

WHERE IT ALL COMES TOGETHER

Education.Fashion.Innovation.

INTERNATIONAL VISION EXPO 2017

NEW YORK MARCH 30-APRIL 2 | VisionExpo.com #VisionExpo

LAS VEGAS SEPTEMBER 13 - 16 | VisionExpo.com #VisionExpo

Updated: March 2017

✓ AFFILIATE PARTNER PROGRAM OVERVIEW

Serving as a hub for industry-wide partnerships, International Vision Expo hosts thousands of like-minded professionals, buying groups, trade publications, associations and alliances from early morning until late at night in order to help co-locate affiliated partner meetings and participate in education, host events and network.

STATE OPTOMETRIC ASSOCIATIONS

AZOA – Arizona Optometric Association
 CAO – Connecticut Association of Optometry
 DOA – Delaware Optometric Association
 FOA – Florida Optometric Association
 MOA – Maryland Optometric Association
 MSO – Massachusetts Society of Optometry
 NOA – Nevada Optometric Association
 NJSOP – New Jersey Society of Optometric Physicians
 NYSOA – NY State Optometric Association
 POA – Pennsylvania Optometric Association

PROFESSIONAL ORGANIZATIONS

American Academy of Optometry
 ABO/NCLE – American Board of Opticianry & The Alliance Buying Group
 Block Business Group
 C&E Vision Buying Group
 CIOF/SIOF
 COA – Commission for Opticianry Accreditation
 Cohen's Fashion Optical
 COVD – College of Vision Development
 DC Opticians Association
 Distinctive Strategies Leadership
 EPON Optical Group
 Eye Recommend Network
 FYI Doctors
 Henry Ford OptiEyes

Humana
 IDOC/PRIMA – Independent Doctors of Optometric Care
 International Keratoconus Academy
 Infinity Vision Alliance
 IOFT – International Optical Fair Tokyo
 Kaiser Permanente
 MIDO Optical Fair
 MyEyeDr
 NAO – National Academy of Opticianry
 Networked Eyecare Alliance/ODs on Facebook
 OAC – Opticians Associations of Canada
 OANY – Opticians Association of New York
 OD Excellence
 The Optical Group of Canada
 Optical Synergies
 OPTImunch
 Opti-Port
 Optometric Council of Refractive Tech
 OSI – Optometric Services Inc. of Canada
 OSSO – Ocular Surface Society of Optometry
 ORS – Optometric Retina Society
 OWA – Optical Women's Association
 PECAA – Professional Eyecare Associates of America
 Pennsylvania Focus Group
 PERC – Professional Eyecare Resource Co-Op
 SAO – Society to Advance Opticianry
 SILMO
 SNAPP
 Villavecchia Buying Group

Vision Management Group
 Vision Source
 Vision Trends
 Vision West Inc.
 Walmart
 Wenzhou Int'l Optics Fair

STUDENT AND YOUNG PROFESSIONALS ORGANIZATIONS

AZCOPT – Arizona College of Optometry
 NewGradOptometry.com
 New OD
 NECO – New England College of Optometry
 NFOS – National Federation of Opticianry Schools
 OptometryStudents.com
 PUCO – Pacific University College of Optometry
 SCCO – Southern California College of Optometry
 SOLN – Student Optometric Leadership Network
 SUNY College of Optometry
 UHCO – University of Houston College of Optometry
 Western U – Western University of Health Science School of Optometry

PUBLIC AND CHARITABLE ORGANIZATIONS

Children's Vision Coalition
 His Vision
 New Eyes for the Needy
 Optometry Giving Sight
 Prevent Blindness America
 Remote Area Medical
 Think About Your Eyes
 VOSH International

AFFILIATE PUBLICATIONS

20/20 America Latina
 20/20 Europe
 Advanced Ocular Care
 Advanstar
 Breton
 CLM Communications
 Compare Networks
 Creative Latin Media
 Edizioni Ariminum
 Eidos Communication Group
 Eyebook
 Eyeline Magazine
 First Vision Media Group
 Franja Corporation
 Image Optica
 Invision Magazine
 Jobson
 Just Ask Where
 L'Essentiel de l'Optique
 Look Vision Portugal
 LYF
 MAFO
 Optical Prism
 Optician
 Optique Medias
 Otica Revista
 Pentavision
 Primary Care Optometry News
 Publicomm SRL
 The Optical Vision Site
 View Magazine
 Vision Monday
 Vue Point
 Women in Optometry Magazine

✓ PARTNER BENEFITS INCLUDE:

FREE EXHIBIT HALL ADMISSION

Vision Expo offers free exhibit hall admission to all affiliate members and their staff via a custom registration link and discount code. (A \$150 value)

EXCLUSIVE EDUCATION DISCOUNTS

Each year, Vision Expo shows offer more than 600 hours of education for every role and experience level. As an affiliate partner, enjoy special discounts on top-notch education programs led by the best in the industry.

HOST MEETINGS & EVENTS

Come together with your members and prospects to network, hold meetings, events and training sessions, share ideas and member updates. Our dedicated meeting planners work tirelessly to provide you with all of the support you need to help ensure your meetings and events are successful.

FREE MARKETING OPPORTUNITIES

Communicate your presence and promote your onsite meetings and events through a variety of marketing channels available to you through Vision Expo. Whether you are looking to reach a targeted group or the entire Vision Expo community, our marketing team will work with you to create a custom marketing plan to deliver optimal results for your organization.

FOR MORE INFORMATION CONTACT:

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