 Psychological Safety in the Workplace Hanlin A-NO,FL-OP,N-NO,NYS-CL-B,NYS-D-B	31B3 Grow Your Team. Grow Your Business. Carlson C,FL-OD	31B4 Enhancing the Patient Experience Bull C,FL-OD	31B5 Tips For Training Staff On New Eye Care Technology Davison C,FL-OD
32O1 Instruments used for Ocular Evaluation Gzik A,FL-T	32O2 The Main Tools of Low Vision - How and When to Use Them Saccarelli TBD	32O3 Your Doors Are Open: How Your Relationships Impact Your Profitability! Atkins TBD	32O4 The Anti-Fatigue Lens Opportunity! Alexander A-O2,FL-T,NYS-D-I	32O5 Dispensers Guide to Prism Neff A		32B1 Creating Perceived Value Hanlin A-NO,FL-OP,N-NO,NYS-CL-B,NYS-D-B	32B2 Only The Best Will Do! Bruce A		
33O1 Case Reports Contact Lenses/Spectacles Gzik A,FL-T,N	33O2 Age-Related Eye Changes and Their Management Zeitlin TBD	33O3 Prism Proficiency Walters A	33O4 Deconstructing Advanced Progressive Lens Designs: A Stepwise Approach Hoff A	33O5 Compression Mounting Adjustments, Repairs, Assembly Goh A-O2,FL-T,NYS-D-I		33B1 Dispensing Without Boundaries Maldonado TBD	33B2 The Case of the Second Pair Sale Koenigsberg A-OI,FL-OP,NYS-D-B	33B3 Elevate Your Practice: Success Strategies for Growth & Impact Quint This course is 2 hours from 9:45am-11:45am C,FL-OD	33B4 10 Ways To Use Marketing To Attract New Staff Wilhelm C,FL-OD Decoding the Millennial Mindset: Strategies for Motivation and Engagement Virzi C,FL-OD
	39O1 Patient Choice Awards TBD, TBD A-NO,N-NO								
35O1 Aniseikonia - The Problem, The Solutions Bruce A-O3,FL-T,N-O3,NYS-CL-A,NYS-D-A	35O2 Dealing with Difficult Patients and Troubleshooting Koenigsberg A-O2,FL-T, NYS-D-I	35O3 Eye Diseases Technicians and Opticians Should Know Zeitlin A	35O4 Frame and Lens: Making a Perfect Match Walters A	35O5 How It Works - Anti-Reflective & Blue Light Treatment Alexander A	35O6 Basic Frame Repair Workshop Goh A-OI,FL-T,NYS-D-B	35B1 Living Into Your Values Collins A		35B3 Enhancing Patient Experience Through Online Eyecare Services Sian This course is only 1 hour from 2:45 – 3:45pm C,FL-OD	35B4 The Taylor Swift Effect-Women in Leadership Carlson C,FL-OD
36O1 Soft Contact Lens Complications Zeitlin FL-T,N	36O2 Myopia Management: Safety and Efficacy of Ortho-K Buckner FL-OP,N-OI,NYS-CL-B	36O3 Uncommon & Complicated Case Reports in Trouble Shooting Alexander A-O3,FL-T,N-O3,NYS-CL-A,NYS-D-A	36O4 These Don't Work! Bruce A-OI,FL-T,NYS-D-I	36O5 Light Filtering Lenses Manso A-O2,FL-T,NYS-D-I		36B1 The Latest in Lens Technology for Digital Device Addicts Koenigsberg TBD		36B3 Purchasing Equipment - A Case Study Approach To Efficiency and Cost Effectiveness Neufeld C,FL-OD	36B4 7 Tips For An Improved Culture Carlson C,FL-OD

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	Neurological
General Optometry	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	Dry Eye / Ocular Surface Disease
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	Hands-On Workshop

ABOUT ACCREDITATION

The accreditation designations serve as a guide to assist you with course selections. Please refer to VEW2024.com/Policies for current CE approvals. You can change a course selection after you register by calling Client Services at 1.800.811.7151.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education Office.

