



DigitalTrace™

Edging Lab Software

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DigitalTrace™ is in-house edging lab software, perfect for Optometrists and Opticians to have quick and simple job entry with a frame trace, then block and edge the job in minutes.

DigitalTrace™ automates the data for tracing, blocking, and edging, and manages patient Rx orders, patient frame Rx measurements, and stores frame shape traces. This saves the edging lab lots of time, prevent mistakes, and increases efficiency and professionalism, resulting in a much better customer experience, and allowing more time to sell frames and properly fit patients. With **DigitalTrace™**, your practice, optical shop, and customers will enjoy:

- **Faster customer eyewear turnaround**
- **Reduce breakage and labor costs**
- **Decrease expensive lens inventory**
- **Use any brand mix of lab equipment**
- **Eliminate double-data entry and errors**
- **Trace and save a frame shape so high Rx customers won't be without their frames**
- **Send Rx orders and frame shapes from satellite locations to the main edging lab location**
- **Store frame shapes used frequently to eliminate tracing the same frame over and over each time**
- **Store Rx jobs with the frame shapes for fast Rx changes, 2nd pair sales, sunwear sales, redos, or warranty work later on**

DigitalTrace™ is an affordable remote tracing and edging solution for single stand-alone locations, or for connecting multiple satellite locations to reduce lens inventory, keep consistent quality, and improve turnaround time.

	Sphere	Cylinder	Axis	Add	Dist PD	Near PD	Seg Ht	OC	In	Out	Up	Down
Right	-9.00	SPH			33.0							
Left	-8.75	+1.25	175		32.0							

DigitalTrace™ is used nationwide to significantly improve efficiency for those retail outlets having multiple locations, eliminating manual double data entry and mistakes, and paying for itself while increasing the ability to service customers and increase profit. This translates to retaining the repeat and multiple-pair customers over the course of time - the goal all optical shop principals desire.

Take a quick look at the short Job Entry tour at www.digitaltrace.net/tour - **DigitalTrace™** is a small and inexpensive program that sets up in minutes. Your optical shop is welcome to fully

use the complete version, free for 30 days, with absolutely no cost or obligation whatsoever.

Call DigitalTrace Now Toll-Free at 800.795.9927 x2 or Visit www.digitaltrace.net.

