YOU'VE GOT TO BE FITTING	
ME!	
Presented by: LANARD C. ATKINS, LDO, ABOC, NCLEC	







RULES OF ENGAGEMENT

CHECK THE MIRROR!

HAVE FUN!

PAY ATTENTION & LISTEN!

BE HONEST!

MARKETING OR ADVERTISING?

- THEY BOTH INVOLVE PROMOTING
- THEY BOTH ARE CREATIVE IN THEIR APPROACH
- THE BOTH ARE ESSENTIAL TO YOUR BOTTOM LINE

MANDATORY ADJUSTMENTS



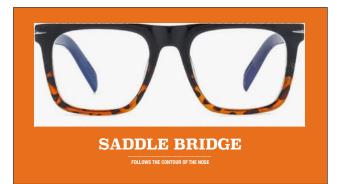
- Standard Alignment
- Four Point Touch
- Horizontal Alignment
- Vertical Alignment

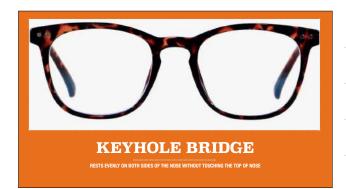
FRAME SELECTION



- Cosmetic Considerations
- Frame and Facial Shape
- Facial Types*
- Take it easy

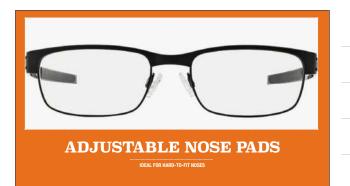








MOOTH UNINTERRUPTED FIT PREVENTING GLASSES FROM SLIP



BASE DOWN TRIANGULAR FACE

- WEARING GLASSES WILL ADD BALANCE
- FRAMES SHOULD BE SAME WIDTH AS THE LOWER FACIAL AREA
- A FRAME WITH ROUNDED LINES GIVES WOMEN A SOFTER MORE FEMININE LOOK

BASE UP TRIANGULAR FACE

- MORE DIFFICULT TO FIT
- FRAME SHOULD BE MINIMAL WIDTH
- ROUNDED LENS SHAPE WILL SOFTEN THE LOOK

PROPER TEMPLE FIT

- NO PRESSURE ON THE SIDES OF THE HEAD
- REST LIGHTLY ON TOP OF THE EARS
- CONTOURED TO ALIGN WITH THE MASTOID BONE BEHIND THE EARS
- BEND SLIGHTLY INWARD AT THE TIP

VERTEX DISTANCE

INCREASE	DECREASE
PLUS LENS INCREASES Magnification	PLUS LENS DECREAS MAGNIFICATION
MINUS LENS INCREASES MINIFICATION	MINUS LENS DECREA MINIFICATION



SELECTING FRAMES FOR HIGH MYOPES

- AVOID LARGE FRAMES, BOTH FULL & RIMLESS
- CHOOSE FRAMES WITH ROUNDED CORNERS AND/OR MINIMAL DECENTRATION
- STAY AWAY FROM FRAMES THAT GO PAST THE WIDEST PORTION OF THE FACE

SELECTING FRAMES FOR HIGH PRESBYOPES

- EYESIZE SHOULD BE KEPT TO A MINIMUM TO REDUCE WEIGHT
- CHOOSE A STUDY ZYL FRAME TO ENSURE ALIGNMENT AND GOOD OC PLACEMENT
- AVOID ED'S THAT ARE MORE THAN 2MM GREATER THAN THE EYESIZE

SELECTING FRAMES FOR CHILDREN

- PRAY FOR PATIENCE
- ALWAYS REMEMBER, SAFETY FIRST
- SOLID PLASTIC OR MEDAL FRAME WITH SPRING HINGES
- TRIVEX OR POLYCARBONATE LENSES





What brand is that?

WHICH LENS MATERIAL SHOULD I USE?

CR39

POLYCARBONATE TRIVEX

HIGH INDEX

LENS CUSTOMIZATION

- FREEFORM
- PROGRESSIVE LENSES
- OCCUPATIONAL LENSES
- SV VARIABLE FOCUS
- CR39, TRIVEX & POLYCARBONATE
- - _____
 - POLARIZED, TINT & UV
 - MIRROR COATINGS

SIMPLE ADJUSTMENTS TO CORRECT MISALIGNMENT

FRAME SLIDING DOWN

- CHECK FOR CORRECT TEMPLE LENGTH
- RE-ADJUST THE TEMPLE BEND
- CHECK THE TENSION OF THE TEMPLE AGAINST THE SIDE OF THE HEAD

ONE SIDE IS HIGHER THAN THE OTHER

- ADJUST THE FRAME TO 4 POINT TOUCH
- ENSURE THE NOSEPADS ARE EVENLY ALIGNED
- IF ONE EAR IS HIGHER THAN THE OTHER, DECREASE THE PANTOSCOPIC TILT ON THE HIGH SIDE OR VICE VERSA DEPENDING ON THE DESIRED FIT

EYELASHES TOUCHING THE LENSES

- REDUCE THE FACE FORM OF THE FRAME FRONT
- DECREASE THE DISTANCE BETWEEN THE NOSE PADS
- REDUCE THE TEMPLES SIDE TENSION

ONE SIDE FITS CLOSER

- CHECK STANDARD ALIGNMENT
- ANGLE TEMPLE ON CLOSE SIDE OF EYEWEAR INWARD
- CHECK TEMPLE BEND AND ENSURE THE TEMPLES ARE THE SAME LENGTH FROM THE HINGE TO THE BEND

LENS IS OFF AXIS

- WHY WERE THE GLASSES DISPENSED?
- MORE QUALITY CONTROL MEASURES NEED TO BE ADDED
- UPGRADE YOUR STAFF IF THIS IS AN ISSUE

FINDING UNWANTED PRISM

- WHEN THINGS LOOK LIKE THEY GO UPHILL, LOOK FOR BASE-DOWN PRISM
- WHEN THNIGS LOOK LIKE THEY GO DOWNHILL, LOOK FOR BASE-UP PRISM
- WHEN THINGS LOOK TOO HIGH ON ONE END & TOO LOW ON THE OTHER END, LOOK FOR BASE-IN OR BASE-OUT PRISM

THESE NOSE PADS ARE KILLING ME

- CHECK STANDARD ALIGNMENT OF THE FRAME FRONT
- REPLACE HARD PLASTIC NOSE PADS WITH SILICONE PADS
- INCREASE THE DISTANCE BETWEEN THE NOSE PADS & ADJUST THE FLARE
- REDUCE TENSION IN TEMPLE ALONG THE SIDE OF THE HEAD

SEGMENT TOO HIGH

- FIRST OF ALL, NOT ME OKAY! NOT ME BUT...
- LOWER THE FRAME BY ADJUSTING THE NOSE PADS FURTHER APART
- AND/OR ADJUST THE PAD ARMS TOWARD THE FRAME FRONT
- INCREASE PANTOSCOPIC TILT AND FACE FORM

SEGMENT HEIGHT TOO LOW

- ONCE AGAIN, NOT ME! I'M SERIOUS...
- RAISE THE FRAME BY ADJUSTING THE NOSE PADS CLOSER TOGETHER
- ADJUSTING THE PAD ARMS AWAY FROM THE FRAME FRONT IS
- DECREASE FACE FORM AND PANTOSCOPIC TIL