SATURDAY | SEPTEMBER 21

PROGRAM SUBJECT TO CHANGE AS OF 07-22-24.

CLINICAL		CONTACT LENS	
7:15AM – 8:15AM	41C1 Top 10 Medications and Their Ocular Side Effects Lonsberry C,FL-OD,TPA	41C2 Rapidly Changing Landscape of Refractive Technology Speaker TBD C, FL-OD	41L1 Blueprint for Success: Hybrid Contact Lens Case Series Tucker C,FL-OD
8:30AM – 9:30AM	42C1 Oral Pharmaceuticals in Primary Care Optometry Lonsberry This course is 2 hours from 8:30am-10:30am	42C2 Innovations in Glaucoma - Next Generation Technology, Medications, and Delivery Schweitzer This course is 2 hours from 8:30am-10:30am	42L1 Maximizing Comfort & Clarity: Managing Ocular Surface Disease for Optimal Contact Lens Wear Brujic C,FL-OD
9:45AM – 10:45AM	43C1 Recognizing and Overcoming Bias to Better Serve Your Patients Johnson C,FL-OD, T, O, TPA	43C3 Multifocal Fitting Tips for Soft, GP, Scleral, and Hybrid Lenses Pal C, FL-OD	43L1 Multifocal Fitting Tips for Soft, GP, Scleral, and Hybrid Lenses Pal C,FL-OD
11:00AM – 12:00PM	44C1 Uveitis: Systemic and Ocular Approaches to Management Lonsberry C,FL-OD	44C2 Case Challenges of the Cornea Schweitzer C,FL-OD	44L1 Blueprint for Success: How To Improve Contact Lens Wear With Ocular Aesthetics Pal C,FL-OD
1:00 PM – 3:00 PM	45C1 Interactive Anterior Segment Grand Rounds Lonsberry C,FL-OD, T		45L1 10 Innovations in Contact Lenses That You Need To Know About Brujic C,FL-OD, T

OPTICAL TECHNOLOGY				BUSINESS SOLUTIONS		
41O1 Contact Lens Selection and Patient Education Bruce FL-T,N		41O3 Bright Eyes on the Future of Fashion, Optics and Vision Maldonado A-OI,FL-T,NYS-D-I		41B1 Talking About My Generation Manso A-NO,P,FL-OP,N-NO,NYS-CL-B,NYS-D-B	41B3 The Intersection of Dry Eye and Beauty: Design, Build, and Brand a Profitable Dry Eye Spa Davison C,FL-OD	41B4 Promoting the Happiness Advantage in Your Office Brimer, Carlson C,FL-OD
42O1 Demystifying Near Task Specific Lenses Hoff A-O2, FL-T, NYS-D-I	42O2 Advanced Lensometry: Application of ANSI Standards Aceto This course is 2 hours from 8:30am-10:30am	42O3 Storytelling Through Eyewear Design and Manufacturing Roseillier A-NO,FL-OP,NYS-D-B		42B1 Telehealth is Here to Stay. Really! Manso A-OI, FL-OP, NYS-D-I	42B3 Dry Eye Billing & Coding: Maximize Your Profit Brimer C,FL-OD	
43O1 Powerboost Lenses - Why Do My Patients Need Them? Hoff A-O2,FL-T,NYS-D-I		43O3 The three little words we all hate to hear..... "I Can't See" Bourque A-O2,FL-T,NYS-D-A		43B1 Stay Shady Brush A-OI,FL-OP,NYS-D-I	43B3 Building a Legacy Brujic C,FL-OD	43B4 10 Ways To Grow Your Leadership Carlson C,FL-OD
44O1 Why Contacts? Bruce FL-T, N-OI, NYS-CL-B		44O3 Taking a "BYTE" Out of Segments Manso A-OI,FL-T,NYS-D-I	44O4 The Future is Now: Transitions® GEN 5™ Dreger A	44B1 The Three P's of Eyecare: People, Products, and Process Walker A-NO,FL-OP,NYS-D-B	44B3 Optometry Contracts - Comprehensive Reviews and Negotiations Neufeld C,FL-OD	
45O1 Establishing a Solid Foundation: RGP Designs and Fitting Bruce FL-T,N	45O2 What Are All These Adjustment Tools? Bourque A-O2,FL-T,NYS-D-I	45O3 Selling Efficiently and Effectively in a Busy Practice Koenigsberg A-NO,FL-OP,NYS-D-B	45O4 Curating Frame Collections Collins TBD		45B3 The Business of Eye Care: How Every Day Clinic Practice Can Generate Revenue Davison C,FL-OD	45B4 The Practice Owner's Guide to Lean Inventory Management Neufeld C,FL-OD

TRACK KEY

Anterior Segment	Glaucoma	Imaging Technology	Myopia	Neurological
General Optometry	Optometric/Surgical Procedures	Pharmacology	Posterior Segment/Retina	Dry Eye / Ocular Surface Disease
Scleral Lens	Surgical/Co-Management	Systemic Disease/Diabetes	Presbyopia	Hands-On Workshop

EDUCATION REGISTRATION

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for your courses, you will be able to print your own course handouts and bring them to the Education Program. Course handouts will also be available online for one month after the program and on the Vision Expo Mobile App.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge and course itinerary printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode and course itinerary, including room numbers.
- Your badge barcode will have all of your registered courses embedded in it, which is required for course entry. If you make any course changes onsite after you have already printed your badge and course itinerary, you will need to get a new course itinerary printed so that your current courses are listed, including room numbers.
- After you attend your course(s), please complete the session evaluation for each course. The session evaluations are available on the Vision Expo website and mobile app. After completion, you will be able to send yourself the CE Letter via email verifying your course attendance.
- After the Education Program, you will receive a CE letter via e-mail verifying your course attendance. Please submit this CE letter to your state board/national accreditation agency for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.



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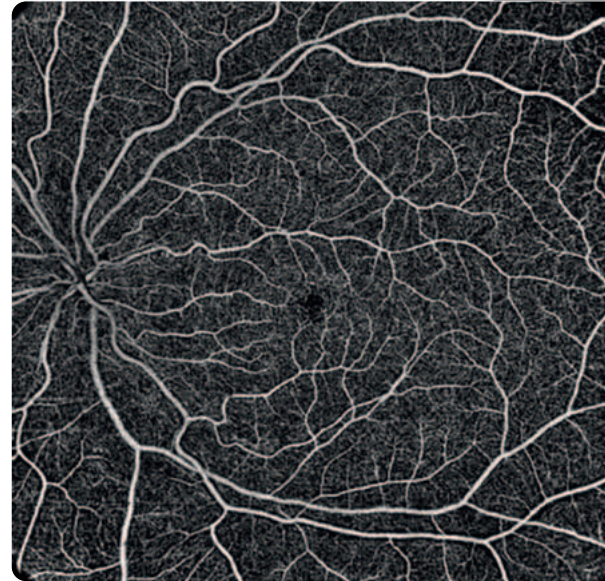


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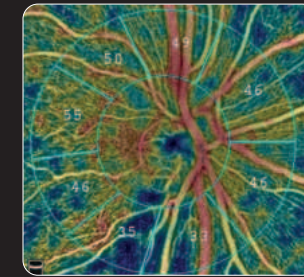
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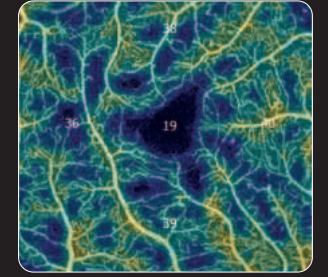
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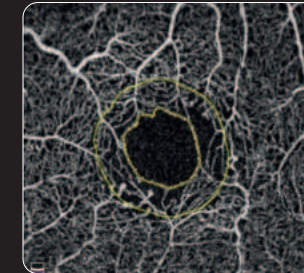
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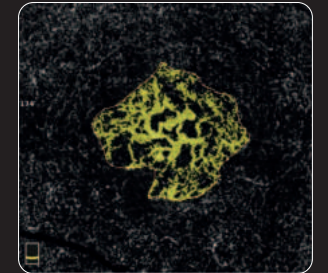
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